

# LUCIEN FRELIN

Virginia, USA

## OBJECTIVE

Experienced UI Developer with a passion for the latest web and design technologies. Regularly utilizing emerging trends and tech including HTML5, CSS3. Constantly aware of industry changes and expectations.

## SKILLS AND TALENTS

- *User Interface Design/Development - Expert Level*
- *HTML5, CSS3 - Expert Level*
- *Tablet Interface Design, Mobile Web App Design*
- *Wireframing, Coded mock-ups*
- *Adobe Creative Cloud, Web Design*
- *Local Development Environments, GitHub*
- *jQuery - Intermediate Level*
- *PHP - Novice Level*

Also notable, I work well in team and creative work environments. Aware of deadlines, budgets and multiple projects. Examples of work can be provided.

## EXPERIENCE

### ***Dominion Enterprises – Lead User Interface Developer***

*Dates: 12.01.08 - Current Job | Norfolk, VA*

User Interface Developer working in an agile environment completing various interfaces and experiences. Built and helped design tablet and mobile versions of CycleTrader.com. Participated in research, use case development, project estimating, conceptualized user interaction, annotated wireframes, interactive mock-ups, and functional specifications. Created project requirement documents and design mocks. Presented HTML5/CSS3 and other upcoming web trends and movements to other groups. Analyzed user behaviors to make informed decisions. Introduced open-source tools to help team productivity. Won three awards for Most Market Ready App, Best in Show App, and Best Use of Google API's. Member of the internal focus group for attracting and retaining talent for our company.

### ***Network Solutions - Sr. Designer***

*Dates: 08.31.07 - 12.01.08 | Herndon, VA*

Worked on a team of designers and user experience specialists to analyze the user experience for NetworkSolutions.com. Coordinated with cross-functional teams to fulfill development needs and discovered new revenue opportunities. Developed front-end code, including CSS, HTML, JS, and PHP. Created interactive flash ad campaigns for niche advertisers. Worked on storefront and e-commerce functionality, newsletter campaigns, and landing page optimization. Attended UI test panels and eye tracking studies to understand user behaviors.

### ***Launch Interactive - Flash Web Designer***

*Dates: 07.15.06 - 05.15.07 | Virginia Beach, VA*

Ad agency experience. Maintaining client relationships and updating online information for multi-million dollar clients such as Stihlusa.com. Discovered new ideas for existing clients to keep their web-presence fresh.

### ***Dominion Enterprises - Web Graphic Designer***

*Dates: 08.03.05 - 08.15.06 | Norfolk, VA*

Worked closely advising CycleTrader.com product development team in completing a redesign/realignment of CycleTrader.com. Worked on AutoExtra.com's product development team as their web graphics designer, creating site wide graphics. Designed key account online ads and specialized target ads for both sellers and buyers. Met with sales team to discuss new campaigns and strategic advertising to aid the sales effort online. Lead the redesign of CollectorCarTraderOnline.com. Completed an online Bikeline Flash ad campaign to secure a six figure account for the CycleTrader.com sales team.

### **EDUCATION**

*OLD DOMINION UNIVERSITY*

Bachelor of Fine Arts - Graphic Design with cluster of "The Designed World"

Completed in 3.5 Years with a GPA of 3.34

### **RECOGNITION**

2012 DE Hackathon IV - Best Design and UI - Scribbled Web App

2012 DE Hackathon III - Best in Show - Plan and Post Facebook App

2012 DE Hackathon III - Most Market Ready - Plan and Post Facebook App

2011 DE Hackathon II - Best Use of Google APIs - triperest.appspot.com

2007 Featured in Cooper-Hewitt Design Triennial as part of the Speak Up - "Word It" display.

2007 Published in The Word It Book: A Gallery of Interpreted Words by Ellen Lupton , Bryony Gomez-palacio , Armin Vit

2006 Gold Addy Award - Interactive Flash Mini Site - Aimeebayles.com