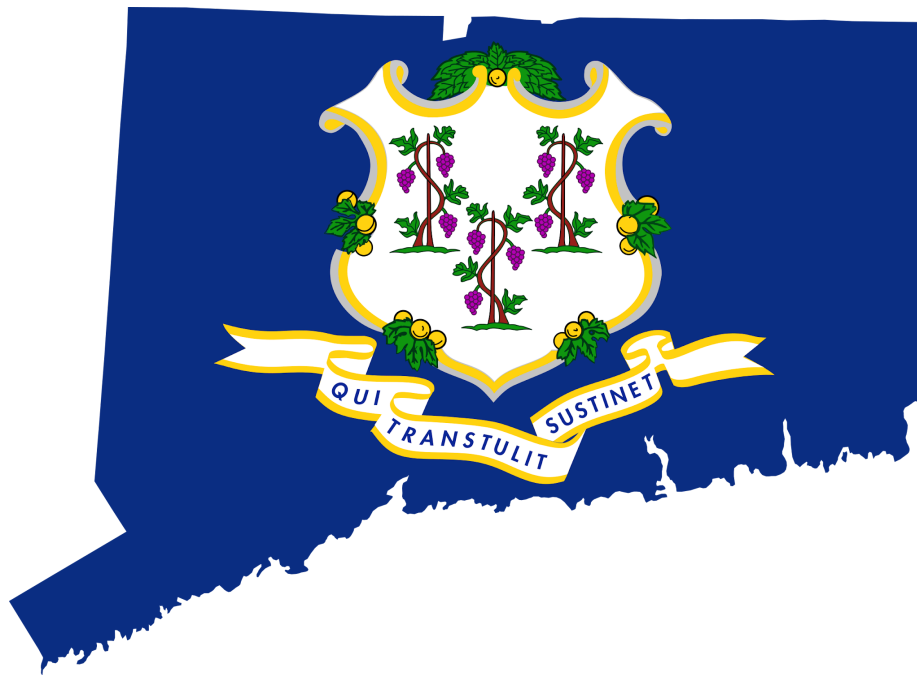


HB 5004: An Act Concerning the Protection of the Environment and the Development of Renewable Energy Sources and Associated Job Sectors

The Connecticut Green Economy Act



SOCIAL MEDIA TOOLKIT

INTRO

Use this toolkit to spread awareness and mobilize support for HB 5004, An Act Concerning the Protection of the Environment and the Development of Renewable Energy Sources and Associated Job Sectors, also known as the Connecticut Green Economy Act. Below, you'll find key information, social media post templates, graphics, and hashtags to maximize engagement.

BILL DETAILS

- [Bill Page for HB 5004, An Act Concerning The Protection of the Environment and the Development of Renewable Energy Sources and Associated Job Sectors](#)
- [Read an HB 5004 Section-by-Section Summary](#)

KEY MESSAGE:

Connecticut leadership must act now to protect ratepayers, create jobs, and lead the transition to a clean energy future! HB5004 will lower energy costs, increase clean energy production, create good-paying jobs, and protect public health. We need YOUR help to make sure our legislators vote YES on HB5004.

CALL TO ACTION: Call, email, or tag your legislator and urge them to support HB5004! Find your legislator: www.cga.ct.gov

HASHTAGS: [**#PassHB5004**](#) [**#CleanEnergyCT**](#) [**#ClimateJustice**](#) [**#GreenJobs**](#)
[**#ProtectCT**](#) [**#EnergyEfficiency**](#) [**#VoteYES**](#)

Please use the following social media posts to help raise awareness and join the campaign to get HB5004 passed! Copy, paste, and add personalized wording to help amplify your message.

SAMPLE SOCIAL MEDIA POSTS

Twitter/X:

- ① Connecticut must act NOW to lower energy costs, create jobs, and invest in clean energy! Tell your legislators to vote YES on #HB5004.
[#CleanEnergyCT](#) [#PassHB5004](#)
 - ② HB5004 will create good-paying jobs, expand workforce training, and protect public health. CT needs a clean energy future! [Contact your legislators today: www.cga.ct.gov](#) [#GreenJobs](#) [#PassHB5004](#)
 - ③ Fossil fuels are expensive & polluting our communities. It's time to transition to clean energy & protect ratepayers! [Urge CT lawmakers to support #HB5004 for a sustainable future.](#) [#ClimateJustice](#)
[#EnergyEfficiency](#)
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Facebook/LinkedIn:

✅ Connecticut has a unique opportunity to lead in clean energy while lowering costs for families & businesses. HB5004 invests in energy efficiency, solar, and workforce development. [Contact your legislators and tell them to vote YES on #HB5004! www.cga.ct.gov](#) [#CleanEnergyCT](#) [#GreenJobs](#)

📱 Energy costs are rising, but Connecticut can take action! HB5004 will expand energy efficiency, bring more clean energy online, and create jobs in the green economy. (@tagyourrepresentative) [Vote YES for HB5004! #PassHB5004 #ProtectCT #ClimateAction](#)

Instagram:

📢 Connecticut's future depends on clean energy! HB5004 will lower costs, create jobs, and protect our environment. DM your legislator and tell them to vote YES! [#PassHB5004](#) [#GreenJobs](#) [#ClimateJustice](#)

💡 Investing in energy efficiency means lower bills and a healthier planet. HB5004 will make CT a leader in clean energy. Spread the word and urge lawmakers to support this bill! [#CleanEnergyCT](#) [#EnergyEfficiency](#)

GRAPHICS IDEAS:

Shareable images: [Image 1](#), [Image 2](#).

- Key HB5004 benefits (lower costs, job creation, clean energy expansion, public health protection)
 - "CALL YOUR LEGISLATORS: Vote YES on HB5004!"
 - Infographics on Connecticut's clean energy potential
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Key Tips:

Cross-post with allied organizations: Encourage partners to share posts and tag legislators. ✓ **Tag your legislators directly:** Hold them accountable and amplify the message. ✓ **Encourage personal stories:** Ask CT residents and workers to share why HB5004 matters to them.

EMAIL TESTIMONY TEMPLATE

Use this sample email to contact your legislators.

Dear [Name of Representative]:

My name is [Full Name], and I am a resident of [Town/City]. I strongly support HB 5004.

[Explain why Connecticut urgently needs to act on climate. How could the passage of this bill affect your life and the lives of those around you? Choose a few points that resonate with you from the summary linked on the first page of this toolkit and explain why these aspects of the bill are important to you.

Remember that personal details and opinions will strengthen your testimony.]

I strongly support climate action in Connecticut and urge the Committee to support HB 5004.

Sincerely,

[Full Name]

[Residential Address]

[Including your address is optional and tells legislators whose district you live in.]

Every post, call, and email makes a difference. Let's get HB5004 passed!
