

Original email:

https://drive.google.com/file/d/1z-1PHYQk9tdvsp8xGOtMalTkzbl_BCj3/view?usp=share_link

SL: How Earl nightingale gave birth to a Villains Arc

Recently I went on a shameless Earl nightingale binge night

I just started my business, how could I have spent my time better than listening to his “strangest secret” cassette tape until it wore out?

And not only have I been studying it all again

As I also have been studying his other recordings, It’s not debatable, if you had a business how would you spend your time?

Watching another Facebook Livestream of yet another lollipop living in a 3rd world country, pretending like he is the man but can’t even afford a broom closet apartment in a small American city.

Ripe business owners would know that they will be better off watching Earl Nightingale videos, learning the fundamentals of direct response marketing, than spending their time on something meaningless like that.

And don’t even make me start about Mr. N’s teachings on the importance of ideas.

Follow me on this :

The most aborded theme in earl Nightingale’s recordings is the importance of constantly thinking up fresh, new ideas each day, Ideas are the fuel for businesses and success.

Even for the lazy ones he broke it into simple and easy steps

5 ideas per day, 5 days per week(This is if you are the ultimate lazy person and don’t think on the weekends...) that’s over 1,000 ideas per year, It only takes one ideia to get you to your financial goals and beyond.

As the legend himself said:

“The law of averages swings so much in your favor you just can’t miss”

Anyways if I keep babbling about this then I won’t get to the better part.

So recently I was looking for the company he co-founde’s site(Nightingale-Conant).

And found it funny what they told me :

New product development:" Nightingale-Conant is hard at work in creating several new products in the area of personal development, spiritual growth, wealth-building, mind development, and wellness.

Due to the overwhelming number of new product submissions that we have received in the past year, and the fact that our schedule of new releases is full for the next twelve months, we are not accepting any new product submissions at this time.

If and when our policy should change, we will update this message.

We appreciate your interest in nightingale-conant Corporation"

If this isn't the most ironic thing I've heard my entire life then I don't know what is.

How can a company that's constantly creating **NEW** products, not accepting **NEW IDEAS**?

I'm sure that Earl Nightingale is spinning in his grave like a madman, seeing his company get torn down.

Anyways there goes my fanboy hopes of pitching my comprehensive program based on my Villain book.

Instead, I decided to give you the opportunity they have missed.

Make sure you grab my secrets to persuade like a villain to become the charismatic person you've always dreamed of :



Best regards,
Ben settle

Chat GPT RATING:

Great job on writing this copy, Ben! Here's some feedback that can take your copy from good to great:

1. Start with a hook: Grab your reader's attention right from the beginning with a powerful hook that draws them in and makes them want to read more. Instead of starting with "Recently I went on a shameless Earl Nightingale binge night," consider starting with a question, a bold statement, or a surprising fact related to Earl Nightingale or his teachings.
2. Use more sensory details: To make your copy more engaging and memorable, try incorporating sensory details that help your reader visualize and experience what you're talking about. For example, instead of saying "I just started my business," you could say "I remember the feeling of excitement and nervousness when I started my business last year. My hands were shaking as I signed the paperwork and took my first step into the unknown."
3. Break up the text: To make your copy easier to read and digest, break up the text into smaller paragraphs and use subheadings or bullet points to highlight key points. This will also make your copy more visually appealing and increase the chances that your reader will stick with it to the end.
4. Use more persuasive language: To persuade your reader to take action (i.e. buy your book), use more persuasive language throughout your copy. This includes things like power words (e.g. secrets, persuade, charismatic), emotional language (e.g. dream, hope, fear), and clear calls to action (e.g. "grab my secrets to persuade like a villain").
5. Provide social proof: To build credibility and trust with your reader, include social proof such as testimonials or statistics that support your claims. For example, you could mention how many people have already benefited from your Villain book or share a quote from a satisfied customer.

Overall, I would give your copy a solid 8/10. By implementing the suggestions above, you can take your copy to a 10/10 and increase your chances of converting readers into customers. Good luck!