

☰ Landing page practice

☰ Avatar

Welcome Email :

SL : Congratulations!

Hello [Name],

I wanted to congratulate you for taking your first step towards escaping a stress-packed life and to welcome you as a new member of our community.

As promised, here's your [free e-book](#).

Furthermore, I can't wait to share with you the exact formula I used to transition from being extremely stressed and nearly pulling out all the hair on my scalp, to now contemplating whether the Maldives or Hawaii would be the perfect destination for my next vacation.

It is ***THAT SIMPLE.***

So make no mistake,

You reading this email is a **SIGN** that you just booked your first-class ticket to being a stress-free individual.

So, keep an eye out for my next email in which I will talk to you about ***How stress almost cost me my life.***