



Peachjar Guidelines

Bloomington Public Schools uses an electronic flyer communication tool called [Peachjar](#), allowing our schools to eliminate paper flyers distributed via take-home folders. This green initiative saves our schools and the district tons of paper, and reduces copy and administrative costs.

Digital flyers are emailed directly to parents each week and posted to each school's Peachjar page, linked below. School Peachjar pages are also accessible via the Peachjar button on each school's website.

Community Partners

We invite community partners to [register](#) with Peachjar as the first step in uploading their flyers to be distributed to our schools. After your flyer has been submitted, it will be routed automatically to the Community Relations Office for approval. Please submit flyers by 5 p.m. Tuesday for posting the current week. All flyers will be posted weekly on Wednesdays, and parents will be notified by email. Review [Peachjar's Community Free Flyer Program guidelines](#).

School-related groups should contact their school office.

All flyers are subject to approval by the district, and must adhere to [Policy/Regulation 904.1 Distribution of Materials on School District Property by Non-school Persons](#). Please review the regulations for more information.

Questions can be directed to the Community Relations Office at commrelations@isd271.org or 952-681-6400.

Subscribe

Parents, staff members or community members who wish to subscribe to receive school and community flyers can sign up at peachjar.com using the following steps:

1. Click on "sign up" in the upper-right corner.
2. Enter your email address and choose the appropriate account type.
3. Enter user information.
4. Accept Peachjar's Terms of Use.

5. Click “submit.”

For more information or assistance, contact Community Relations at commrelations@isd271.org or 952-681-6400.

[School Board Policy 904.1: Distribution of Materials on School District Property by Non-School Persons](#)

School Peachjar Pages

- [Jefferson High School](#)
- [Kennedy High School](#)
- [Oak Grove Middle School](#)
- [Olson Middle School](#)
- [Valley View Middle School](#)
- [Hillcrest Community School](#)
- [Indian Mounds Elementary School](#)
- [Normandale Hills Elementary School](#)
- [Oak Grove Elementary School](#)
- [Olson Elementary School](#)
- [Poplar Bridge Elementary School](#)
- [Ridgeview Elementary School](#)
- [Valley View Elementary School](#)
- [Washburn Elementary School](#)
- [Westwood Elementary School](#)
- [Pond Family Learning Center](#)
- [Southwood Early Learning Center](#)
- [Community Education](#)

Examples of flyers and other documents distributed through Peachjar:

- Back-to-School Night & Open House flyers
- Program announcements
- Lunch menus
- Letters from the principal
- School newsletters
- Fundraisers
- Weekly events calendar