



# NAME

NORTHWEST AQUATIC & MARINE EDUCATORS

## THE ASSOCIATION OF NORTHWEST AQUATIC AND MARINE EDUCATORS OF BRITISH COLUMBIA

*Annual General Meeting—December 13<sup>th</sup>, 2020; 1:00 pm - 2:00 pm*

[Zoom online meeting](#)

1. Welcome - called to order 1:12 pm
  - a. In attendance: Jennifer M., Mary H., Margy R., Yuko L., Laura M., Maia C., Cathy C., Sarah B., Carolina C., Yogi C.
  - b. Regrets: Maureen W., Yvonne D., Gloria S., Holly N.
2. Approve today's agenda
  - a. Margy R. moves to approve the agenda, Cathy C. seconds. Approved.
3. Approve minutes from 2019
  - a. Jennifer M. moves to approve the 2019 minutes, Margy R. seconds. Approved.
4. Treasurer's report for 2020
  - a. Don't have Nov/Dec statements yet, but the only thing that would need to be added in is a cheque to big NAME
  - b. WFT currently has a separate account for NAME-BC, so we can accept donations as a registered charity.
    - i. Carolina C., moves that we accept donations through World Fisheries Trust, who will keep these funds in a separate account on behalf of NAME-BC and distribute them according to NAME-BC instructions, Mary H. seconds. In favour: 10, opposed: 0, abstain: 0. Approved.
  - c. Yogi C. moves to approve the 2020 Treasurer's Report (below), Mary H. seconds. Approved.

### NAME Treasurer Report 2020 (JAN-SEP)

<b>Opening Balance</b>		<b>\$9,983.97</b>
29-Apr-20 Deposit	Washington Conference Share	\$891.62
18-Aug-20 Deposit	Gloria Snively resource income	\$137.00



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25-Aug-20 Deposit	Eventbrite proceeds from online conference	\$1,942.30
<b>Closing Balance</b>		<b>\$12,954.89</b>
Cheque #166 still in limbo	BC Membership fees to big NAME	-\$380
<b>Realistic Funds</b>		<b>\$12,574.89</b>

## 5. President's report

### ***NAME BC 2020 AGM President's Report:***

#### ***Mothership News*** (from board meetings and online conversations)

##### *Ongoing Issues/Discussions*

##### ***Strategies for recruiting and holding members:***

- *BC NAME memberships offered as door prizes at workshops and at reduced rate for presenters at the Virtual Panel Discussion in August.*
- *Speaker Series to provide ongoing educational opportunities to members*
- *Expanding our reach through working partnerships for example: with World Fisheries Trust (WFT), Canadian Network for Ocean Education (CaNOE) and UBC to plan and deliver the 2020 Virtual NAME conference in BC and an in-person &/or virtual conference in BC in August 2021.*
- *NAME has accepted the Memorandum of Understanding (MOU) between BC NAME and CaNOE.*



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- **Strategies to improve Communications:**

- *revision of logo by Hjalmer Wenstob is close to completion and will then move forward to unveil at the 2021 Conference;*
- *build new logo into a set of new swag, generic business cards, banners etc. that are “ready to go” to help promote NAME at more events;*
- *Yuko helped Jenny Huntley develop NAME WA Facebook page as a template for other chapters to use*
- *Note: flashmail coordination has not yet been resolved. We are still trying to find someone. Amy Sprenger indicated that she would start the process<sub>[JM1]</sub>.*
- *Action Item: We need a dedicated “point person” to receive and post BC chapter news and events and keep our virtual postings current. (Jenn, said she can provide support to that person<sub>[JM2]</sub>)*

- **Need continued follow up on top four mothership goals identified in 2019:**

- *set target goals for chapter events/year (7)*
- *increased recruitment of youth members (6)\**
- *increased **ethnic diversity** (6) amongst members*
- *better use of communications platforms to amplify opportunities (5)\**

*\*Partnership with World Fisheries Trust and the young, tech savvy team helped us to meet some of these goals*



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*A working group is in the process of revising our mothership strategic plan to address these issues; Communications goals & strategies have emerged as top priorities moving forward. The Speaker Series, that starts December 14 at 7pm is one step towards addressing communication.*

· ***Action Items for chapters:***

- *Gloria Snively storybooks & resources were distributed to WA, OR & AK sales of books contributing to education fund: follow up as to their current numbers of copies/sales needs to be done;*
- *Cathy has attached a summary of NAME BC inventory of GS resources*
- *Insurance – a non-issue this year, due to COVID – but chapters usually send details about events to Rob Coates so he can satisfy insurance requirements;*
- *Spreading the word about NAME and our new Speaker Series within all of our networks;*
- *Keeping our virtual communications active and current;*
- *Resolving the Flashmail coordinator position.*

**Mothership Events 2020:**

- *Mid-year meeting Feb. 6, 2020 (4 BC reps)*
- *NAME is proposing to co-host our 2023 conference with the National Marine Educators Association (NMEA) in July 2023, at the Western Washington*



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*University in Bellingham, WA. A working group has been struck and planning is already underway.*

- *In partnership with CaNOE, WFT and UBC, NAME planned and delivered a virtual panel discussion on Wednesday, August 19, 2020 – ‘**Integrating virtual and hands-on marine education: experiences, reflection, and addressing challenges**’ Almost 60 participants registered and 33 new NAME members and renewals from BC, WA & OR were recruited.*

*Our NAME Summer Board Meeting was held virtually on Monday, August 17, 2020.*

## **NAME BC Chapter Events 2020:**

- ***All year** – sales of Gloria’s storybooks & teacher resources has been on hold since cancellation of planned, in-person events. All inventory is stored in WestWind’s office.*
- *Feb. 13, 2020 Teachers Workshop with a Seaquarium Touch Tray and hands-on experiences at Tupper HS in Vancouver with about 4 student teachers and 12 registrants attended. Thanks to Maia & WFT for delivering a first-rate workshop!*
- *Other workshops scheduled after March 10, 2020 were cancelled (e.g. Sooke Community Group, World Oceans Days at the Gorge and Fishermen’s Wharf, Seaquaria teacher workshops etc.) because of early closure of BC in response to the Coronavirus Pandemic. Many of these events were done in partnership with WFT. We would like to post a note on our BC Chapter page thanking them for their support and encouraging other institutions to likewise step forward.*



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- *World Fisheries Trust secured an NSERC Partnership Grant to work with NAME BC and CaNOE to help plan and deliver the Virtual Panel Discussion. This allowed Maia to take a leadership role as co-ordinator and so much more!*

## **Other NAME BC business & activities:**

- *Very special thanks to Gloria for her generous donation of time and resources to the NAME family. Your generosity is unparalleled! Your education fund is already a resounding success!*
- *NAME BC plans to contribute to the Joy Tally Scholarship fund and provide a Bill Austin scholarship to the 2021 conference.*
- *Cathy is now (2020/2021) Past President for NAME*
- *Mary is still President for NAME BC*
- *Special thanks to Jenn for your time, talents, and knowledge in keeping us all organized, up to date, and connected. (She was also the recipient of the NAME 2019/2020 President's Award – woo whoo!)*
- *Special thanks to Yogi, Maia & Yuko for all of their hard work in promoting NAME at their workshops and public events and spearheading the Virtual Panel Discussion planning along with Yvonne and Sandra at UBC.*
- *Our Seal Head sculpture has finally found a wonderful, new home. Special thanks to Jan Kravac – master auctioneer - for her generous donation!*

## **Looking Ahead:**



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- *We have a venue and dates secured for August 15-19, 2021 NAME Conference – Pearson College, Metchosin, BC. We are also planning a combination of Virtual Conference with local field trips as our back up*
- *A Great Virtual Speaker Series. Many thanks to the Planning Committee & working groups, especially Woody & Giovannina. BC has a few potential speakers for the Speaker Series. Louise Page from UVic, and Heather Wright from WFT. Possibly Cherisse DuPreez from DFO.*
- *Memorandum of Understanding (MOU) with CaNOE re: partnership strategy needs to be signed!.*
- *Spread the word about the new “Speakers Series”*

## **Nominees willing to stand for election for 2021:**

*President: Mary Holmes*

*Vice-President: Open – perhaps a Director would step up?*

*Secretary: Jennifer Magnusson*

*Treasurer: Carolina Carolsfeld (unless someone else wants to step up!)*

*Directors: Gloria Snively is stepping down. Thanks for many years of dedicated service! Holly Neate is also stepping down – many thanks to both for your gifts and talents you shared with us and NAME.*

*Margy Ransford*

*Yvonne Dawydiak*



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*Maureen Woodward*

*New nomination and willing to stand: Yuko Lin*

*Maia Carolsfeld*

*Laura McKillop*

## 6. Election of officers

### a. Positions

#### i. President—

1. Margy R. nominated **Mary H.**, who accepts. elected by acclamation

#### ii. Vice President—

1. Jennifer M. nominates **Maia C.**, who accepts. Elected by acclamation

#### iii. Secretary—

1. Margy nominates **Jennifer M.**, who accepts. Elected by acclamation

#### iv. Treasurer—

1. Jennifer M. nominated **Carolina C.**, which accepts. Elected by acclamations

#### v. Directors (x 5)—

1. Yogi nominated **Margy R., Yvonne D., and Maureen W.**, who have accepted previously
2. Jennifer nominates **Laura M.**, who accepts.
3. Maia nominates **Yuko L.**, who accepts. Elected by acclamation

### b. Nominations: from the floor, phone call, e-mail

### c. Election of officers

## 7. Adjournment

- a. Yogi moves to adjourn, Margy seconds. Adjourned at 2:21

## 8. Short Break