

# Apparel Designer & Creative

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**Ashley Liang Huliganga**

Online portfolio: <http://www.ashleyhuliganga.com>

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## Skills

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Organized and well-versed in time management  
Proficient in Adobe / Microsoft and Google Suite software  
Problem-solver  
Enthusiasm for freeform and digital illustration, CADing and sketching  
Advanced knowledge in garment construction, fit and specing  
Attentive to detail and fascinated by innovations offered in apparel  
Experience in PLM & Full Circle software

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## Experience

### **JAG88 (Infinity88) / Senior Account Manager for Military Division**

JULY 2021 - PRESENT, GARDEN GROVE, CALIFORNIA

- Point of contact relationship between company and clients
- Manage A-Z operations to maintain production schedules for orders
- Daily communications with development, pattern, cutting, sewing and finishing departments
- Experience domestic sourcing of raw materials
- Experience working with contractors for patterns, sewing, screenprints, trim development and finishing
- Supervise associate account managers
- Organize weekly touchbase meetings with team and clients
- Weekly followup with in-house production and contractors
- Record production status and inventory via Excel charts

### **JAG88 (Infinity88) / Lead Designer in Dev Team**

NOVEMBER 2021 - JANUARY 2023, GARDEN GROVE, CALIFORNIA

- Collaborate with clients on blueprinting designs through CAD
- Create techpacks via Microsoft Excel
- Review proto and size run fittings; Collaborate with patternmakers and graders for adjustments
- Manage development cycle for prototypes
- Communicate with contractors for services such as screenprinting and embroidery. Commuted to locations and insured quality control by checking construction and measuring to spec
- Supervision of first production orders

## **Freelance / Consultant & Designer**

OCTOBER 2018 - PRESENT, GREATER SOUTHERN CALIFORNIA AREA

- Provide knowledge and resources to small brands to assist develop desired products
- Coordinate with contractors and vendors to provide customers with the essentials to starting production (first samples, patterns, material vendors, etc.)
- Create CADS and techpack
- Create spec sheets
- Quality management during different stages of production

## **FRAME / Designer for Men's & Men's Denim**

JULY 2019 - MARCH 2020, CULVER CITY, CALIFORNIA

- Work in a quarter timeline calendar
- Work closely with creative director and men's director in concept development
- Experience in CAD design through Adobe Suite as well as hand drawing
- Work with vendors for trim development and custom fabrics
- Experience in creating patterns and prints through Adobe Suite programs
- Experience with licensing for photo/graphic uses
- Involvement in creating well-detailed techpacks, pitchsheets for graphics, and linesheets
- Attend fittings and make comments on prototypes
- Experience in Full Circle

## **HYBRID APPAREL / Associate Designer for Men's RTW**

APRIL 2018 - JULY 2019, CYPRESS, CALIFORNIA

- Ownership in Men's Levi's and, briefly, Wrangler
- Collaborate with creative director and designers to create seasonal lines for Young Men's lines
- High usage and efficiencies with Adobe Suite software
- Interaction with PD and tech designer counters on a daily basis
- Develop new fabrics, plaids and stripes
- Attend fittings and making comments on prototypes
- Create presentation boards for buyers and merchandisers

## **Eddie Bauer / Assistant Designer for Full Price & Outlet Knits**

NOVEMBER 2015 - MARCH 2018, BELLEVUE, CALIFORNIA

- Focus on wo's lifestyle, wo's hike, wo's & m's activewear knits, wo's & m's outlet
- Collaborate with senior designer, product line manager and creative director on concept for every season
- Collaborate with product development and sourcing counters to develop styles for the line
- Create and manage CAD line sheets with full color sketches
- Communicate with print department and prepare artwork packages
- Create and update both development and production tech packs
- Assist with technical development specs
- Prepare sales samples for showroom
- Communicate daily with oversea vendors
- Review lab dips and strike-offs
- Fabric, print, and trim sourcing/development
- Research the market for fashion trends, color, print and style direction
- Attend fittings and keep detailed notes

- Review samples for accuracy and advise comments to factories

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## Education

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### OTIS College of Art & Design / MBFA in Fashion Design

AUGUST 2012 - APRIL 2015, LOS ANGELES, CALIFORNIA

### Pasadena City College / AA in Applied Arts & Design

SEPTEMBER 2008 - JUNE 2012, PASADENA, CALIFORNIA

- AA Humanities
- AS Social and Behavioral Sciences
- Certificate of Achievement in Fashion Design
- Certificate of Achievement in Costume Making

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## Mentees & Internships

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- Bob Mackie, January 2012 - April 2012
  - Zaid Affas, September 2011 - December 2011
  - Eddie Bauer, January 2011 - April 2011 and July 2011 - September 2011
  - NIKE, September 2010 - December 2010