



Sponsorship Packet

Providing training to K9 teams across the country, thanks to donors like you.

Spike's K9 Fund was founded in 2014 to provide active and retired working K9s with the support, equipment, training, and post-retirement care they need and deserve. Spike's is a nationally known 501(c)3 non-profit organization founded by James Hatch, a retired Special Warfare Operator.

Spike's School was created when there was a growing need for access to quality training without the burden of cost to the handler or department. Every K9 handler should have access to the training necessary to perform safely on the job. Spike's School aims to educate and improve communication between handlers and K9 through top-notch training from exceptional and recognized trainers across the country. Quality training results in increased effectiveness in the workplace and safer handling, protecting everyone involved. Together, we will build a better and safer K9 community.

If you are interested in sponsoring/donating or have questions, please contact our Spike's School Director, Casey McCrossan, at casey@spikesk9fund.org or (716) 392-4763.

Course Overviews

K9 Tracking Course (15 dogs/ handlers per class)

When a child is lost at a State Fair of 25,000 people, this class will teach the K9 and their handler how to find the child. This course will teach the K9 how to differentiate the smell of an individual amidst a wide variety of environments and other humans in urban and rural settings.

Interactive Decoy Course (15 dogs/ handlers per class)

This training will keep K9s safer when they are expected to apprehend dangerous suspects. The course will teach handlers (decoys) how to build confidence in the K9s and teach the K9s how to apprehend someone safely and effectively. When taught properly, this training could save the lives of everyone involved in a violent situation (handler, team, K9, suspect).

Basics and Basics Faster (14 dogs/handlers per class)

K9 teams are never too experienced to go back to the basics. Teams must keep the fundamentals in mind during their daily training. This course brings the value of live-action scenario-based training, and each team works through problem-solving techniques to make it home safely together.

K9 and Tactical Team Integration Course (10 dogs/handlers per class)

K9 teams may be called to respond and work closely with tactical (SWAT) teams during high-risk situations. K9s, handlers, and tactical team members must work closely and efficiently to get the mission completed and everyone home safely. This course teaches valuable teamwork, communication, and problem-solving methods while providing live-action scenarios.

K9 Emergency Medical Course (20 dogs/ handlers per class; includes K9 Trauma Kits)

This course will prepare handlers to provide the most critical care to their partner during one of their life's most difficult times. Every working K9 is at risk of being greatly injured while on the job. This course teaches K9 handlers the medical knowledge and skills to prevent and treat injuries or illnesses. Students will receive lectures, hands-on training, and role-playing real-life emergencies with the aid of a K9 trauma manikin. Each student will go home with a K9 Trauma Kit.

Search and Rescue (SAR) Human Remains and Live Find Detection Courses (15 handlers per class)

These courses will allow more loved ones to return home after being lost or becoming a victim of a natural disaster. The course will prepare SAR dogs with the confidence and training to search for humans in different environments such as rubble piles, wilderness areas, crime scenes, burned buildings or forest fires, and even underwater. This training is vital to help families receive closure when a loved one is missing.

Dynamic Detection Course (15 handlers per class)

For explosives and narcotic dogs, the nose is their most powerful tool.

Packages

Each sponsorship applies to one Spike's School course unless otherwise noted.

**All packages include exposure for your business or organization on our social media sites.*

Facebook: 208,000 + Followers

X (Twitter): 2,500 + Followers

Instagram: 33,500 + Followers

The Commissioner Sponsorship - \$200,000

This sponsorship level can also be customized to the needs/wants of the sponsoring company.

- *Your company will be classified as the "Premier Sponsor" of all Spike's Schools for one year*
- *Promotional items distributed to all attendees with the company logo*
- *Company logo added to Spike's School Shirts*
- *Poster with company logo displayed at each Spike's School for one year*
- *Mention in a press release*
- *"Appreciation Plaque" with company/individual's name delivered to the donor or presented at school*
- *Company logo added to our website for one year*
- *Opportunity to attend Spike's School as an auditor*
- *Photo of sponsored classes*
- *Enjoy lunch with the class*
- *Company logo displayed at Spike's School events for one year*
- *Message of gratitude from the handler that attended sponsored school*
- *Social media exposure for your business/organization*
- *Personalized signed copy of "Touching the Dragon"*
- *Custom designed Spike's School T-Shirt Included (up to 15 shirts)*
- *Photo of K9 helped by Spike's School Sponsorship*

Captain Sponsorship - \$100,000

This sponsorship level can also be customized to the needs/wants of the sponsoring company.

- *"Appreciation Plaque" with company/individual's name delivered to the donor or presented at school*
- *Company logo added to our website for one year*
- *Opportunity to attend Spike's School as an auditor*
- *Mention in a press release*
- *Enjoy lunch with the class*
- *Company logo displayed at Spike's School events for one year*
- *Photo of sponsored classes*
- *Message of gratitude from handlers that attended sponsored schools*
- *Social media exposure for the company on all platforms*
- *Personalized signed copy of "Touching the Dragon"*
- *Custom designed Spike's School T-Shirt Included (up to 10 shirts)*
- *Photo of K9s helped by Spike's School Sponsorship*

Lieutenant Sponsorship - \$50,000

- *Opportunity to attend Spike's School as an auditor*
- *Named Class Sponsor for three Spike's Schools - DONOR'S CHOICE*
- *Enjoy lunch with the class*
- *Company logo displayed at Spike's School event*
- *Photo of sponsored class*
- *Message of gratitude from the handler that attended sponsored school*
- *Social media exposure for the company on all platforms*
- *Personalized signed copy of "Touching the Dragon"*
- *Custom designed Spike's School T-Shirt Included (up to 5 shirts)*
- *Photo of K9 helped by Spike's School Sponsorship*

Sergeant Sponsorship - \$25,000

- *Named Class Sponsor for two Spike's Schools - DONOR'S CHOICE*
- *Enjoy lunch with the class*
- *Company logo displayed at Spike's School event*
- *Message of gratitude from the handler that attended sponsored school*
- *Social media exposure for the company on all platforms*
- *Personalized signed copy of "Touching the Dragon"*
- *Custom designed Spike's School T-Shirt Included (up to 3 shirts)*
- *Photo of K9 helped by Spike's School Sponsorship*

Detective Sponsorship - \$10,000

- *Social media exposure for the company on all platforms*
- *Named Class Sponsor for one Spike's School - DONOR'S CHOICE*
- *Company logo displayed at Spike's School event*
- *Enjoy lunch with the class*
- *Personalized signed copy of "Touching the Dragon"*
- *Custom designed Spike's School T-Shirt Included (up to 3 shirts)*
- *Photo of K9 helped by Spike's School Sponsorship*

Sponsorship Registration

Please select your sponsorship level:

- ☐ Commissioner Sponsorship - \$200,000
- ☐ Captain Sponsorship - \$100,000
- ☐ Lieutenant Sponsorship- \$50,000
- ☐ Sergeant Sponsorship - \$25,000
- ☐ Detective Sponsorship - \$10,000

Payment:

- ☐ Check included

Mail to: Spike's K9 Fund / 5760 Northampton Blvd #118/ Virginia Beach, VA 23455

- ☐ I submitted a payment online on _____ (mm/dd/yy).

To submit online - visit <https://spikesk9.org/SupportSpikesSchool>

Contact Info:

Company Name:

Contact Name:

Email:

Phone Number:

Address:

"Dogs saved me in the many ways a person can be saved. Powerful as they are, they can't advocate for themselves when they need help. That's why it's our mission to take care of them. And we can't do it without you." - James Hatch



Upcoming Schools

Dates	Branch	Type	City	State
5/1- 5/2/24	LEO	Basics and Basics Faster	Cincinnati	Ohio
5/13- 5/17/24	LEO/SAR	Tracking Course	Mount Pleasant	Michigan
5/25- 6/1/24	LEO/ SAR	Tracking Course	Rapid City	South Dakota
8/9- 8/13/24	SAR	CFTE Land Advanced Course	Dayton	Ohio
8/23- 8/28/24	SAR	CFTE Water Advanced Course	Dayton	Ohio
9/9- 9/11/24	LEO	K9 and Tactical Team Integration	San Antonio	Texas
9/20- 9/21/24	LEO	K9 Emergency Medical Course	Chesapeake	Virginia
10/3-10/6/2024	SAR	East Coast Disaster School	Land O' Lakes	Florida
10/23- 10/25/24	LEO	Tracking Course	Nashville	Tennessee
11/4- 11/6/24	SAR	Tracking Course	Jacksonville	Oregon
11/19-11/21/24	LEO	Interactive Decoy Course	Sarasota	Florida
1/7- 1/9/24	LEO	Interactive Decoy Course	San Antonio	Texas