How To "Revive" Your Real Estate Database

> **Hey Josh,**
> I have more than 3k names and email addresses in two crms...I want cull the list...which emails and text messages would you use?
>
> Thanx Bobby, Alpha Resources Realty

> Assuming you mean what to send to re-engage and clean it up?

> Exactly

> Got it. Gonna turn that into some content tomorrow and I'll let you know.

> Ok, Thank you

Text Message

IMPORTANT: These emails & text messages can/should be sent every 60-90 days to any leads/prospects who aren't engaged or on a specific action plan, smart campaign etc.
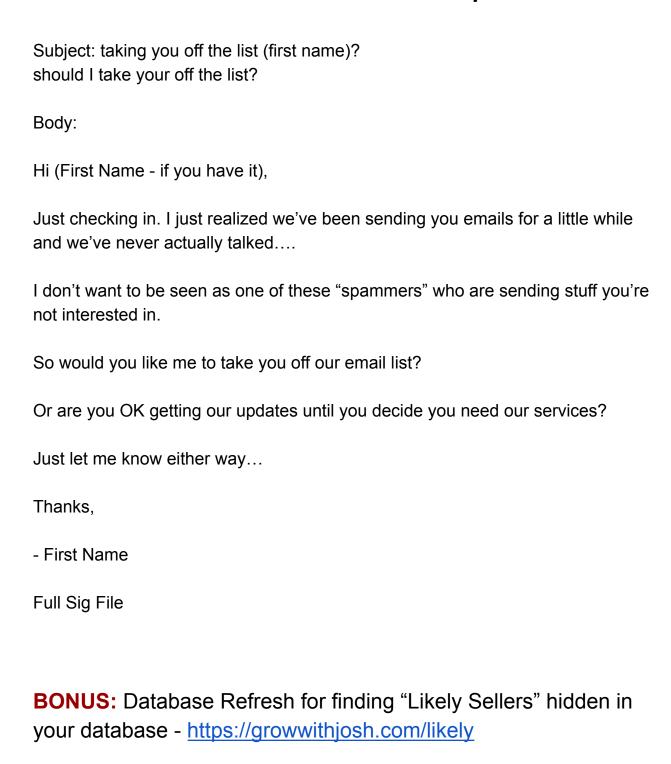
Revive Dead Leads Email Template #1

(credit to the one and only Dean Jackson for this KILLER script)

Subject: hey (or hi) (or Firstname)

Body:
Are you still interested in _____?

Hit reply & let me know…

Thx - Josh

Full Sig File

Revive Dead Leads Text Template #1

just curious {first_name}, are you still interested in _____

Examples:

hi Kelly, are you still interested in buying your dream home in 2022? lmk either way. thx - Josh, EXP Realty

Bobby, are you still thinking about selling your home at {property address} in 2022?

NOTE: The more congruent you can make the email or text to what the person initially expressed interest in the better.

Interested in a "database jumpstart", email:
Mike@GrowWithJosh.com

Revive Dead Leads Email Template #2

Subject: taking you off the list (first name)?
should I take your off the list?

Body:

Hi (First Name - if you have it),

Just checking in. I just realized we've been sending you emails for a little while and we've never actually talked….

I don't want to be seen as one of these "spammers" who are sending stuff you're not interested in.

So would you like me to take you off our email list?

Or are you OK getting our updates until you decide you need our services?

Just let me know either way…

Thanks,

- First Name

Full Sig File

BONUS: Database Refresh for finding "Likely Sellers" hidden in your database - https://growwithjosh.com/likely

(VIDEO TUTORIAL COMING SOON)

Interested in a "database jumpstart", email:
Mike@GrowWithJosh.com