TITLE

TIMES NEW ROMAN 12-point; CAPITAL LETTER; BOLD,
CENTER ALIGNMENT; SINGLE SPACE

First Author's Name[1,*)], Second Author's Name[2)], Third Author's Name[3)] (10-point)

[1)]Name of Affiliation and City (8-point, italics)

[2)]Name of Affiliation and City (8-point, italics)

[3)]Name of Affiliation and City (8-point, italics)

*e-mail: author@institution.com (8-point)
*(Corresponding author indicated by an asterisk *)*

ABSTRACT (12-point)

All submissions must include an abstract that is written in English. The abstract must describe the research objectives, the research methods used, the results obtained, and the novelty. Abstracts submitted are no more than 250 words, typed in Times New Roman, 10-point font, single-spaced.

Keywords: Fill in up to five keywords (10-point)

Articles can be written in Indonesian or English. Article files should be provided in Microsoft Word format, using Times New Roman with a 12-point font and single-line spacing throughout the article. All the tables and images should be placed as close as possible to where they are mentioned in the text and sized appropriately. Table titles are placed above the table, while figure titles are placed below the figure. Articles should be between 5000 and 6000 words in length. This includes all text, such as the abstract, references, text in tables, figures, and appendices.

Divide your article into clearly defined and numbered sections:

1. Introduction/Latar Belakang (Choose one according to the language used)

2. Literature Review/Tinjauan Literatur (Choose one according to the language used)

3. Research Method/Metode Penelitian (Choose one according to the language used)

4. Results and Discussion/Hasil dan Diskusi (Choose one according to the language used)

5. Conclusion/Simpulan (Choose one according to the language used)

Subsections should be numbered 1.1, 1.2, and so on. Number footnotes consecutively throughout the article using superscript Arabic numbers.

APPENDIX

The appendix should immediately follow the body of the paper and precede the references.

ACKNOWLEDGEMENTS

Collate acknowledgements in a separate section at the end of the article before the references.

REFERENCES

References must be arranged first alphabetically by author's last name and then sorted chronologically if necessary. Use APA style (7th edition) and include digital object identifiers (DOIs) if they have been assigned to the content.

For example:

Book:

Goulding, C. (2005). *Grounded theory: A practical guide for management, business, and market researchers*. London, England: Sage.

Article or part of a book:

Gerke, S. (2000). Global lifestyles under local conditions: The new Indonesian middle class. In B. H. Chua (Ed.), *Consumption in Asia: Lifestyle and identities* (pp. 135-158). New York, NY: Routledge.

Article from a printed journal:

Ghazali, M., Othman, M. S., Yahya, A. Z., & Ibrahim, M. S. (2008). Products and country of origin effects: The Malaysian consumers' perception. *International Review of Business Research Paper*, *4*(2), 91-102.

Article from an online journal with a DOI:

Lina, Sholihin, M., Sugiri, S., & Handayani, W. (2022). The Effect of Formal Performance Evaluation and Intrinsic Religiosity on Trust. *Cogent Business and Management*, *9*(1), 0–29. https://doi.org/10.1080/23311975.2022.2127191

Article from an online journal without a DOI:

Danielsson, S. (2009). The impact of celebrities on adolescents' clothing choices. Undergraduate *Research Journal for the Human Sciences, 8*. Retrieved from http://www.kon.org/urc/v8/danielsson.html

Article from a newsletter or magazine:

Widyastuti, R. S. (2011, January 14). Masih Sebatas Macan Kertas. *Kompas*, 34.

Article from an online newsletter or magazine:

BBC News. (2019, November 25). University Staff Strike over Pensions and Pay. *BBC.com*. Accessed on January 7, 2021. https://www.bbc.com/news/education-50459152

Organizational or company report:
Bank Indonesia. (2011). *Perekonomian Indonesia tahun 2010*. Jakarta: Bank Indonesia.