



Afterschool Advocacy Week 2022

Feb 1.
5-6:30pm
Afterschool Rising:
Virtual Showcase

Feb. 2
All Day
Afterschool Call-
In/Email

Feb 3.
11am-12pm
Afterschool
Tweetstorm

Feb. 1-4
As Scheduled
Legislative
Meetings

Join us to #EmpowerYouthSuccess!

nys NEW YORK STATE
NETWORK FOR
YOUTH SUCCESS

Learn more at www.NetworkForYouthSuccess.org

Thank you for joining the Network for Youth Success' 2022 Afterschool Advocacy Week from February 1-4! This virtual advocacy experience provides an opportunity for afterschool staff, students, parents, and advocates to come together and share the needs and impacts of afterschool, summer, and expanded learning programs with elected officials. This briefing packet will provide all attendees with the information needed to make this week successful.

ADVOCACY WEEK GOALS

1. Educate state legislators and their staff on the benefits of high-quality afterschool, summer, and expanded learning programs.
2. Share the budget priorities of the Network with legislators and staff.
3. Leverage the collective voices of students, parents, staff, and advocates so that our elected officials understand the importance of these programs especially amid COVID-19.

WATCH

- [Advocacy Week Overview](#)
- [Overview of 2022 Afterschool Budget Priorities](#)

ADVOCACY WEEK SCHEDULE AND ACTIVITIES

By January 27: [Afterschool Empowers Youth Success Video Collective](#). Take these simple steps to add your voice! See Trudy's [video](#) for inspiration!

- **Step 1:** Click here <https://flipgrid.com/13ea595e>
- **Step 2:** Follow instructions to access the platform. (Note: Flipgrid may ask for your birthday to set you up with the right access). You will be redirected to the platform.
- **Step 3:** Click "Add a Response" and respond "Yes" to the prompt to join our group!
- **Step 4:** Follow the prompts and record a response. (Response should be no more than 90 seconds).



- **Step 5:** Click "Post your video to the topic". In the description box, include your first name and city.

- **February 1:** Afterschool Rising: Virtual Showcase, 5-6:30 pm ET. Participants, families, and other afterschool stakeholders will share the critical impact of afterschool. [REGISTER HERE.](#)
- **February 2:** Afterschool Call-In/Email, all day. Supporters of afterschool will reach out to representatives about the importance of afterschool, summer, and expanded learning opportunities and increase the visibility of advocacy efforts.
- **February 3: Afterschool Tweetstorm, 11-12 pm ET.** Supporters of afterschool will reach out to legislators via Twitter. [ACCESS SOCIAL MEDIA AND OUTREACH KIT.](#)
- **Throughout Advocacy Week:** Afterschool Legislative Meetings, as scheduled. Supporters will attend meetings with legislative officers to express the importance of supporting and funding afterschool programs.

LEGISLATIVE MEETING SCHEDULE

You can find your schedule [here](#).



**EMPOWER
YOUTH
SUCCESS** 
FY 2022-2023 Afterschool Priorities

STRENGTHEN



\$5 MILLION

Restoration to ensure baseline funding for the Advantage After School Program

\$169 MILLION

- Bridge investment to align per student rate of state afterschool programs to \$4,300 for one year

- Statutory language for Empire State After-School Program amended to increase the per student rate

ENHANCE



\$250,000

New line-item fund to the statewide afterschool network. NYS Network for Youth Success, to provide TA and capacity building supports

\$3 MILLION

For the Educational Incentive Program to expand scholarships to child care workers

TRANSFORM

\$500 MILLION

Child Care Investment Fund for competitive wages & professional development for child care professionals

\$6.9 BILLION

Over the next five years to provide access to afterschool for every New York child that needs it

STREAMLINED

Contract process for timely payments to afterschool grantees

CHILDCARE FOR ALL FAMILIES

That prioritizes school-age children as well in the vision of universal child care



For every child in afterschool in New York, 4 are waiting for an available program.

LEVERAGE

COMMUNITY PARTNERSHIPS

Through incentives for school district to work with community-based, youth, and family serving organizations to address learning loss

CLEAR STANDARDS

To ensure accountability and transparency in the utilization of stimulus education dollars



To address learning loss, the American Rescue Plan (ARP) makes available these funds to support afterschool, summer, and other expanded learning opportunities.



AFTERSCHOOL BUDGET MATERIALS

Please review [these materials](#) to learn more about afterschool priorities, funding, and other resources to educate you about the afterschool landscape. Note: This resource document is also shared with decisionmakers for the same purpose.

TALKING POINTS

Please utilize [these talking points](#) to provide further context on this year's afterschool priorities and coordinate messaging about the importance of afterschool.

SAMPLE MEETING SCRIPT

Sample Script for Meetings with Legislators/Staff:

Group Leader: We are meeting with you today to share our passion for afterschool, summer, and expanded learning and why New York State needs to prioritize afterschool investments to meet the field where they are at and equip them to support our young ones even better. I'd like to introduce you to everyone here with me today. *<Introductions, Name, Title, Organization>*

Group Leader: What experience have you had with afterschool or summer programs?

<Allow person to respond, and tailor messages below to build on their experiences or fill in gaps in their knowledge>

Program Providers: *Take turns sharing your story in 2 minutes or less. Talk about your program and how it's supporting students as well as the community at-large. Share success stories and challenges you are facing (COVID-19 challenges, fiscal, not enough slots available/waiting list, etc.). If possible, invite the representative to join you later for a visit to your program.*

Group Leader: As you have heard, these programs are making an incredible difference for youth, families, and communities in New York. Many of these programs have turned on a dime to support youth and families because they are committed to seeing their students and families succeed. Afterschool programs do so much with so little, and this year, we want you to equip them with more to do more. And so, we are asking New York State to restore the \$5 million cut to Advantage and provide \$169 million to align the three state afterschool funding streams- Advantage; Empire State, and Extended School Day/School Violence Prevention Program- towards true programming costs. We also ask that you increase Empire's per student rate to \$4,300 in the budget language so that programs can cover their costs better. Lastly, please dedicate a line-item fund of \$250,000 to increase the capacity of the Network for Youth Success to provide the crucial technical supports afterschool needs.

We've shared a link to a folder with a breakdown of our budget asks as well as the other budget asks our network is carrying to support expanded learning opportunities.

Group Leader: Thank you so much for taking the time out of your busy schedule to meet with us. We have really enjoyed meeting with you to share why afterschool, summer, and expanded learning opportunities are important to New York. Can we count on your support this year?



**If permitted, you can take a screenshot at the close of your meetings if you meet with an elected official!*