

8 Ways to Promote Kicksta

There are tons of ways to promote Kicksta, but here are a few strategies that some affiliates are using right now to get you started:

1) Create a 'Top Tools' List

Creating a listicle is a simple and tasteful way to introduce Kicksta. Include all your favorite marketing apps and tools you already use! When mentioning Kicksta, include your referral link and short description of the benefits.

Need some inspiration? Check out these awesome articles that mention Kicksta in their lists:

- [8 Instagram Tools to Quickly – and Effectively – Grow Your Client's Instagram Audience](#)
- [Top 6 Instagram Alternatives You Should Check Out](#)
- [The 7 Best Instagram Tools for Massive Instagram Growth in 2019](#)

2) In-Depth Kicksta Review or Case Study

Are you a Kicksta user yourself? Write a detailed review of the service and how it's helped you grow your account. This will ensure credibility with your audience and make them more inclined to sign-up.

If you haven't used the service, I'm happy to set you up with a free trial month, let me know!

Here are a few different varieties on how to format a review:

- [Kicksta Review - Here's Why I Use This Instagram Service...](#)
- [The Top Platform to Grow your Instagram Organically - Meet Kicksta](#)
- [Kicksta Review: How We Got 372 Followers In 10 Days](#)

3) Add A Kicksta Banner to Your Website

We already have some designed for you in your Tapfiliate Profile under [Assets](#). Don't see the style or dimensions you want? Let us know and we're happy to create something custom for you!

4) Youtube Video Review of Kicksta

Have a strong following on Youtube? A video reviewing Kicksta with your custom link in the description is the perfect way to monetize your channel. *Did you know that [70% of marketers](#) say video produces more conversions than any other type of content?!*

See video below for an example:

- [How To Grow Instagram Followers Organically: Real Likes & Followers For Free \(Fast Track Guide\)](#)

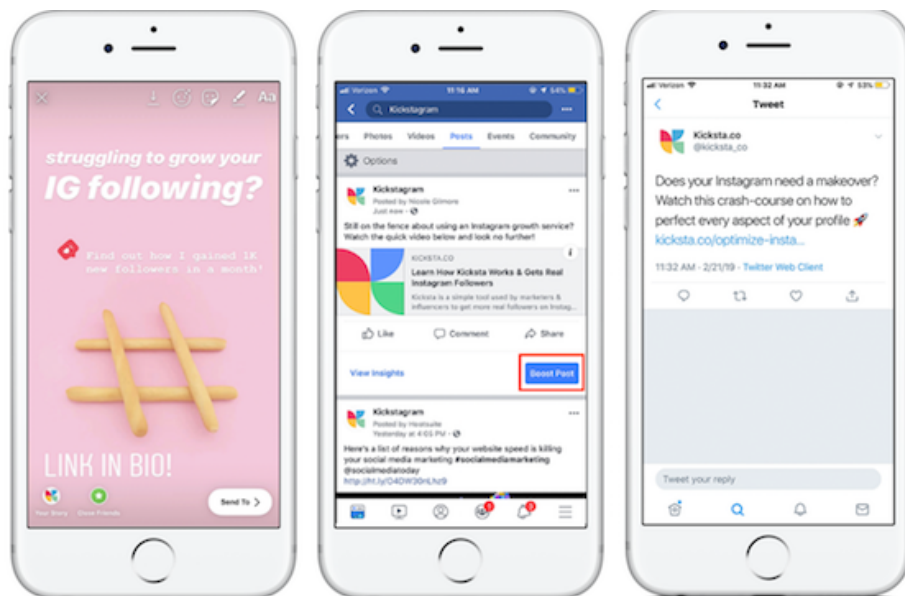
4) Promote on Social Media

If you're active on social media, your followers are great recipients to share Kicksta with.

On **Instagram**, you can add your referral link to your bio (*hint: use a link-shortener like [Bitly](#) to make it look clean!*) then direct people to go click and check out the program. If you have multiple links, use linktree to create a landing page for all of them. If you have access to the swipe-up feature, you can promote Kicksta through Stories and add your affiliate link to the image or video your users will be swiping up on.

If your **Facebook Page** is where you spend your time, [boost a post](#) with your affiliate link to generate some traffic. Start by boosting the post to your existing audience - the people who've already liked your page - this is the least expensive and highest converting boost.

More of the one-liner type? Send out your link to your **Twitter** fans, and include a blog post they would benefit from. You can find our most popular pieces with your custom link already embedded in your [Assets](#).



6) Paid Ads

Running paid ads for your affiliate link requires some experience. Results may be underwhelming if you are not familiar with how paid ads work, and the platforms you can advertise on are limited (i.e. Facebook does not typically approve ads with affiliate links). So if you're new to the digital marketing world, we suggest you use an alternative method to promote. If you're an ad expert, go for it!

7) Newsletter Blast

If you have a large email list, send a newsletter out to your subscribers letting them know the benefits of growing your audience organically with Kicksta. Don't forget to include your customized link, along with any other resources you think would educate them (like our [How It Works](#) video!).

8) E-course Modules

Have an online course that talks about social media? Throw in a section on Instagram and promote your link!