

SIMPLE ORGANIC SOCIAL MEDIA DM FUNNEL

Use this simple funnel to get quick sales from your organic social media post and DM conversation flow

STEP BY STEP HOW TO EXECUTE

INTRO OFFER:

50% Off Your First Month

POST IMAGE:

1. You can handle this with your media team
2. Or here are some posts you can run:



BODY TEXT (CAPTION):

! 3 Reasons You Should Join The Wing NOW, Not Later !

1. 50% Off Your First Month – Gain access to over \$7,000 worth of expert coaching for just \$12 in your first month (normally \$24).
2. Daily Access to a Supportive Brotherhood – Join over 100 like-minded men who are committed to guiding, supporting, and holding each other accountable to smash personal life goals.
3. Real Men, Real Results – “I've already seen a change in my mindset and feel more confident about myself.” — Bryce Maxwell, The Wing Member. Don't miss out—this offer ends 31st October at 11:59 PM, so act now!

💬 DM us the word “WING” to get started!

EXAMPLE DM CONVERSATIONS:

Conversation Example 1: Booking and Creating Urgency

Customer: "WING"

You: Hey! Great to hear from you, brother! 🌟 I see you're interested in The Wing's 50% off intro offer. Ready to lock in your first month for just \$12 and start leveling up?

Customer: I'm thinking about starting next week.

You: Sounds good, but just a heads-up — we're getting a lot of guys joining, and this 50% off offer won't be around for long. I'd hate for you to

miss out on starting your journey at this discounted rate. How about we get you in today and get you moving forward right away?

Customer: Oh, I didn't realise the offer was limited. Let's do it today then.

You: Awesome, brother! You're in! By the way, while you're in the program, would you like to focus more on leadership, mindset, or overcoming any specific challenges? That way we can tailor your experience for maximum impact.

Customer: Leadership, definitely.

You: Perfect! You're all set for The Wing and ready to start leveling up your leadership skills. Looking forward to seeing your progress, brother!

Conversation Example 2: Overcoming Hesitation

Customer: "WING"

You: Hey, brother! 👊 I'm glad you're interested in The Wing's 50% off intro offer. It's the perfect time to join and start seeing results in your personal self-development fast. When do you want to dive in and take advantage of the offer?

Customer: I'm not sure if I'm ready yet.

You: I get it, man. It can be tough to jump in, but here's the thing: delaying means you're also delaying the progress you want to see. A lot of guys tell me they were hesitant at first, but once they got in, they realised how quickly their mindset shifted and how much support they got from the brotherhood. And with the first month at just \$12, it's a no-brainer. Want me to reserve your spot this week?

Customer: Hmm, you're right. Let's do it.

You: That's what I'm talking about, brother! 🌟 I've got you locked in.
You're going to love it. Let's crush those goals together!