

Prospect: Owner of a HIT training website. Existing email list and big instagram audience.
Doesn't have a regular newsletter schedule

Hey Dan

I saw your post about 5 Hydration Tips on instagram explore. And checked your account

I see how staying hydrated can help your audience with their health, performance and fitness goals.

I went to your website to check out your programs.

And I noticed your Brand has a newsletter. I subscribed to it.

I couldn't help but notice that it is not being used to it's full potential.

The newsletter for a website is like a Magnetic lead conversion tool.

To get your existing leads and prospects learn more about your Brand and mission.

And turn your existing audience to recurring clients.

I would be glad to give you more insights on this method.

All it takes is a simple reply.

We can discuss it through the DM's.