

Outreach draft:

Hi, name,

I noticed your mechanism for catching attention is broken, so I have an idea to help you get endless attention from your target audience .

I've analyzed a lot of Top players that have tons of customers and all of them absolutely love the experience there and they seem to catch the target market attention with Google ads and SEO.

I have sent screenshots so you can take a look at 2 examples of those Top players

If you're interested, would you be willing to hop on a quick call sometime this week ?”