



Senate

of the

Student Government Association

of

The Johns Hopkins University

{ *S. Bill. 20-21, XX* }

A BILL FUNDING INCENTIVES FOR THE JHU GREENGROUPS 2021
SUSTAINABILITY INITIATIVE

INTRODUCED BY: SENATOR KAREN HE AND CONSIDERED THIS DAY 20TH OF APRIL IN THE YEAR 2021

SPONSORED BY: SENATOR JJ TIE OF THE CLASS 2021
PRESIDENT ANTHONY SINGLETON OF THE CLASS OF 2023

REFERRED TO THE SENATE BY THE COMMITTEE ON FINANCE WHICH RECOMMENDS ITS PASSAGE BY A VOTE OF 4 TO 0

Be it enacted by the Senate of the Student Government Association of The Johns Hopkins University assembled that:

SECTION 1. TITLE.

This Act may be referred to as the “JHU GreenGroups Sustainability Initiative Incentive Funding”

SECTION 2. DEFINITIONS.

- (a) SGA — The term “SGA” shall refer to the Student Government Association of The Johns Hopkins University.
- (b) JHU, Hopkins — The terms “JHU” and “Hopkins” shall refer to Johns Hopkins University.
- (c) GBM — The term “GBM” shall refer to the JHU SGA General Body Meeting.
- (d) Ad hoc committee — The term “ad hoc committee” shall refer to the ad hoc committee for the purposes of receiving public input.
- (e) Open Input Period — The term “open input period” shall refer to the input period moderated by the Executive Vice President and the aforementioned ad hoc committee.

SECTION 3. FINDINGS AND PURPOSES.

(a) FINDINGS

- (1) The Sustainability Leadership Council found that students at Hopkins are generally aware of sustainable options within Baltimore, but may adopt additional sustainable acts when informed of other resources within their surrounding community
- (2) With the Sustainable Living Guide, Hopkins students are able to gain familiarity with sustainable behaviors specific to the Baltimore community (and that are applicable to other living spaces)
 - a. Maintaining and upholding local sustainable systems is key, especially as Hopkins affiliates, as we are highly intertwined with the Baltimore area
- (3) With reference to adopting sustainable behaviors or actions that are in favor of the environment, incentives are highly beneficial in encouraging individual willingness to act
- (4) To encourage Hopkins students within their student groups to adopt sustainable behaviors over the month-long period for the JHU GreenGroups initiative, the implementation of an incentive will be highly beneficial to induce individual behavior in favor of sustainable action
 - a. Ensuring that these incentives uphold the spirit of sustainability is a main intent of these incentives
 - b. Thus the utilization of EcoEnclose, a company and product that represents the concept of reducing, reusing, and recycling in their business and product, is key.

(b) PURPOSES

- a. The main goal of JHU GreenGroups is to use top-down leadership within student groups across campus to circulate the Sustainability Leadership Council’s “Sustainable Living Guide” to heighten familiarity with sustainable resources and options specific to the Baltimore area

- b. JHU GreenGroups is a month-long student group based sustainability initiative that then asks students to ADOPT, DISCUSS, REGISTER, and ENGAGE.
 - i. The initiative runs from March 29th (3/29) through the week of Earth Day, (4/25)
 - ii. The month is broken into four, week long periods
 - iii. ADOPT: Students are asked to adopt a new sustainable behavior from the “Sustainable Living Guide” each week of the month
 - iv. DISCUSS: Within their student groups, members will discuss sustainability from pre-written discussion guides on developmental topics of (Intro to Sustainability, Living Sustainably during COVID-19, Environmental Justice, and Wrap Up: Developing Behaviors into Habits)
 - v. REGISTER: Each week, students will register their participation via submitting photographs of their sustainable behaviors on HopkinsGroups through once-weekly checklist submissions
 - vi. ENGAGE: Student groups will engage with the JHU GreenGroups initiative by using #JHUGreenGroups on Social media
- c. At the end of the month, participants will be challenged to stick with one behavior they tried and implement it into their everyday lives.
- d. Student groups with high levels of overall participation will receive prizes based on their overall percent participation within the following tiers:
 - i. Green: 80 - 100%
 - ii. Silver: 60 - 80 %
 - iii. Bronze: 40 - 60%

SECTION 4. LOGISTICS AND ROLLOUT

(a) PROCEDURE

- a. Upon the receipt of funding for the incentive stickers, Mack Taylor of the Sustainability Leadership Council/JHU GreenGroups will order the three levels of stickers from EcoEnclose
- b. After calculating the winners of the Sustainability Initiative, a mass email will be sent out to all participants with the names of the student groups who will be receiving the prizes, and which respective tier they attained
- c. Mack Taylor will get in touch with the leaders of each group who won, and will discuss how best to approach distributing the prizes for their group in a COVID-friendly manner

- d. After the stickers are received, Mack Taylor/the SLC will distribute the stickers to the winners of the JHU GreenGroups initiative

(b) FUNDING

- a. A fund will be set aside to order 1,500 stickers (.75 cents) for the winners of the JHU GreenGroups Initiative from EcoEnclose
 - i. Sticker types: Zero-waste liner, Varnished paper Individual Die Cut, (Minimum 500), (2 in Circle)
- b. Overall, this initiative will cost \$1,125 (\$375 (x3) for Green-level stickers, Silver level stickers, and Bronze level stickers).
- c. The numbers are based on the current participation levels of ~20 student groups, ranging in member numbers from 60-120 people per group.

(c) TIMELINE & ROLLOUT

- a. This initiative is currently in process. The initiative will conclude on 4/25/2021 and we will look to distribute the prizes to the winners by the end of the semester, thus hoping to order within a short timeline to have them on campus to distribute to group leaders.

SECTION 5. SEVERABILITY.

Should any provision of this Act, an amendment made by this Act, or the application of such provision or amendment to any person or circumstance be held to be unconstitutional, the remainder of this Act, the amendments made by this Act, and the application of such provision or amendment to any person or circumstances shall not be affected thereby.

THE BILL HEREBY **PASSES** BY A VOTE OF **X** TO **0** WITH **0** ABSTENTIONS.

UPON PASSAGE, WE HAVE HEREUNTO SET OUR HANDS AND CAUSED THE SEAL OF THE SENATE TO BE AFFIXED TO THIS BILL INDICATING THE SENATE'S ASSENT AND THUS OFFICIALLY DESIGNATED THE BILL'S ADOPTION AS LAW.

Signatures of Enactment:

Sam Mollin
President of the Senate

Mehak Ali

Executive Vice President of the Johns Hopkins SGA

Breanna Soldatelli

Executive Secretary of the Johns Hopkins SGA

Addy Perlman

Executive Treasurer of the Johns Hopkins SGA

Signatures of Ceremony: