CONSULTING SERVICES AGREEMENT
(Governed by California Law)

This Consulting Services Agreement (the "Agreement") is entered into on [DATE] by and between:

Catania Consulting Firm ("Consultant")
39269 Via Belleza, Murrieta, California 92563
AND
[CLIENT NAME] ("Client")
[Client Address]

1. SCOPE OF SERVICES
Based on selected tier:

TIER 1: BUSINESS ENHANCEMENT PACKAGE (Approximately $2,500-3,500)
• 10 hours of business strategy consultation
• Website audit and optimization
• Product line expansion consultation
• Basic marketing strategy review

TIER 2: PROFESSIONAL LAUNCH PACKAGE (Approximately $5,000-7,000)
• 15 hours of business strategy development
• Custom website design and development
• Logo design and brand identity
• Basic social media setup (3 platforms)
• Content strategy development

TIER 3: WHITE GLOVE SOLUTION (Approximately $12,000-15,000+)
• 25+ hours of comprehensive business strategy
• Custom product formulation
• Full brand identity development

• Premium website with e-commerce
• Complete social media setup and strategy
• Product packaging design
• Manufacturing coordination
• Shipping and logistics consultation

2. PAYMENT TERMS
• Initial deposit: 50% of total package price due upon contract signing
• Remaining balance: 50% due upon project completion
• Additional services beyond scope: $150/hour
• Late payments subject to 1.5% monthly interest (18% APR)

3. TIMELINE
• Tier 1: 4-6 weeks from contract signing
• Tier 2: 8-10 weeks from contract signing
• Tier 3: 12-16 weeks from contract signing
*Timeline subject to client responsiveness and approval processes

4. DELIVERABLES
• Detailed project timeline within 5 business days of signing
• Weekly progress reports
• All final deliverables as specified in chosen tier
• Digital files in industry-standard formats
• Two rounds of revisions included

5. CLIENT RESPONSIBILITIES
• Timely communication (responses within 48 hours)
• Prompt feedback on deliverables
• Provision of necessary content and materials
• Meeting attendance as scheduled
• Timely payment per agreement terms

6. CONFIDENTIALITY
• Both parties agree to maintain strict confidentiality of:
  - Business strategies
  - Proprietary information
  - Trade secrets
  - Client information
  - Pricing structures
  - Product formulations
• NDA terms extend 3 years beyond contract termination

7. INTELLECTUAL PROPERTY RIGHTS

• Upon final payment:
  - Client receives full rights to all deliverables
  - Custom formulations become client property
  - Logo and brand assets transfer to client
• Consultant retains right to:
  - Display work in portfolio
  - Use non-confidential project details for marketing
  - Retain base formulation rights

8. TERMINATION

• 30-day written notice required
• Non-refundable prorated balance after 14 days of work starting
• Early termination fee: 25% of remaining contract value

9. LIMITATION OF LIABILITY

• Consultant's liability limited to total contract value
• Force majeure clause included
• Professional liability insurance maintained

10. CALIFORNIA LAW

• Agreement governed by California law
• Venue for disputes: Riverside, California
• Mediation required before litigation

11. MODIFICATIONS

• Changes must be in writing
• Additional services quoted separately
• Change orders require mutual agreement

Please choose your option, sign and return so we can send you intake forms.

Signature_____Date_____

Printed Name:_____Business Name:_____

Phone_____Email_____