



**CONSULTING SERVICES AGREEMENT
(Governed by California Law)**

This Consulting Services Agreement (the "Agreement") is entered into on [DATE] by and between:

Catania Consulting Firm ("Consultant")
39269 Via Belleza, Murrieta, California 92563

AND

[CLIENT NAME] ("Client")
[Client Address]

1. SCOPE OF SERVICES

Based on selected tier:

TIER 1: BUSINESS ENHANCEMENT PACKAGE (Approximately \$2,500-3,500)

- 10 hours of business strategy consultation
- Website audit and optimization
- Product line expansion consultation
- Basic marketing strategy review

TIER 2: PROFESSIONAL LAUNCH PACKAGE (Approximately \$5,000-7,000)

- 15 hours of business strategy development
- Custom website design and development
- Logo design and brand identity
- Basic social media setup (3 platforms)
- Content strategy development

TIER 3: WHITE GLOVE SOLUTION (Approximately \$12,000-15,000+)

- 25+ hours of comprehensive business strategy
- Custom product formulation
- Full brand identity development

- Premium website with e-commerce
- Complete social media setup and strategy
- Product packaging design
- Manufacturing coordination
- Shipping and logistics consultation

2. PAYMENT TERMS

- Initial deposit: 50% of total package price due upon contract signing
- Remaining balance: 50% due upon project completion
- Additional services beyond scope: \$150/hour
- Late payments subject to 1.5% monthly interest (18% APR)

3. TIMELINE

- Tier 1: 4-6 weeks from contract signing
 - Tier 2: 8-10 weeks from contract signing
 - Tier 3: 12-16 weeks from contract signing
- *Timeline subject to client responsiveness and approval processes

4. DELIVERABLES

- Detailed project timeline within 5 business days of signing
- Weekly progress reports
- All final deliverables as specified in chosen tier
- Digital files in industry-standard formats
- Two rounds of revisions included

5. CLIENT RESPONSIBILITIES

- Timely communication (responses within 48 hours)
- Prompt feedback on deliverables
- Provision of necessary content and materials
- Meeting attendance as scheduled
- Timely payment per agreement terms

6. CONFIDENTIALITY

- Both parties agree to maintain strict confidentiality of:
 - Business strategies
 - Proprietary information
 - Trade secrets
 - Client information
 - Pricing structures
 - Product formulations
- NDA terms extend 3 years beyond contract termination

7. INTELLECTUAL PROPERTY RIGHTS

- Upon final payment:
 - Client receives full rights to all deliverables
 - Custom formulations become client property
 - Logo and brand assets transfer to client
- Consultant retains right to:
 - Display work in portfolio
 - Use non-confidential project details for marketing
 - Retain base formulation rights

8. TERMINATION

- 30-day written notice required
- Non-refundable prorated balance after 14 days of work starting
- Early termination fee: 25% of remaining contract value

9. LIMITATION OF LIABILITY

- Consultant's liability limited to total contract value
- Force majeure clause included
- Professional liability insurance maintained

10. CALIFORNIA LAW

- Agreement governed by California law
- Venue for disputes: Riverside, California
- Mediation required before litigation

11. MODIFICATIONS

- Changes must be in writing
- Additional services quoted separately
- Change orders require mutual agreement

Please choose your option, sign and return so we can send you intake forms.

Signature_____Date_____

Printed Name:_____Business Name:_____

Phone_____Email_____