

Indy Pride, Inc.
Board of Directors Meeting
830 Massachusetts Ave, Indianapolis, IN 46204, USA

March 12, 2025, Minutes

Attendance:

Member	If not Present, Proxy listed	Absent
Jay		
Guadalupe		
Sheila		
Josiah		
Madi		
Komal		
Tia		
Heather	Tia	
Josh		
Hails		
Juan		
Patrick		
Laura		
Larry		
Jake		
Kris	Josh	
Alex		
Maison		
Erica		X
Katie		

Non-Voting Directors & Staff in Attendance:

Jeff
Tina
Joi
Eve (Online)

Agenda

1. Call to order
 - o **Motion: Katie, Jay 2nds** ☐ Call to Order @ 6:08
2. Approval of February 2025 Minutes
 - o **Motion: Josh, Tia 2nds** -> Approved
3. Introductions/Shoutouts
 - o Qpid Skating party was a great success (300 in attendance)
 - o 3/30 Josh's Stepdwn @ Greg's More to follow
 - o 3/23 Pride Pageant Benefit @ Greg's
 - o Shoutout to the board for the annual meeting (Komal)
 - o Tina – social media going great!
4. Financial Report
 - o Revenue \$50K Expenses \$45K
 - o Profit and loss statement includes all organizations that fall under us.
 - o Bank Accounts (first 3 ours) the rest are our partner organizations.
 - o \$88K in our accounts

- o Account receivables are all balanced
 - o Projections on spend.
 - Under staff control
 - o Historically we had more in reserve but rebrand took some of that money
 - o Vendor registration is any activity that we have vendors for
 - o We have MOUs on the organizations we partner with (on file)
5. Staff Updates
- o Cam
 - Frost is done (Qpid was last event)
 - Pride Season is now the focus
 - Revenue is coming in
 - Security on the circle
 - 50K to have adequate security on the circle (original budget was approved for \$2K)
 - Should be able to break even
 - This event is an open event which historically different than having it in military park.
 - 45 would spend up to 45K on Security for word of mouth.
 - Working on securing sponsorship for security
 - 150 vendors on the circle
 - Ensuring a wide array of organizations for the vendor village
 - **Motion to increase line item by \$48K** -> Maison. Maison withdraws his motion
 - Donate at the circle event.
 - Sponsorships should be able to offset the cost of running the circle
 - o Tina
 - WRTV waiting on them
 - Ad ready to go waiting for things to get approved
 - Ads ready to hang
 - Trash cans have been purchased for circle (45 responsible for WOM)
 - o Jeff
 - WOM – More logistics conversation
 - \$18K in tickets so far
 - Creative ideas with 45 for promotions
 - Working with Joi on sponsorships
 - Liquor sponsorships
 - 12-15 food vendors
 - Hydration stations
 - Local entertainment deadlines is March 15th
 - Rupaul Drag Queens?
 - Next meeting is tomorrow
 - 100's of applications for local talent
 - Opportunities for entertainment on the circle
 - Some conversations as well with non-alcoholic beverages
 - o Joi
 - Working with Damien Center on a sponsorship deal
 - Sponsorships \$128K cash in the door. \$234K altogether.
 - We need to think about sponsorships for Pride 365
 - In the past when passed the deadline we have asked for \$5K to put them somewhere.
 - o Committee updates
 - Community Crossroads
 - Originally pride associations (Indiana Pride network)
 - First Tuesday of the month from 5-6 Virtually (Komal)
 - USA Pride in February

- Looking at sharing resources
 - Questions about university partnerships (Historians)
 - o Alex to connect Komal and Camden
- Scholarships
 - On hold for now
- Community and Programming
 - Last Wednesday of the month from 6-7 (Virtually) Madi
 - Programming with other community organizations
 - Podcast for Indy pride
 - Advocacy and human rights
- Small ad hoc committee on governance
 - Looking at bi-laws looking at procedures
 - Build out a communication channel
- Sponsorship Unit (when Joi is out)
 - Maison and Josh
 - Komal Madi Lupe Jay –
- o Volunteers (Special Project)
 - Condense storage units
 - Josiah Komal and Madi Lupe
 - What is in there?
 - Need a pickup truck for the big metal shelves
 - Historical documents and filing cabinets
 - Josh and Maison to sponsor renting a truck
 - Lupe – Project Manager
- o Community Announcements
 - Meet Indy Pride of Color
- o Adjournment
 - **Motion** -> Josh Second
 - Meeting Adjourned at 8:19