

Team 5: **Green Community** <http://urbanagriculture2013.wordpress.com/>  
<http://greencommunity2013.wix.com/greencommunity>

## 1. **As for the Startup Methods**

**The LEAN startup Methodology**, which is a brand new and greatly useful way to start and maintain a startup, which totally overthrows old concepts.

### 1.1 The essence of a successful business is a community.

Money is just a by-product of a good community.

1.2 Creating MVP in a short time, which enables us to save time and energy to meet our customers and also endows us more opportunities to cultivate more loyal customers through more contacts.

1.3 Using concierge method to sustain the project- To know the weaknesses of the site before it “jumps into the water”, get feedback without damaging our reputation

1.4 Business Model Canvas facilitates to reconsider the orientation of our project- Aim to target us, examine the business plan and examine the proposal of our site for our target market.

### **Other Fruits about the start-up methods**

1.5 Learning fresh things from other teams-Process of continuous improvement. As a community, we were able to help each other and learning from other teams.

1.6 Learning to help people help others.

## 2. **As for the Team Work**

2.1 Dividing the work according to everyone's interests and special skills.

2.2 Keep open mind, listen to other people ideas, and it will help you make a better product and save you time.

2.3 Appreciate other team members for their work- it makes them feel better, it contributes for the positive atmosphere in the team and makes the love machine working. In our team, we use appreciation

email to express appreciation team member's contribution.