MicroTech STAR Analysis Worksheet

Proposed Steps	Benefits	Risks/Challenges
Strategic challenges: MicroTech ● Managerial self-interest leads to lost opportunities ● Key stakeholders left out of important decisions ● Imperfect/asymmetric information		
People (Hiring, socializing)		
Black		
People (Evaluating, Firing)		
Blue		
Rewards (Wages & other financial incentives)		
Green		
Rewards (Non-financial incentives, awards…)		
Orange		
Processes (Policies & procedures, IT, measures)		
Purple		

Structure (Authority, coordinating roles, teams)		
Red		
Symbols (Communication or key rituals)		
Silver		