

Is this the Golden Age of Institutional Crypto Adoption with Greg Tusar and Robert Mitchnick

After many booms, busts, and shakeouts in crypto markets, the pump seems primed for broader adoption in institutional portfolios. Are we really doing this? How might a seemingly crypto-friendly Trump Administration fuel further adoption in the largest capital market in the world? In this episode, we use history as a guide, exploring the phases of crypto adoption and wrestling with whether we're truly in a new era or if the headlines are overhyping reality. Join us and our guests, Robbie Mitchnick of BlackRock and Greg Tusar of Coinbase, to explore further.

Guests:

Greg Tusar, Head of Institutional Product, Coinbase

Robert Mitchnick, Head of Digital Assets, BlackRock

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