

Iowa ASCD Board of Directors **Fall Meeting Agenda - Virtual**

October 27, 2021

Zoom Meeting 4:30 – 7:00 P.M.

<https://us02web.zoom.us/j/84693983270>

Password: IowaASCD

RSVP: by October 23, 2021, to Lou Howell at LouHowell13@mediacombb.net or 515.229.4781. Indicate whether you are participating or not in the virtual board meeting.

Dress: To work! To learn! To make decisions about our future!

Preparation for Meeting:

- **Share updates with Lou (LouHowell13@mediacombb.net) by October 25. Update Form is available here and at end of this agenda. Be sure to rename update to include your purpose - e.g., Advocacy Update, DE - TLC Update, Spring Academy Update.**
 - Be sure to indicate if for information only (will not be addressed at the meeting but read by all board members), for discussion and input (be sure to indicate type of input you would like in the “recommendation” area), or discussion for action (be sure to indicate what action you would like taken in the “recommendation” area).
- **Review documents prior to the meeting.**
 - This is very important as our time is limited.
- **Be ready to stretch our thinking and actions.**

Intended Outcomes of Meeting:

- Strategic Plan updates resulting in common understanding of accomplishments and next steps in our work
- New Opportunities – Curriculum Leadership Academy, NIET

Focus on Our Group Norms:

- Listen for Understanding,
- Speak to Be Truthfully Understood,
- Confront the Tough Challenges,
- Come Prepared, Have Fun,
- Start on Time and End on Time,
- Value Diversity, Honor Confidentiality

Directors Attending: Diane Campbell, Katy Evenson, Lou Howell, Tamela Johnson, Kim Jones, Michelle Krogulski, Becky Martin, Sara Oswald, Randy Peters, Cindy Swanson, Kevin Vidergar

Directors Not Attending: Allan Eckelman, Paul Hayes, David Keane, Lora Rasey, Tesha Ruley, Anna Upah

- I. **Networking (4:00 P.M.) – Join us early if you want to reconnect with others on a personal basis.**

- II. **Welcome (4:30 P.M.) (Becky)**
 - **Welcome and Making Connections**
 - **What's Your Disguise?**
 - **Review of Norms and Agenda - (Becky)**
 - **[Summer Retreat 2021](#) King or Hero**

- III. **Business Information and Approvals (Becky) (4:45 P.M.)**
 - **[Approval of Summer Retreat Meeting Minutes](#)** (Tamela)
 - **[Approval of Financial Update](#)** (Sara)
 - **Update on Meeting Dates for 2021 – 2022 - **Mark your calendars now!**** (Becky)
 - **Fall Meeting – October 27, 2021**
 - **Winter Meeting – February 1, 2022** (Face to Face - 1:00 - 5:00, Iowa Community College Trustees, 855 East Court Avenue, Des Moines IA 50309)
 - **Spring Meeting – TBD**
 - **Election - discussion** (Allan)

- IV. **Updates from Strategic Plan Team (5:00 P.M.)**
 - **Strategic Action 1: Overview of Professional Development (Becky Martin and Allan Eckelman)**
 - **[Calendar Overview](#)**
 - **[Update on Fall Academy 2021](#)** (Becky Martin)
 - **Next steps and topics**
 - **[Update on November Early Childhood Conference](#)** (Cindy Swanson)
 - **[Update on NIET Conference](#)** – October 5, 6, and 7 (Becky and Lou)
 - **[Update on NIET Conference – November 8 and January](#)** (Becky and Lou)
 - **Next steps and topics**
 - **[Update on Summer Academy – 2022](#)** (Lou Howell and Becky Martin)
 - **Next steps and topics**
 - **[Update on Higher Education](#)** (Randy Peters and Michelle Krogulski)
 - **[Update on Curriculum Leads Academy – 2021 and Plans for 2022](#)** (Kevin Vidergar)
 - **Update on Iowa Department of Education** (Lora Rasey)
 - **TLC**
 - **Update on Partnerships** (Lou Howell)
 - **Hot Topics: Generated at July Retreat - Action Item**
 - **[Update](#)**
 - **[Review & Comment Process](#)**
 - **[Hot Topics Response Censogram](#)**
 - **Strategic Action 2: Membership and Communication**

- Update on Membership - 548 members (Tessa Ruley)
- Social Media
 - Twitter (Lou) - 3454 followers (down six since July)
 - Facebook (Becky) 350 followers
 - Website (Becky) updated with *The Source* Resources
- *The Source* - (Diane and Lou)
 - Board directors commit to writing or providing 4 articles in 2021-2022. Event Chairperson will write a summary of events. All Board members submit 4 – The Source Contributions - [Sign up NOW](#) if you have not already done so - Writers of articles receive a one-year membership. (Diane and Lou)
- **Strategic Action 3: Advocacy and Influence** (Briana and Anna - Lou Howell)
 - January Advocacy Leadership and February Advocacy on the Hill (Anna)

V. Executive Director Update: (Lou Howell)

VI. Adjournment (Becky) (7:00 P.M.)

[Action Update Form](#)

Next Meeting:

February 1, 2022 - 1:00 - 5:00 P.M.

Action Report	Strategic Plan Update: Topic: Date of Report: Chair/Designee:
2021-2022 President: Becky Martin President-Elect: Diane Campbell Past President: Allan Eckelman ----- Action 1: Innovation and Leadership in Teaching and Learning (Programs/ Events, Partnerships) • Becky Martin, Co-Chair • Allan Eckelman, Co-Chair/Past President • Events Chairs • Paul Hayes – Fall Academy • Kevin Vidergar – Curriculum Leads • Tricia Kurtt – Spring Academy	Board Action Needed: (Delete those not appropriate or highlight one appropriate) • Information Only • Discussion for Feedback • Discussion for Action

▪ Members at Large ● Katy Evenson ● David Keane ● Kim Jones ● Cindy Swanson ▪ Partnerships, including Mentoring ● Lora Rasey - DE ● Michelle Korgulski - Higher Ed ● Randal Peters -Higher Education ▪ Lou Howell – Executive Director (<i>ad hoc</i>)	Recommendation:
Action 2: Membership & Communication ▪ Tesha Ruley – Membership ▪ Michelle Korgulski - Higher Ed ▪ Randy Peters – Higher Ed ▪ Tamela Johnson – Secretary ▪ Sara Oswald - Treasurer ▪ Lou Howell – Executive Director (<i>ad hoc</i>)	Ensuring Learning:
Action 3: Advocacy and Influence ▪ Anna Upah - Co-Chair ▪ Briana Maschman – Co-Chair ▪ Diane Campbell – President-Elect ▪ Randy Peters – Higher Education ▪ Michelle Korgulski - Higher Ed ▪ Lou Howell – Executive Director (<i>ad hoc</i>) Finance ▪ Sara Oswald – Treasurer ▪ Diane Campbell – Present-Elect ▪ Lou Howell - Executive Director ▪ David Keane – Members at Large ▪ Kim Jones – Members at Large Nominations ▪ Allan Eckelman (Past President) ▪ Members at Large ▪ Kim Jones ▪ David Keane ▪ Becky Martin (<i>ad hoc</i>)	Summary of Information:
Other – as needed	Additional Information Attached: