

PRIVACY POLICY (last updated 14 Jun 2018)

Definitions used in this privacy policy:

Apps – means Our mobile applications and any services provided through the Apps, it is a part of the Services which We provide to You. A complete list of the Apps could be found at

<https://www.facebook.com/Critical-Strike-5vs5-online-109935233761679>

WHAT WE COLLECT AND HOW

We may collect data from Your Device and the Apps, including the information, which directly or indirectly identifies You. Your information may be kept in an identifiable format, or in an aggregate format, which means that You cannot reasonably be identified from it.

We may collect the information about You when You use the Services and the specific features thereof, including the following: (a) Information about Your name, email address and other similar contact data when You interact with Us such as when You report a problem, contact or communicate with Us and share this information; (b) We may collect certain device data and electronic identifiers such as Your mobile operating system details (version), model and type of Your Device (phone/tablet); (c) advertiser IDs (IDFAs in case of an Apple device (d) other identifiers may include IP addresses, (e) in case the authorization to Our services is made via Facebook, We may collect Your Facebook username, Facebook ID, location, full name, avatar;

When You will be using the Apps, We will collect certain information automatically. This will include certain technical data about Your Device, carrier as well as other technical data related to the use of Your Device.

The ways how We receive Your information include, but are not limited to: (i) by using Our Services or visiting Our websites, (ii) registration for Services, contests

and special events; (iii) accessing Services using a third party ID, such as social networking sites or gaming services; (iv) subscribing to newsletters; (v) purchasing a product or services within the Apps; (vi) requesting technical support; and (viii) otherwise through use of Our Services where personal data is required for use and/or participation.

You may provide some of Your information directly, some of it depending on how You interact with the Apps, receiving performance reports or usage data from the Apps running on Your Device.

PURPOSES AND WAYS OF USING YOUR INFORMATION

We collect Your information to operate the Services effectively and provide You with the best customer experience. We use Your information to provide and improve the Services; perform essential business operations; advertising of our Services and products, including third party products; enforce Our terms, conditions and policies and personalize Your experience. This includes operating the Services, maintaining and improving the performance of the Services, including developing new features, optimal functionality and operation of the Services, research, providing customer support, performing research and analysis about Your use of, or interest in, Our/third parties products, services, or content, communicating with You by e-mail, postal mail, telephone and/or mobile devices (including through in-application advertising) about products or services that may be of interest to You either from Us or third parties. We may also use Your information to develop and display content and advertising tailored to Your interests and/or location and to measure its effectiveness. If You do not wish to receive in-app advertising, in some cases You can upgrade to the paid version of the App.