

Privacy Policy

This privacy policy applies to the Fast Lane Fury app (hereby referred to as "Application") for mobile devices that was created by Ozgur Arslan (hereby referred to as "Service Provider") as a Free service. This service is intended for use "AS IS".

Analytics and Tracking Tools

We use various tracking and analytics tools to understand and improve the user experience. These tools include:

- **Google Analytics**
- **Firebase**
- **Unity Analytics**
- **Ironsource**

Information Collection and Use

The Application collects information when you download and use it. This information may include information such as

- Your device's Internet Protocol address (e.g. IP address)
- The pages of the Application that you visit, the time and date of your visit, the time spent on those pages
- The time spent on the Application
- The operating system you use on your mobile device

The Application collects your device's location, which helps the Service Provider determine your approximate geographical location and make use of in below ways:

- **Geolocation Services:** The Service Provider utilizes location data to provide features such as personalized content, relevant recommendations, and location-based services.
- **Analytics and Improvements:** Aggregated and anonymized location data helps the Service Provider to analyze user behavior, identify trends, and improve the overall performance and functionality of the Application.
- **Third-Party Services:** Periodically, the Service Provider may transmit anonymized location data to external services. These services assist them in enhancing the Application and optimizing their offerings.

The Service Provider may use the information you provided to contact you from time to time to provide you with important information, required notices and marketing promotions.

For a better experience, while using the Application, the Service Provider may require you to provide us with certain personally identifiable information. The information that the Service Provider requests will be retained by them and used as described in this privacy policy.

Game Data and Progress

1. **Local Data Storage:** All game progress and data are saved locally on your device.
2. **Data Loss:** If the game is deleted or the device is reset, all saved game progress will be lost. There is no cloud saving or backup service provided.
3. **No Liability for Data Loss:** The publisher is not responsible for any loss of data, progress, in-app purchases, or in-game achievements due to deletion of the game or resetting of the device.

Advertising

Fast Lane Fury contains ads. These ads are delivered through third-party ad SDKs, including IronSource, which incorporates Google AdMob and Unity Ads. The types of ads you may encounter in Fast Lane Fury include:

1. **Banner Ads:** Displayed at the top or bottom of the screen.
2. **Interstitial Ads:** Full-screen ads that appear at natural transition points, such as between game levels.
3. **Rewarded Ads:** Ads that offer in-game rewards in exchange for viewing.
4. **House Ads:** Ads promoting our other apps and products.

Third Party Access

Only aggregated, anonymized data is periodically transmitted to external services to aid the Service Provider in improving the Application and their service. The Service Provider may share your information with third parties in the ways that are described in this privacy statement.

Please note that the Application utilizes third-party services that have their own Privacy Policy about handling data. Below are the links to the Privacy Policy of the third-party service providers used by the Application:

- [Google Play Services](#)
- [AdMob](#)
- [Google Analytics for Firebase](#)
- [Unity](#)
- [Unity Analytics](#)
- [IronSource](#)

The Service Provider may disclose User Provided and Automatically Collected Information:

- as required by law, such as to comply with a subpoena, or similar legal process;
- when they believe in good faith that disclosure is necessary to protect their rights, protect your safety or the safety of others, investigate fraud, or respond to a government request;
- with their trusted services providers who work on their behalf, do not have an independent use of the information we disclose to them, and have agreed to adhere to the rules set forth in this privacy statement.

Opt-Out Rights

You can stop all collection of information by the Application easily by uninstalling it. You may use the standard uninstall processes as may be available as part of your mobile device or via the mobile application marketplace or network.

Data Retention Policy

The Service Provider will retain User Provided data for as long as you use the Application and for a reasonable time thereafter. If you'd like them to delete User Provided Data that you have provided via the Application, please contact them at programmerozz81@gmail.com and they will respond in a reasonable time.

Children

The Service Provider does not use the Application to knowingly solicit data from or market to children under the age of 13.

The Application does not address anyone under the age of 13. The Service Provider does not knowingly collect personally identifiable information from children under 13 years of age. In the case the Service Provider discover that a child under 13 has provided personal information, the Service Provider will immediately delete this from their servers. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact the Service Provider (amazingoozzgames@gmail.com) so that they will be able to take the necessary actions.

CalOPPA Compliance

In compliance with the California Online Privacy Protection Act (CalOPPA), we are committed to providing transparency about how we collect, use, and share your information. Under CalOPPA, you have the right to know:

1. **Categories of Personally Identifiable Information Collected:** We do not collect personal information directly from users.

2. **Categories of Third Parties with Whom Information May Be Shared:** We share non-personal information with third-party ad networks and analytics providers as described above.
3. **Process for Reviewing and Requesting Changes to Your Information:** As we do not collect personal information, there is no information to review or change.
4. **Effective Date and Changes:** This policy is effective as of 30-07-2024. We will notify users of any changes to our privacy policy by updating this page.

COPPA Compliance

We do not collect information from children under the age of 13, in compliance with the Children's Online Privacy Protection Act (COPPA).

Security

The Service Provider is concerned about safeguarding the confidentiality of your information. The Service Provider provides physical, electronic, and procedural safeguards to protect information the Service Provider processes and maintains.

Changes

This Privacy Policy may be updated from time to time for any reason. The Service Provider will notify you of any changes to the Privacy Policy by updating this page with the new Privacy Policy. You are advised to consult this Privacy Policy regularly for any changes, as continued use is deemed approval of all changes.

This privacy policy is effective as of 30-07-2024

Your Consent

By using the Application, you are consenting to the processing of your information as set forth in this Privacy Policy now and as amended by us.

Contact Us

If you have any questions regarding privacy while using the Application, or have questions about the practices, please contact the Service Provider via email at amazingozzgames@gmail.com.

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