

He's a YouTuber finance advisor and helps people make money:

🧠 Some things I've noticed

Hi Vincent,

I've been looking recently for some tips on how to manage my money and had just stumbled upon your " 7.5 Passive Income Ideas To Easily Make \$500/Day " video, and with you smiling so happily in the thumbnail, I couldn't NOT click.

The video was great, so I went through your socials and saw that you're smiling everywhere! Also, love the quote "Helping you live a healthier and wealthier life", honestly really unique.

So I signed up for the brief market Newsletter, but there's something I've noticed *about your Instagram and Tiktok*:

**The posts don't get consistent views and likes (some are on 10k+, some are on 500)**

I analyzed and realized why, there's a certain type of word pattern you're using on some of those to collect that much attention: They're fascinations.

I have them written down and have some more tips as well, so if you're busy, just write yes to this message and I'll send them over so you can make the likes and views more consistent and get better results,

Alex

P.S. And yes I did use your signature brain emoji, it caught your attention didn't it?

This one is to a coach that coaches coaches about teaching kids in PE:

Hi Danny,

I was looking for something about sports and martial arts on youtube and found your channel. I was interested in what you presented yourself as, a coach coaching coaches. Huh.

I went through your stuff and noticed that you actually have your own website where you teach other coaches how to teach their students.

This kind of made me get a big ol' smile on my face, because I always loved sports, but never had an adequate PE class because my teacher didn't really care about teaching us, he'd rather just go and drink while we played football.

Because I love and support what you do, I wanted to give you a few tips on how to improve your website so that even more people can come around and learn from you:

- Implement a FAQ
- Implement a Newsletter (offer people 10-15% off for your products)
- Implement Testimonials from your customers
- Change the font of the site (Some parts need to be bolder to attract attention)

These are some of the tips I'd recommend, and I've got more regarding your Facebook and Instagram ad accounts.

I can create some examples of what the bullet points could represent and send them to you, just to see what I mean by them.

I suppose you're pretty busy, so a simple yes will be enough, and I'll reply with some examples of how to implement them and improve your site's conversions,

Alex.