

Rebus University - Online Review Certification

Discover The Secret To Automatically Generate Pre-Sold Buyer And Seller Leads
24/7 – Guaranteed!

Use Online Reviews to Build Trust and Make More Sales

Nothing builds trust like online reviews left by your buyer and seller clients!

In fact....

“84% of people trust online reviews as much as a personal recommendation”

And when you build more trust, you’ll generate more leads and make more commission dollars – guaranteed!

Does becoming the trusted, top choice for buyers and sellers in your market interest you?

Would a steady-stream of pre-sold leads flowing 24/7 into your funnel help grow your business?

If you answered yes, then the Online Review Certification video course is the perfect choice to bolster your online reputation and boost your bottom line.

In this course, Evans Putman and Pat Hiban teach you exactly how to get your clients to leave you raving 5-star reviews and how to maintain a consistent flow of leads, referrals and customers by leveraging the power of online reviews.

You’ll learn...

- The psychology behind social proof and how you can use it to generate more clients and commissions!
- A 3-step formula for choosing the review site(s) that will deliver the biggest ROI.
- The pros and cons of the major review sites and how to use them to your advantage.
- How to deal with bad reviews and create raving fans in 4 steps.
- Quick and easy methods to get your clients (past and present) and sphere of influence to leave reviews and systems to maintain a consistent flow of reviews.
- Proven strategies you can implement immediately to leverage reviews for more leads, more referrals and more clients.

The Online Review Certification course is all you will need to become the trusted choice in your market and to learn how to leverage online reviews deliver a steady stream of pre-sold prospects to your sales funnels 24/7.

Course curriculum

- 1
Introduction
 - Introduction Video
- 2
Why Online Reviews
 - Why Online Reviews Video
 - Why Online Reviews Quiz
 - Choosing the Right Review Site Video
 - Choosing the Right Review Site Quiz
 - Key Takeaways from Online Reviews Survey Research
- 3
Online Review Sites
 - Zillow Video
 - Zillow Quiz
 - Realtor.com Video
 - Realtor.com Quiz
 - Facebook Video
 - Facebook Quiz
 - Optimize Your Facebook Page for Reviews
 - Google Video
 - Google Quiz
 - Yelp Video
 - Yelp Quiz
 - Angie's List Video
 - Angie's List Quiz
- 4
Strategies for Getting Reviews
 - Ask for Reviews Video
 - Ask for Reviews Quiz
 - Email Follow-Ups Video
 - Email Follow-Ups Quiz
 - Contests Video
 - Contests Quiz
 - Facebook Ads Video
 - Facebook Ads Quiz
 - 4 Steps to Get Started with Online Reviews

- 5

Leveraging Your Reviews

- Why Leveraging Is Important Video
- Why Leveraging Is Important Quiz
- Sharing Reviews Video
- Sharing Reviews Quiz
- Leads and Listings Video
- Leads and Listings Quiz
- Referrals Video
- Referrals Quiz
- Social Media Ads Video
- Social Media Ads Quiz
- Testimonials Video
- Testimonials Quiz
- How to Leverage Online Reviews on Your Website for More Leads and Clients

- 6

Dealing with Bad Reviews

- Dealing with Bad Reviews Video
- Dealing with Bad Reviews Quiz
- 3 Simple Steps for Handling Negative Reviews Effectively

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Conclusion

- Conclusion Video

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