



Serenity Spa - The Art of Well Being Unveils New Experiences for the Season of Renewal

This season, unwind at Fairmont The Palm's Spa with its signature Serenity Escape treatment and festive wellness offerings.



Press Images [HERE](#).

Dubai, United Arab Emirates, October 2025 – Serenity – The Art of Well Being at Fairmont The Palm is a 360° sanctuary for modern wellness, where the elegance of Fairmont hospitality meets an integrative approach to relaxation. Inspired by the natural flow of water, the spa's design evokes movement, calm, and renewal, creating an atmosphere where energy circulates freely, mirroring the rhythm of the ocean that surrounds the Palm. Here, the city's pace softens into rituals of stillness, balance, and restoration.

Originating from the renowned Pine Cliffs in the Algarve and guided by Group Director and Founder Maria D'Orey and Director of Spa Malika Zaarour, Serenity has become a refined retreat devoted to cultivating beauty, harmony, and inner calm.

More than a spa, Serenity is a sanctuary for complete wellbeing. A retreat where healing extends beyond the body to nurture the mind and soul. Every element from the restorative treatments to the mindful movement experiences and nourishing cuisine is designed to realign inner balance and restore natural vitality. Guests are encouraged to pause, breathe, and reconnect with themselves in an environment that inspires lasting calm and conscious living.

New Experiences at Serenity Spa - The Art of Well Being

At the heart of the new offerings is the *Serenity Escape*, a weekday experience that brings together the best of wellness, leisure, and dining. Guests begin their journey with a 45-minute massage or facial of their choice, followed by a wholesome lunch at Zest Restaurant, where nourishing superfood salads, signature homemade dressings, and fresh juices take centre stage. The experience continues with full-day access to Fairmont The Palm's serene pool, creating the perfect midweek escape for those seeking mindful self-care and indulgent relaxation.



Beyond its signature experiences, Serenity at Fairmont The Palm continues to deliver exceptional treatments that embody holistic care and rejuvenation. Guests can now indulge in The Art of Glow, an exclusive offer that elevates the facial experience with a complimentary 30-minute massage and a bespoke spa gift, designed to extend the post-treatment radiance long after leaving the sanctuary. Other highlights include the Radiance Ritual, a two-hour journey of renewal featuring a full-body scrub, deeply hydrating massage, and express facial using ILA products.

Festive Indulgence at Serenity Spa - The Art of Well Being

Serenity Spa will also unveil an exclusive festive package, available from 1st December 2025 until 31st January 2026, for AED 995, along with luxury gifting hampers ideal for treating loved ones or elevating personal rituals, such as the Season of Glow, a 90-minute massage of choice, and a hydrafacial treatment. Each offering combines Serenity's signature techniques with soothing aromas and revitalising ingredients, ensuring every visit feels like a celebration of tranquillity and connection.

Guided by a shared philosophy of mindful living and complete care, Maria D'Orey and Malika Zaarour continue to elevate Serenity's standing as one of Dubai's foremost destinations for holistic renewal. Blending expert touch, sensory design, and genuine hospitality, Serenity remains a haven where guests are invited to slow down, reconnect, and rediscover a deeper sense of wellbeing.

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About Serenity Spa - The Art of Well Being

Nestled within Fairmont The Palm, Serenity – The Art of Well Being offers a sanctuary of balance and rejuvenation, where modern luxury meets holistic wellness. Founded at the award-winning Pine Cliffs Resort in Portugal, the internationally acclaimed spa draws inspiration from global healing traditions. It is dedicated to nurturing the body, mind, and spirit through wellness rituals that range from treatments to programs and dining experiences.

Guests can indulge in an array of signature experiences, from traditional Turkish hammam rituals and bespoke massages to aromatherapy journeys, facial therapies, and seasonal wellness rituals designed to



restore harmony and vitality. Complemented by premium products, serene thermal suites, and expert therapists, each experience embodies mindful luxury at its finest.

With a philosophy centered on relaxation, renewal, and inner balance, Serenity at Fairmont The Palm, Dubai, invites guests to disconnect from the everyday and reconnect with their true sense of wellbeing.

Location: Fairmont The Palm, Palm Jumeirah, Dubai
Opening hours: Daily 10:00 AM – 9:00 PM
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Contact & Reservations: +97144573545 / +97144573546
Website: <https://serenity-spa.ae/>
Instagram: [@serenityspa.ae](https://www.instagram.com/serenityspa.ae)

Packages:

- Your Serenity Escape - AED 550 [Your Serenity Escape - Serenity SPA](#)
- The Radiance Ritual - AED 1,100 [The Radiance Ritual - Serenity SPA](#)
- The Art of Glow - *dependent on the choice of facial*
- Season of Glow - AED 995 [Season of Glow at Serenity - The Art of Well Being | Fairmont The Palm](#)

About Fairmont the Palm

Located on Dubai's iconic Palm Jumeirah, Fairmont The Palm is a luxury beachfront hotel that has established itself as one of the city's leading dining destinations.

Home to a portfolio of award-winning restaurants and a beach club - including Michelin Guide-listed Little Miss India, Brazilian churrascaria Frevo, Mediterranean seafood haven Seagrill Bistro, pan-Asian restaurant Boldly Asian, Bask - the relaxed beach club serving Asian and Mediterranean cuisine, the elegant Mashrabiya Lounge serving afternoon tea, and the globally inspired Flow Kitchen - the hotel brings together culinary traditions from around the world under one roof.

Alongside its culinary offerings, the hotel features 391 contemporary rooms and suites, eight temperature-controlled swimming pools, a private white-sand beach, Serenity – The Art of Well Being, the wellness spa at Fairmont The Palm, and a collection of elegant meeting and event spaces ideal for weddings, social occasions, and business gatherings.

More than just a place to dine, Fairmont The Palm stands as a cultural hub, defined by distinctive flavours, acclaimed venues, and genuine hospitality.

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Website: <https://www.fairmont.com/en/hotels/dubai/fairmont-the-palm>



Instagram:

[@fairmontthepalm](https://www.instagram.com/fairmontthepalm)

About Fairmont

Fairmont Hotels & Resorts is where the intimate equally coexists with the infinite – an unrivalled portfolio of more than 80 extraordinary hotels where grand moments of life, heartfelt pleasures and personal milestones are celebrated and remembered long after any visit. Since 1907, Fairmont has created magnificent, meaningful and unforgettable hotels, rich with character and deeply connected to the history, culture and community of its destinations – places such as The Plaza in New York City, The Savoy in London, Fairmont San Francisco, Fairmont Banff Springs in Canada, Fairmont Peace Hotel in Shanghai, and Fairmont The Palm in Dubai. Famous for its engaging service, awe-inspiring public spaces, locally inspired cuisine, and iconic bars and lounges, Fairmont also takes great pride in its pioneering approach to hospitality and leadership in sustainability and responsible tourism practices. Fairmont is part of Accor, a world-leading hospitality group consisting of more than 5,200 properties and 10,000 food and beverage venues throughout 110 countries.

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