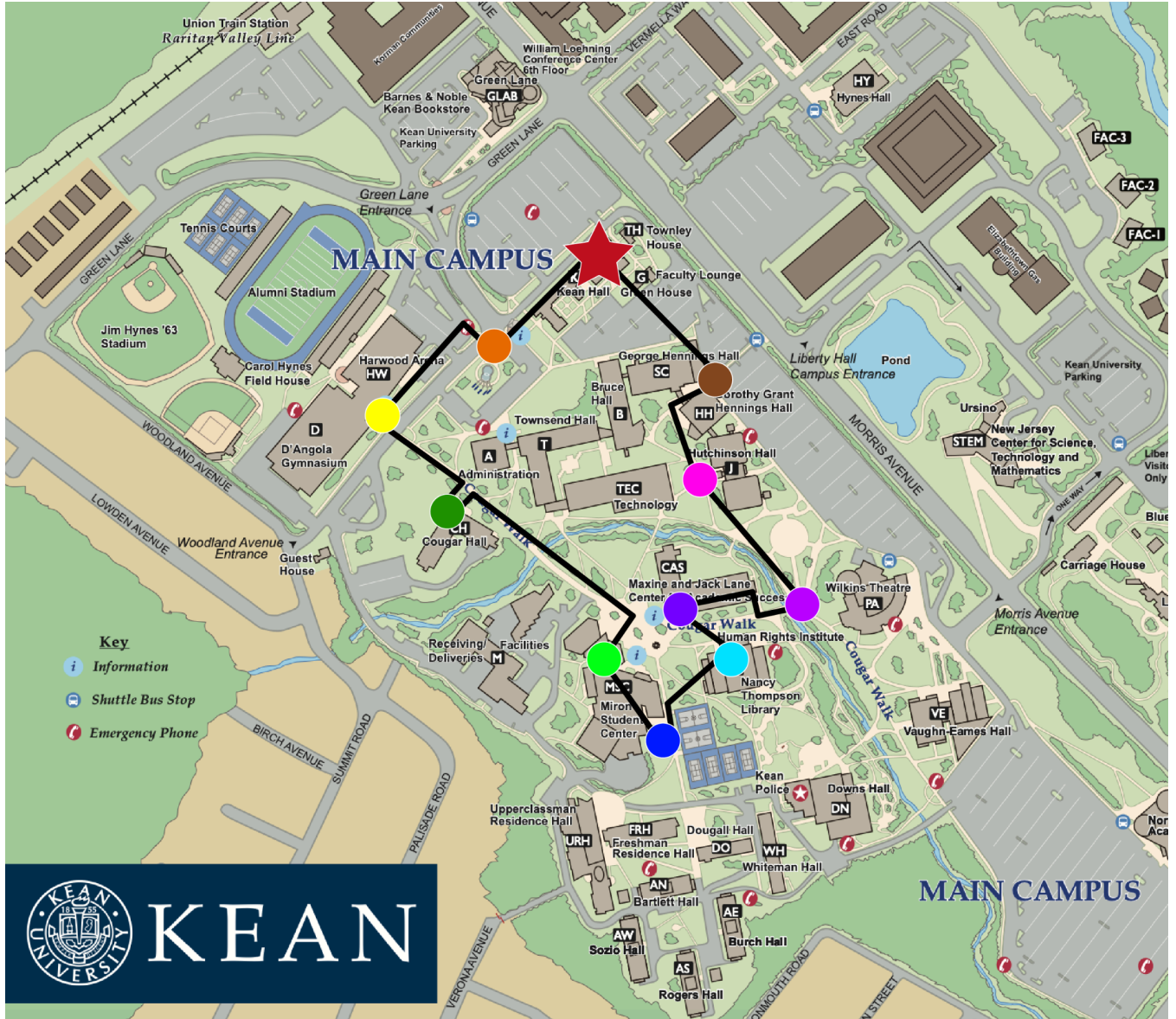


Kean Tour Script

By: Joe Abramson

Last Edited On: 1/21/25

Tour Route



Stations / Talking Points

Station 1: Kean Hall

- Student Ambassador Introduction
- Office of Admissions
- President's Office
- Fun Facts & Kean History

Station 2: Green Lane Academic Building / Train Station

- Design Programs
 - Interior Design, Graphic Design, Interactive Advertising, *some* Industrial Design
- Computer Science & Information Technology
- Esports Arena
- Barnes & Nobles
 - Kean Apparel
 - Textbooks
 - Starbucks Cafe

Train Station

- Student Discounted Tickets
- 30 minutes from NYC

Station 3: Harwood Arena (Go Inside)

Regular Route: use doors directly in front of the courts, closest to Kean Hall. You may need to try different doors as certain ones are locked at different times.

Reverse Route: use main doors.

- 21 Division III Teams
- Athletic Training Facility
- Student Gym
 - Brand new renovations/expansion
- Dance Studios

- Swimming Pool
- 4 Basketball Courts

Station 4: Cougar Hall (KIST's Only - Go Inside) / Administration Building (Talk Outside)

Resident Assistants or Community Assistants will give the tour of Cougar.

If you reside on campus, you don't need the Cougar Hall ID

If you commute, please sign out the Cougar Hall ID

- Newest Freshman Residence Building
- Amenities
 - Community Kitchen
 - Coinless 24 Hour Laundry
 - Game Room
 - Business Center

b

Administration Building

- 1st Floor Financial Aid
- 2nd floor Human Resources & Payroll
- 3rd Floor Student Accounting

Station 5: Miron Student Center (Go Inside)

- 1st Floor Lobby
 - Outtakes
 - Smash Burger
 - Auntie Annes
 - The Hub
 - Welcome Desk
- 2nd Floor
 - Center For Leadership & Service
 - 180+ Clubs & Organizations
 - Greek Life
 - Leadership Program
 - Volunteer Opportunities
 - Student IDs
- 3rd Floor
 - Student Government

- Little Theater
- Greek Lounge
- Game Room
- Dining & Cafeteria
 - Boost Mobile
 - Meal Plan
 - Large Variety of Options

Cougars Den

Go through the Den and out the doors by the courts

Station 6: Outdoor Recreation / Residence Halls / Downs Hall

Outdoor Recreation

- Soccer Turf, Basketball Courts, Beach Volleyball Court
 - Outdoor lighting
 - Open to the public

Residence Halls

- Freshman Hall
 - 2nd Freshman Residence Hall
 - Different Set Up Than Cougar Hall
 - Community Kitchen, Lobby Area, Suite Style, Study Spaces, Coinless Laundry
- Upperclassmen Hall
 - Buffet Style Dining Hall
 - Residence Life Office
- The Quads
 - 4 more halls available for upperclassmen and graduate students
- Dougall Hall
 - Brand New Cardio Room (open to all students)

Downs Hall

- Police Station
 - Blue Light System
- Health Services
 - Free Mental & Physical Health Services
- Counseling Center
- Alcohol & Other Drug Services
- Office of Accessibility Services

Station 7: Nancy Thompson Library (Go Inside)

- Tutoring Center
- Writing Center
- Speech Lab
- Commuter Lounge
- Starbucks
- Quiet & Group Study Areas
- VISER
 - 270 Degree Immersive Studio

Station 8: Center For Academic Success (Go Inside)

Regular Route: use main doors - walk through the first floor after talking points and exit through the doors straight back past the vending machines.

Reverse Route: use doors closest to Wilkins Theatre - walk through the first floor to the entryway by One Stop and begin talking points

- One Stop Service Center
- School of General Studies
- International Student Services
- Career & Internship Services
- Home of Communication & English Studies Department
- Cougar Connections

Station 9: Wilkins Theatre / Vaughn Eames / North Ave / Liberty Hall / East Campus

Wilkins Theatre

- Seats 900 People
- Student & Outside Performances
- Box Office

Vaughn Eames

- College of Visual & Performing Arts
 - Theatre Program
 - Fine Arts

- Studio Spaces
 - Fine Arts
 - Industrial Design

North Avenue Academic Building

- Computer Science
- Nursing Program
- Physical Therapy Masters Program

Liberty Hall

- History Department
- Historical Documents & Items
- Liberty Hall Museum
 - Home to first NJ Governor - William Livingston

East Campus

- Psychology Department
- Speech Language Hearing Pathology

Station 10: ½ Academic Quads / OCIS

½ Academic Quads

- Bruce Hall
 - School of Natural & Applied Health Sciences
- Hutchinson Hall
 - College of Liberal Arts
 - University Relations
 - Michael Graves College of Architecture
 - 24 hour studios

OCIS

- Office of Computer & Information Support

Station 11: ½ Academic Quads / Hynes Hall / IST / Transportation

½ Academic Quads

- George Hennings

- College of Science, Mathematics, & Technology
- New Research Facility
- Dorothy Hennings Hall
 - College of Education

CURF - Center For Undergraduate Research + Fellowship

- Faculty mentored funded research opportunities for all majors
- Build transferable skills, enhance resumes, more opportunities for grad school and employment opportunities
- Research Days - celebrating student faculty research and creative work

Hynes Hall

- College of Business & Public Management
 - Other Majors: Criminal Justice, Marketing, Management
- NYC Skyline View

Integrative Science and Technology (IST)

- Kean “Honors College”
 - Selective Program With Special Requirements
- State of the Art Technology & Research Equipment
- Partnered with Hennings College
- 5 Year Master Programs

Transportation

- Free Parking
- Trolly System

Station 12: Kean Hall

- Final Questions
- Ask If They Need To Speak To A Counselor or Any Contact Information

Reverse Route Order

Station 1: Kean Hall

Station 2: ½ Academic Quads / Hynes Hall / IST / Transportation

Station 3: ½ Academic Quads / OCIS

Station 4: Wilkins Theatre / Vaughn Eames / North Ave / Liberty Hall / East Campus

Station 5: Center For Academic Success (Go Inside)

Station 6: Nancy Thompson Library (Go Inside)

Station 7: Outdoor Recreation / Residence Halls / Downs Hall

Station 8: Miron Student Center (Go Inside)

Station 9: Cougar Hall (KIST's Only - Go Inside) / Administration Building (Talk Outside)

Station 10: Harwood Arena (Go Inside)

Station 11: Green Lane Academic Building / Train Station

Station 12: Kean Hall

In Detail Tour Script

Station 1: Kean Hall

Student Ambassador Introduction:

You can personalize this however you like. Here is some of the key information you should include: name, major, year, involvement on campus

EX. "Hello everyone! My name is Joe. I am a Junior studying Graphic Design. I am a Student Ambassador for the Office of Admissions. Our role as student ambassadors is to assist prospective students through the college admissions process through office work, guiding tours, and hosting large events. Specifically, I am the Lead of Tours and book, staff, and schedule all the tours that come to campus as well as assist in the hiring and training process. I have lived on campus the last 3 years and am currently the Senior Resident Assistant for one of our upperclassmen residence halls."

After I introduce myself I like to ask the prospective student about themselves. I ask where they are from, their major of interest, what year of highschool they are in, if they are interested in being a resident on campus.

If it is a small group, I make them go one by one. If it's a larger group, I simply ask if anyone would like to share. Once they share about themselves I continue my Kean Hall talking points.

"If you have any questions please do not be afraid to interrupt me. I am here to help and answer any question you may have."

Office of Admissions:

- Undergraduate, Transfer, and Graduate Admissions
- We have an amazing admissions team that works really hard to help prospective students and parents
- You can contact them through phone and email

President's Office:

- Estabrook Wing:
 - Where the President's Office is located
 - Lamont Repollet
 - Entered Office in Fall 2020
 - Is changing Kean's Campus in order to better the students
 - Very involved with the student body

Fun Facts & Kean History:

- Kean University was founded in 1855 as the Newark Normal School, eventually acquiring the name Kean University in 1997.
- Was used as a Library and a stable for cows
- Referred to as the "castle looking building"

When I'm done with my talking points, before walking away I like to add...

"Ok we are going to start walking, if you have any questions please do not be afraid to interrupt me. I am here to help and answer any question you may have."

Station 2: Green Lane Academic Building / Train Station**Design:**

- Micheal Graves: Robert Busch School of Design
 - Interior Design
 - Graphic Design
 - New Major - Interactive Advertising
 - Industrial Design - Limited studios in Green Lane
- Computer Science & Information Technology

Esports Arena:

- [Esports Arena](#)
 - Newly added sports team in 2022
 - Anyone can try out for the team
 - They have open play times for all students

Barnes & Nobles:

- Kean Apparel
- Tech Shop
- School Supplies
- Textbooks that price match to Amazon and Barnes & Noble
- Starbucks Cafe

Train Station

- Student Discounted Tickets
- 30 minute ride to NYC (includes transfer at Newark Penn Station)
- Discounted tickets for students using ID
- Many students take the train to go to internships in NYC or for weekend trips
- Elizabeth train station down Morris Ave as well

Station 3: Harwood Arena (Go Inside)

Regular Route: use doors directly in front of the courts, closest to Kean Hall. You may need to try different doors as certain ones are locked at different times.

Reverse Route: use main doors.

I like to take my group into the main gym if it is not being used to show them the space.

Harwood Arena:

- Bleachers seat over 3,000 people
- Has open gym hours available for students
- Intramural basketball
- 16 Division III Sports Teams
- Indoor Track
- Annual events held here are:
 - Meet The Greeks
 - Open House
 - Accepted Students Day
 - Climb Hire Day

After mentioning the large admissions events, I promote the dates and briefly explain the difference between each one

D'Angola:

Renovated in 2006, D-Angola gym houses several majors along with facilities for both faculty and students.

Majors Include:

- Physical Education
- Athletic Training
- Therapeutic, Community and Commercial Recreation

- Global Health

2nd Floor:

- Offices for coaches and athletes administration staff

Athletics Training Facility: Where all injured athletes come for medical assistance. Our Athletes Training Facility is a top of the line facility that offers Division I rehabilitation to our athletes and Division I training to Athletic Training majors. This also offers hands-on experience for our Athletic Training majors, as they work with the athletes on campus and with different high schools and middle schools sports programs.

Recreational Gym:

- Newly renovated
- Open to all students (residents and commuters)
- 2 Floors
 - 1st floor: machines and free weights
 - 2nd floor: cardio equipment
- There is another gym for students located across the street in East Campus and a gym solely for athletes on the outdoor fields

Dance Studios:

- Students can take classes such as:
 - Zumba, Kickboxing, Latin Dance and Yoga

Swimming Pool:

- Semi-Olympic-sized, heated pool that is open to all students and faculty.
- On-campus job opportunity for those who are lifeguards or CPR certified.

Outdoor Facilities:

- Newly renovated in 2021 football field, softball field, baseball field, and tennis courts
- All open for students to use when they are not being occupied by any team games/practices

Station 4: Cougar Hall (KIST's Only - Go Inside) / Administration Building (Talk Outside)

Resident Assistants or Community Assistants will give the tour of Cougar.

If you reside on campus, you don't need the Cougar Hall ID

If you commute, please sign out the Cougar Hall ID

Before going into Cougar Hall, I like to say...

“Ok we are now going into Cougar Hall, our newest freshman residence hall. The tour will be given by an RA and show you the amenities and tour room, so please give them your attention”

Cougar Hall:

- The newest freshmen residence hall; it opened in Fall of 2018.
- Suite Style
 - 4 people per suite with 2 people per bedroom
 - Common area in the room includes a full fridge, microwave, a large table, 4 chairs, storage space, and counter space.
 - Suite has its own bathroom
 - Two people per bedroom. Everyone gets their own bed with mattress, desk, bedside table, dresser, and wardrobe
 - Heating & AC units controlled by the residents in each suite
- Completely keyless: Student I.D is used to enter the building, the suite, and to the bedroom
- Two Residence Assistants on each floor
 - Maintaining the safety of residents
 - Host programs
 - Mentor and leader for residents
- Other amenities include:
 - Game Room
 - Pool table
 - Ping pong table
 - TVs
 - Seating areas
 - Community Kitchen
 - Stove tops
 - Ovens
 - Seating areas

- Business Center
 - Access to free printing
- First floor lobby and lounge areas on each floor for students to hang out in and for RA's to host programs
- Closed and open study lounges on each floor
- Laundry Room
 - Open 24 hours
 - Coinless

After leaving Cougar Hall I briefly stop in front to ask if anybody has questions in regards to living on campus. I like to share my experience living on campus and my time as an RA. Then I walk to Cougar Walk and talk about Administration.

Administration Building

- 1st Floor Financial Aid
- 2nd floor Human Resources & Payroll
- 3rd Floor Student Accounting & Student ID's

As I walk down Cougar Walk I like to talk about how close knit all our buildings are and how you can walk from one side of campus to the other in 15-20 minutes. Also how Cougar Walk is the main walkway on campus, leading you to almost anywhere you need to go. I also bring up Kean Day and all the tabling for organizations

Station 5: Miron Student Center (Go Inside)

When I enter MSC, I stand in the lobby area and give my talking points.

“This is the Miron Student Center, or MSC for short, aka the heart of campus. On the left we have 2 of our bigger names for eateries, SmashBurger and Auntie Annes. We also have Outtakes which is a little convenience store, almost like a 7/11 or Quick Check”

“We also have The Hub, an area for students to study, meet up with friends, and attend events. Behind is the Welcome Desk where we have student staff to answer any questions you may have”

- 1st Floor Lobby
 - Outtakes

- Smash Burger
- Auntie Annes
- The Hub
- Welcome Desk

I then begin to talk about the 2nd floor which is CLS, overseeing all our clubs and organizations. This is when you can go more in depth about anything you are involved in. Ask students what clubs they may be interested in joining and encourage students to form their own as well.

- 2nd Floor
 - Center For Leadership & Service
 - 180+ Clubs & Organizations
 - Greek Life
 - Leadership Program
 - Volunteer Opportunities
- 3rd Floor
 - Student Government

Little Theater:

- Movie viewings
- Guest speakers
- Utilitized for different club events

Greek Lounge:

- Club meetings
- Conferences
- Study spot

Game Room:

Open during the week and weekends

- Different events are hosted here like gaming tournaments and watch parties
- We provide many different types of gaming equipment

This is the time I share how we are a mostly commuter school and that the Game Room is the spot to go to on the weekends. I share how on the weekends, campus is pretty dead and there's plenty of stuff to still do on and off campus, as long as the student is willing to go to extra mile.

While outside the game room, I also talk about the Cafe since its normally closed when giving KISTs. I share the eatery options and talk about the meal plan available for students.

“Every student who is a resident is required to have a [meal plan](#) but commuters can still dine at any of the locations. There are plenty of meal plans to choose from which all include meal swipes, flex dollars, and cougar dollars based on the students eating habits. Meal swipes are pre-set meals at dining locations on campus. Cougar dollars are used for only food on campus. Flex Dollars can be used for on campus eateries, off campus eateries such as Applebees, &Pizza, Mark Twain Diner, Tropicana, and more, and the book store on campus as well.

*I then walk down the hall towards Cougars Den. I simply walk through slowly, let the guests look around and exit through the back doors by the outdoor recreational area. **Please remind guests to watch their step when exiting the doors!** Then I talk about what Cougars Den is so that I am not disturbing students eating inside.*

Station 6: Outdoor Recreation / Residence Halls / Downs Hall

I stand right outside the back Cougars Den door in between Cougars Den and the Beach Volleyball Court. I begin by talking about the outdoor recreation area.

Outdoor Recreation

- Soccer Turf, Basketball Courts, Beach Volleyball Court
 - Outdoor lighting
 - Open to the public

*Next I talk about our other Residence Halls. **Please make sure you refer to them as Residence Halls and NOT dorms! There is a difference.***

Residence Halls

- Freshman Hall
 - 2nd Freshman Residence Hall
 - Different Set Up Than Cougar Hall
 - No full fridge but each bedroom (A and B) is given a microwave and minifridge
 - No common area with tables and chairs
 - Community Kitchen, Lobby Area, Suite Style, Study Spaces, Coinless Laundry
- Upperclassmen Hall
 - Buffet Style Dining Hall
 - Residence Life Office
- The Quads

- 4 more halls available for upperclassmen and graduate students

At the upperclassmen level housing, there are available suites with single bedrooms that can be chosen by residents.

- Dougall Hall
 - Old residence hall now only utilized for:
 - Brand new cardio room

Downs Hall

- [Accessibility services](#): provides assistance and accommodations for all students with documented physical, medical, learning, emotional and/or physical disabilities both temporary and permanent.
- [Health services](#): Assessment and short term care of illness and injuries, keeps track of immunization records.
- Counseling Center Staff can provide students with licensed Psychologists, Social Workers, Drug and Alcohol Counselors and Psychiatrists
- [Police Station](#): We have our very own Kean University Campus Police on duty at all times.
- Blue Light System: Blue lights can be found all around the campus, if a student feels endangered at any point they can find the nearest blue lights and a police officer will come to them within 30 seconds.

Talking about Downs Hall is extremely important, especially for the parents. Pointing out campus safety and our health and wellness options for students. Every service is free and you don't need health insurance to be treated.

Station 7: Nancy Thompson Library (Go Inside)

For the Library, I talk in the front center area. I like to mention the way that the library works and how each floor represents a different type of studying experience and how the 1st floor will be the loudest area. I share the fun fact that our Starbucks is the second largest Starbucks on any campus on the east coast. Kean University was listed on Grub Hub's top 5 most caffeinated colleges and how you can use your meal plan at starbucks.

1st floor:

- Starbucks
- Home to the Tutoring Center, Writing Center, Speech Lab

2nd floor:

- Quiet Study Area
- You can reserve private rooms and cubicles

3rd floor:

- Holocaust Resource Center

Commuter Resource Center:

- Space for commuters to spend their free time
- Open 24 hours

Human Rights Institute:

Advocates of “Be the Change” collaborate with other Human Rights Institutes all over the country to bring exhibits to display in the art gallery open for all spectators.

- VISER
 - 270 Degree Immersive Studio

Station 8: Center For Academic Success (Go Inside)

Regular Route: use main doors - walk through the first floor after talking points and exit through the doors straight back past the vending machines.

Reverse Route: use doors closest to Wilkins Theatre - walk through the first floor to the entryway by One Stop and begin talking points

One Stop Service Center:

- “Kean’s Help Desk”
- They can assist in resolving student questions about registration, transcripts, change of major, graduate student services, student accounting, scholarships and more.
- Can also be contacted through email

The School of General Education:

All Kean students are required to take a Transition to Kean course or T2K. This course helps students transition to being a Kean student, whether they are transitioning from being a high school student to a college student or a transfer student coming from another institution.

Explain what GEs are.

Financial Aid Office

Center For Advising, Persistence, and Success

Headshot Photo Booth

Second Floor:

Career and Internship Services:

- Help student find and get internships
- Offer services like resume help and interview prep

Office of International Student Services:

- Kean Wenzhou is our fully english speaking campus in China. Fully accredited, Kean Wenzhou offers a variety of college courses and majors along with a newly built campus consisting of classes, residence halls, and athletic fields.
- Other study abroad options as well

Third Floor:

- Home to the English Department

Fourth Floor:

- Home to the Communication Department and Liberal Arts
 - Radio Station (90.3 FM - WKNJ)

Station 9: Wilkins Theatre / Vaughn Eames / North Ave / Liberty Hall / East Campus

Wilkins Theatre

- Seats 900 People
- Student & Outside Performances
- Box Office

I then talk about how SGA hosts trips to Broadway shows for \$5-\$10 with transportation included.

Vaughn Eames

- College of Visual & Performing Arts
 - Theatre Program

- Fine Arts
- Studio Spaces
 - Fine Arts
 - Industrial Design

North Avenue Academic Building

- Computer Science
- Nursing Program
 - Mock Hospital Room
- Physical Therapy Masters Program
- 500 seat theater

Liberty Hall

- History Department
- Historical Documents & Items
- Liberty Hall Museum
 - Home to first NJ Governor - William Livingston
- Large Art Gallery
- Large Venue Spaces

East Campus

- Psychology Department
- Speech Language Hearing Pathology

Station 10: ½ Academic Quads / OCIS

½ Academic Quads

- Bruce Hall
 - School of Natural & Applied Health Sciences
- Hutchinson Hall
 - College of Liberal Arts
 - University Relations
 - Michael Graves College of Architecture
 - 24 hour studios
 - EOF and [Bridge to Success \(passport\)](#) program

OCIS

- Office of Computer & Information Support

- Helps with wifi issues
- Change of email password
- Any tech issues

Station 11: ½ Academic Quads / Hynes Hall / IST / Transportation

½ Academic Quads

- George Hennings
 - College of Science, Mathematics, & Technology
 - New Research Facility
- Dorothy Hennings Hall
 - College of Education

You can share the story of George and Dorothy who were both professors at Kean in 1965 and got married in 1968. They wrote 2 books together and traveled the world. Both buildings were honored after them in 2005. Unfortunately George passed away in 2016 but he is remembered through the new Research Building and the Dorothy and George Scholarship through the Kean Foundation.

CURF - Center For Undergraduate Research + Fellowship

- Faculty mentored funded research opportunities for all majors
- Build transferable skills, enhance resumes, more opportunities for grad school and employment opportunities
- Research Days - celebrating student faculty research and creative work

Hynes Hall

- College of Business & Public Management
 - Other Majors: Criminal Justice, Marketing, Management
- Rooftop NYC Skyline View
- Smart classrooms and study lounges
- Bloomberg business intelligence software
- Virtual "library in the sky"

Integrative Science and Technology (IST)

- Kean "Honors College"
 - Selective Program With Special Requirements
- State of the Art Technology & Research Equipment
- Partnered with Hennings College
- 5 Year Master Programs

Transportation

- Free Parking
- Trolley System

Station 12: Kean Hall

When we circle back to Admissions, I stand outside the front doors and ask if they have any final questions. Then I give my closing:

“Thank you all for visiting Kean! I hope you enjoyed and loved the campus. If you need any contact information, speak to a counselor, attendance slip for school, or anything else, feel free to come inside our office. If not, you are all set! Get home safe and I hope to see some of you on campus or at future events!”

Frequently Asked Questions

Meal Plan

- Required for Residents
- Different Plans & Prices

Cougar Dollars vs. Flex Dollars

- Cougar Dollars are for on campus eateries + Starbucks
- Flex Dollars are for certain off campus businesses, book store, plus all on campus eateries

Sports Recruitment

- Student personally fills out a recruitment form found on Kean Athletics website

Resident Guest Policy

- Overnight guests are allowed (Application filled out 2 days prior to the stay)
- Residents of another building can go into any building at any time
- Commuters and outside of Kean students must check in with the Security Guard
 - 2 guests per resident
 - Must be over 18 - show State I.D. to security upon entering the building
 - Can stay until 12am (unless an overnight form is filled out)

Cars/Parking

- Free parking for Kean Students
- All students can have a car on campus - must be registered
- Yellow lines parking are faculty & staff
- White lines are for students
- Overnight parking is only allowed behind the orange curb in Vaughn Eames parking lot
- Freshman can have a car on campus if they have an off campus job or medical reason (must reach out to Res Life in regards to that)

Tuition Cost

- Undergraduate
 - In-state = \$6,713 / Out-of-State = \$10,538
- Graduate
 - In-state = \$9,315 / Out-of-State = \$11,959

Housing Cost

- \$6,000 - \$8,000 depending on building and single rooms

Security

- KUPD located all over campus
- Each resident building has overnight security

Statistics

- 1:16 Student to Professor Rate
- 70% Commuters and 30% Residents
- Cougar Hall + Freshman Hall estimated 400 students each
- 18,000 total students
- Top Majors
 - Psychology
 - Business
 - Biology
 - Criminal Justice
 - Communication
- 83% Acceptance Rate

Do	Don't
Be on time and prepared for tour	Come late or not ready to give a tour
Dress appropriately	Wear anything uncomfortable
Stay positive and enthusiastic the whole time	Lose all your energy and enthusiasm
Use a loud clear voice	Mumble
Drink water if needed	Chew gum or eat food
Make sure you are constantly taking into account how many people are in your group	Leave anybody behind in the group
Try to answer questions to the best of your ability	Not answer questions you don't know (try to give the best answer you can and clarify at the end of the tour they can speak to someone to get the correct answer)
Share personal stories and experiences that are appropriate and fitting for the tour	Share your entire life story or anything inappropriate or anything that is not in relation to Kean or the tour
Engage with the students and parents in order to try to get to know them better	Follow the script to a tea. We don't want to sound like robots.