

AnBazar Cookie Policy

Document Title: AnBazar Cookie Policy

Document ID: AB-CP-001

Document Type: Marketplace Cookie Policy

Version: 1.0

Classification: Public / Customer-Facing

Prepared For: AnBazar Shopper Center

1. Introduction

Welcome to AnBazar.

This Cookie Policy explains how AnBazar ("Marketplace", "we", "our", or "us") uses cookies and similar technologies when users visit or interact with the AnBazar website, mobile applications, and related digital services.

This Policy should be read together with the:

- AnBazar Shopper Terms & Conditions (AB-STC-001)
- AnBazar Privacy Policy (AB-PP-001)

By continuing to use the Marketplace, users acknowledge the use of cookies and similar technologies in accordance with this Cookie Policy and applicable laws.

2. Purpose of this Cookie Policy

The objectives of this Policy are to:

- Explain what cookies are.
 - Describe the types of cookies used.
 - Explain why cookies are used.
 - Describe user choices regarding cookies.
 - Explain how cookies improve Marketplace services.
 - Support transparency and legal compliance.
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3. Scope

This Cookie Policy applies to:

- Website visitors
- Registered users
- Buyers
- Guest users (where available)
- Mobile application users
- Customer Support Portal users
- Seller Portal users (where applicable)

This Policy covers cookies placed by AnBazar and authorized third-party service providers.

4. Definitions

Cookie

A cookie is a small text file stored on a user's browser or device that helps websites recognize users, remember preferences, and improve functionality.

Session Cookie

A temporary cookie that expires when the browser session ends.

Persistent Cookie

A cookie that remains stored until its expiry date or until deleted by the user.

First-Party Cookie

A cookie placed directly by AnBazar.

Third-Party Cookie

A cookie placed by an authorized third-party service provider supporting Marketplace services.

Similar Technologies

Technologies including:

- Pixels
- Web Beacons
- SDKs
- Local Storage

- Device Identifiers
 - Tracking Technologies
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5. What Are Cookies?

Cookies are widely used across modern websites to:

- Remember login sessions.
- Maintain shopping carts.
- Store user preferences.
- Improve website performance.
- Enhance security.
- Analyze website usage.
- Personalize user experiences.

Cookies generally do not contain information that directly identifies users unless combined with other information already held by AnBazar.

6. Why AnBazar Uses Cookies

Cookies help AnBazar:

- Operate the Marketplace.
 - Authenticate users.
 - Protect accounts.
 - Detect fraud.
 - Improve website speed.
 - Remember language preferences.
 - Maintain shopping carts.
 - Process secure checkout.
 - Analyze Marketplace performance.
 - Improve customer experience.
 - Deliver relevant content.
 - Support marketing campaigns where permitted.
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7. Categories of Cookies We Use

AnBazar may use the following categories of cookies:

A. Strictly Necessary Cookies

These cookies are essential for Marketplace operation.

Examples include:

- Login authentication
- Session management
- Shopping cart
- Checkout
- Security verification
- Fraud prevention
- Load balancing

Disabling these cookies may prevent certain Marketplace functions from operating correctly.

B. Functional Cookies

These cookies improve user convenience by remembering:

- Language preference
 - Region
 - Saved addresses
 - Accessibility settings
 - User interface preferences
 - Recently viewed products
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C. Performance Cookies

Performance cookies help AnBazar understand Marketplace usage.

Examples include:

- Page performance
- Loading speed
- Error monitoring
- Feature usage
- Device compatibility
- User journey analysis

This information is generally aggregated and used to improve Marketplace functionality.

D. Analytics Cookies

Analytics cookies help measure:

- Visitor numbers

- Popular products
- Search behavior
- Navigation paths
- Conversion rates
- Website performance

Analytics data helps improve Marketplace design and customer experience.

E. Marketing Cookies

Where permitted by applicable law and user consent, marketing cookies may be used to:

- Display relevant advertisements.
- Measure advertising effectiveness.
- Prevent repetitive advertisements.
- Support promotional campaigns.
- Personalize marketing content.

Marketing cookies may be placed by approved advertising partners.

8. First-Party Cookies

AnBazar may use first-party cookies to:

- Maintain login sessions.
- Remember shopping carts.
- Store language preferences.
- Support secure checkout.
- Improve Marketplace performance.
- Detect suspicious activity.

These cookies are managed directly by AnBazar.

9. Third-Party Cookies

Authorized third-party providers may place cookies to support:

- Payment processing
- Website analytics
- Fraud detection
- Customer support
- Content delivery
- Security monitoring

- Performance optimization

Third-party cookies remain subject to the privacy policies of the respective providers.

10. Similar Technologies

In addition to cookies, AnBazar may use:

- Web Beacons
- Pixel Tags
- Mobile SDKs
- Local Storage
- Device Fingerprinting (where permitted)
- Session Storage
- Server-side Tracking Technologies

These technologies help improve Marketplace security, analytics, and service performance.

11. Cookie Consent Management

Where required by applicable law, AnBazar will request user consent before placing non-essential cookies on a user's device.

Depending on applicable legal requirements, users may:

- Accept all cookies.
- Reject non-essential cookies.
- Customize cookie preferences.
- Change previously selected preferences.
- Withdraw consent at any time.

Strictly Necessary Cookies do not generally require consent because they are essential for operating the Marketplace.

Cookie preferences may be managed through the Cookie Consent Banner or the Cookie Preference Center, where available.

12. Browser Controls

Most web browsers allow users to control cookie settings.

Users may choose to:

- View stored cookies.
- Delete existing cookies.
- Block specific cookies.
- Block all cookies.
- Receive notifications before cookies are stored.
- Configure browser privacy settings.

Disabling cookies may affect the functionality, security, and performance of certain Marketplace features.

13. Managing Cookies

Users may manage cookie preferences at any time through:

- Browser settings.
- Device privacy settings.
- Cookie Preference Center (where available).
- Mobile application settings (where supported).
- Third-party advertising preference tools.

Changes to cookie settings generally apply only to the browser or device where the changes are made.

Deleting cookies may require users to sign in again or reconfigure certain preferences.

14. Mobile Applications & Similar Technologies

AnBazar mobile applications may use technologies similar to cookies, including:

- Mobile Software Development Kits (SDKs).
- Device Identifiers.
- Local Storage.
- Secure Tokens.
- Push Notification Tokens.
- Mobile Analytics Technologies.

These technologies support:

- User authentication.
- Application performance.
- Crash reporting.
- Fraud prevention.
- Order tracking.
- Feature optimization.
- Security monitoring.

Users may manage certain permissions through their mobile device settings.

15. Essential vs Optional Cookies

Essential Cookies

Essential cookies are necessary for Marketplace operations and generally cannot be disabled without affecting core functionality.

Examples include:

- User authentication.
- Secure login sessions.
- Shopping cart functionality.
- Checkout process.
- Payment processing support.
- Fraud detection.
- Security monitoring.
- Load balancing.

Optional Cookies

Optional cookies enhance the user experience but are not required for basic Marketplace functionality.

Examples include:

- Analytics.
- Personalization.
- Marketing.
- Advertising.
- Product recommendations.
- Preference memory.
- Performance optimization.

Where required by law, optional cookies are activated only after obtaining valid user consent.

16. Information Collected Through Cookies

Depending on the type of cookie used, information collected may include:

- Browser type.
- Device type.
- Operating system.
- Language preference.

- IP address (where applicable).
- Session identifiers.
- Time zone.
- Pages visited.
- Search queries.
- Product interactions.
- Shopping cart status.
- Referral source.
- Website performance metrics.
- Error reports.
- Login activity.

Cookies are not intended to collect sensitive personal information unless necessary for Marketplace functionality and permitted by applicable law.

17. Cookie Retention Periods

Different cookies remain active for different periods depending on their purpose.

Examples include:

Cookie Type	Typical Retention
Session Cookies	Until the browser session ends
Authentication Cookies	Until logout or expiration
Preference Cookies	Until deleted or expired
Analytics Cookies	As configured for analytics purposes
Marketing Cookies	Until consent withdrawal or expiration
Security Cookies	As necessary for fraud prevention and account protection

Actual retention periods may vary depending on technical requirements, user preferences, legal obligations, and security considerations.

18. Security Measures

Cookies are used together with technical and organizational safeguards to enhance Marketplace security.

Security-related measures may include:

- Encrypted session identifiers.
- Secure cookie attributes.
- HTTP Secure (HTTPS) transmission.
- SameSite cookie protection.
- Access controls.

- Login verification.
- Session timeout management.
- Fraud detection systems.
- Account protection mechanisms.

Users are encouraged to use updated browsers and protect their devices against unauthorized access.

19. Third-Party Services

AnBazar may engage authorized third-party service providers that use cookies or similar technologies to support Marketplace operations.

These providers may include:

- Payment gateway providers.
- Website analytics providers.
- Cloud infrastructure providers.
- Content delivery network (CDN) providers.
- Customer support platforms.
- Fraud prevention services.
- Security monitoring providers.
- Marketing and communication service providers.

Third-party providers are expected to process information in accordance with applicable laws, contractual obligations, and their respective privacy policies.

20. International Data Transfers

Where information collected through cookies is transferred to or processed in another jurisdiction, AnBazar will implement appropriate safeguards consistent with applicable data protection laws.

Such safeguards may include:

- Contractual data protection commitments.
- Technical security measures.
- Access restrictions.
- Approved transfer mechanisms.
- Compliance monitoring.

Users acknowledge that certain third-party service providers may process information from multiple geographic locations in support of Marketplace services.

21. User Rights Regarding Cookies

Subject to applicable laws, users may exercise certain rights regarding the use of cookies and similar technologies.

Users may:

- Accept or reject non-essential cookies.
- Update cookie preferences at any time.
- Withdraw previously granted cookie consent.
- Delete cookies stored on their device.
- Configure browser or device settings to block cookies.
- Request information regarding the categories of cookies used by AnBazar.
- Exercise applicable privacy rights under the AnBazar Privacy Policy.

The exercise of these rights may affect certain Marketplace features that rely on cookies for proper functionality.

22. Do Not Track (DNT) Signals

Some web browsers provide a **Do Not Track (DNT)** setting that allows users to indicate a preference regarding online tracking.

Because there is currently no universally accepted standard for responding to DNT signals, AnBazar may not respond uniformly to all DNT requests.

Users may instead manage tracking preferences through:

- Cookie Preference Center (where available)
- Browser settings
- Device privacy controls
- Advertising preference tools

AnBazar will continue to monitor developments in applicable laws and industry standards relating to DNT technologies.

23. Children's Privacy

AnBazar does not intentionally use cookies or similar technologies to knowingly collect personal information from children where parental consent is required under applicable law.

If AnBazar becomes aware that information relating to a child has been collected through cookies in violation of applicable law, appropriate measures may include:

- Removing associated cookie identifiers.
- Deleting related information where legally appropriate.
- Restricting further processing.
- Requesting parental or guardian verification where required.

Parents or legal guardians may contact AnBazar regarding concerns about a child's privacy.

24. Updates to this Cookie Policy

AnBazar may revise this Cookie Policy from time to time in order to:

- Reflect changes in applicable laws.
- Introduce new Marketplace services.
- Improve transparency.
- Update cookie technologies.
- Enhance security practices.
- Improve user experience.
- Clarify existing provisions.

Where required by law, users will be informed of material changes through appropriate communication channels, such as:

- Website notices.
- Account notifications.
- Email communications.
- Updated Cookie Consent Banner.

The "Last Updated" date displayed in this Policy indicates the most recent revision.

Continued use of the Marketplace after the effective date of an updated Cookie Policy constitutes acceptance of the revised Policy, unless otherwise required by applicable law.

25. Contact Information

Questions regarding this Cookie Policy or the use of cookies may be directed to AnBazar through the designated contact channels.

Customer Support

- Email: **support@anbazar.com** *(Replace with official support email before publication)*
- Privacy Email: **privacy@anbazar.com** *(Replace with official privacy email before publication)*
- Website Contact Form
- Customer Support Portal

- Live Chat (where available)

Registered Office

[Insert Registered Office Address]

Users should avoid sending confidential payment credentials or sensitive personal information through unsecured communication channels.

26. Governing Law

This Cookie Policy shall be governed by and interpreted in accordance with the laws applicable to the jurisdiction in which AnBazar operates.

Where mandatory privacy or consumer protection laws grant users additional rights, those statutory rights shall prevail to the extent required by law.

27. Limitation of Liability

While AnBazar implements reasonable technical and organizational safeguards to ensure the secure use of cookies and similar technologies:

- No website or internet transmission can guarantee absolute security.
- Users are responsible for configuring their own browser and device privacy settings.
- Certain Marketplace features may not function correctly if essential cookies are disabled.

Nothing in this Policy limits or excludes liability where such limitation or exclusion is prohibited by applicable law.

28. Miscellaneous Provisions

This Cookie Policy forms part of the broader AnBazar Marketplace governance framework and should be read together with:

- Shopper Terms & Conditions (AB-STC-001)
- Privacy Policy (AB-PP-001)
- User Account Policy (AB-UAP-001)
- Payment Policy (AB-PAY-001)
- Shipping & Delivery Policy (AB-SD-001)
- Return, Refund & Cancellation Policy (AB-RRC-001)
- Buyer Protection Policy (AB-BPP-001)

- Community Guidelines (AB-CG-001)
- Review & Rating Policy (AB-RRP-001)
- Customer Complaint Policy (AB-CCP-001)

If any provision of this Cookie Policy is found to be invalid or unenforceable, the remaining provisions shall continue in full force and effect.

29. Compliance Statement

AnBazar is committed to responsible and transparent use of cookies and similar technologies.

This Cookie Policy is intended to support compliance with applicable laws and regulations, including but not limited to:

- Digital Personal Data Protection Act, 2023 (India), where applicable.
- Information Technology Act, 2000 and applicable rules.
- Consumer Protection Act, 2019.
- Applicable e-commerce regulations.
- Other relevant privacy and cybersecurity requirements.

Where legal obligations differ by jurisdiction, the applicable mandatory local laws shall prevail.

30. Cookie Best Practices

AnBazar encourages users to adopt the following practices to enhance online privacy and security:

- Keep web browsers updated.
- Enable HTTPS-only browsing where available.
- Review cookie preferences periodically.
- Use strong and unique account passwords.
- Enable Multi-Factor Authentication (MFA), if available.
- Sign out after using shared or public devices.
- Clear cookies and browser cache on shared devices.
- Be cautious of phishing websites that imitate the AnBazar Marketplace.
- Review browser privacy settings regularly.
- Report suspected security issues to AnBazar promptly.

These practices help protect user accounts and improve overall Marketplace security.

31. Document Control

Item	Details
Document Title	AnBazar Cookie Policy
Document ID	AB-CP-001
Document Type	Marketplace Cookie Policy
Version	1.0
Status	Approved Draft
Classification	Public / Customer-Facing
Effective Date	<i>[Insert Effective Date]</i>
Last Updated	July 2026
Document Owner	Legal, Compliance & Information Security
Review Frequency	Every 12 Months or Earlier if Required
Applicable To	Website Visitors, Registered Users, Buyers, Sellers, Customers, Mobile App Users

32. Version History

Version	Date	Description	Approved By
1.0	July 2026	Initial Release	Management
1.1	Future Revision	Minor Updates	Authorized Approver
2.0	Future Revision	Major Revision	Management

33. Document Change Log

Change No.	Date	Section	Description	Requested By	Approved By
CHG-001	July 2026	All Sections	Initial Publication	Legal Team	Management
CHG-002	—	—	Reserved	—	—
CHG-003	—	—	Reserved	—	—

Annexure A – Cookie Categories Matrix

Cookie Category	Purpose	Consent Required*
Strictly Necessary	Authentication, Checkout, Security, Session Management	Generally No
Functional	Language, User Preferences, Accessibility	Depends on Applicable Law
Performance	Website Performance Monitoring	Usually Yes
Analytics	Visitor Statistics, Product Analytics	Usually Yes
Marketing	Personalized Advertising & Campaign Measurement	Yes
Personalization	Product Recommendations, Customized Content	Usually Yes

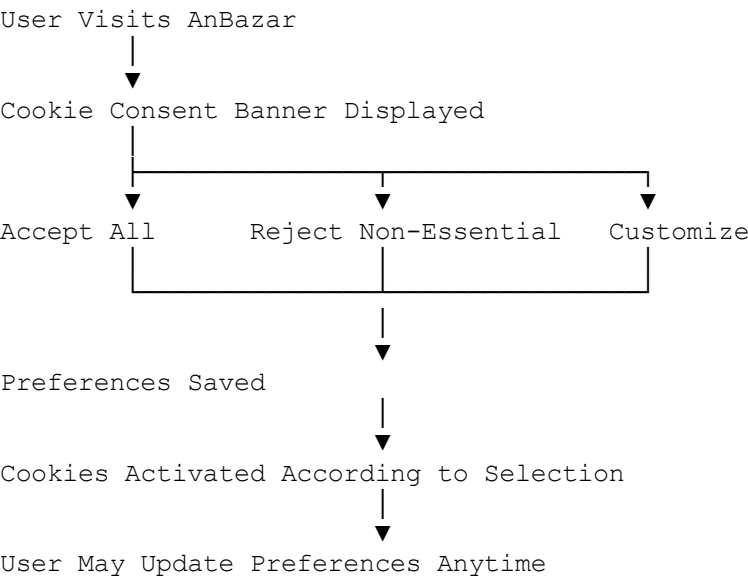
*Consent requirements depend on applicable laws and regulations in the user's jurisdiction.

Annexure B – Cookie Retention Matrix

Cookie Type	Typical Lifetime
Session Cookie	Browser Session Only
Authentication Cookie	Until Logout or Expiry
Shopping Cart Cookie	Active Session or Limited Duration
Preference Cookie	Up to 12 Months
Analytics Cookie	Up to 24 Months (or as configured)
Marketing Cookie	Until Expiry or Consent Withdrawal
Security Cookie	As Required for Security and Fraud Prevention

Actual retention periods may vary based on operational, technical, legal, and security requirements.

Annexure C – Cookie Consent Workflow



Annexure D – Third-Party Cookie Categories

AnBazar may work with authorized service providers that use cookies or similar technologies, including:

Category	Purpose
Payment Gateway Providers	Secure Payment Processing
Analytics Providers	Website Analytics & Performance
Cloud Infrastructure Providers	Hosting & Infrastructure
CDN Providers	Faster Content Delivery
Customer Support Platforms	Live Chat & Support Services
Security & Fraud Detection Providers	Threat Detection & Account Protection
Marketing Platforms	Campaign Management
Communication Providers	Email & SMS Notifications

Third-party providers are contractually expected to process information responsibly and in compliance with applicable laws.

Annexure E – Browser Cookie Management Guide

Users can manage cookies directly through their browser settings.

Common options include:

- View stored cookies.
- Delete individual cookies.
- Delete all cookies.
- Block third-party cookies.
- Block all cookies.
- Configure website-specific permissions.
- Clear browser cache.
- Enable private browsing or incognito mode.

Users should refer to the official documentation of their browser for detailed instructions.

Annexure F – Policy Cross-Reference Matrix

This Cookie Policy should be read together with:

Related Policy	Document ID
Shopper Terms & Conditions	AB-STC-001
Privacy Policy	AB-PP-001
User Account Policy	AB-UAP-001

Related Policy	Document ID
Payment Policy	AB-PAY-001
Shipping & Delivery Policy	AB-SD-001
Return, Refund & Cancellation Policy	AB-RRC-001
Buyer Protection Policy	AB-BPP-001
Community Guidelines	AB-CG-001
Review & Rating Policy	AB-RRP-001
Customer Complaint Policy	AB-CCP-001
Fraud Awareness Policy	AB-FAP-001
Product Authenticity Policy	AB-PAP-001
Counterfeit Product Reporting Policy	AB-CPRP-001
Customer Safety Policy	AB-CSP-001
Help Center	AB-HC-001
Buyer FAQ	AB-FAQ-001

Compliance Statement

AnBazar is committed to using cookies and similar technologies in a transparent, secure, and lawful manner.

This Cookie Policy is designed to support compliance with applicable laws and industry best practices, including:

- Digital Personal Data Protection Act, 2023 (India), where applicable.
- Information Technology Act, 2000 and applicable rules.
- Consumer Protection Act, 2019.
- Information security and cybersecurity best practices.
- Applicable e-commerce regulations.

Where mandatory legal requirements differ by jurisdiction, the applicable local laws shall prevail.

Future Enhancements

Future versions of this Cookie Policy may include:

- Advanced Consent Management Platform (CMP)
- Granular Cookie Preference Center
- AI Personalization Transparency
- Cross-Device Consent Synchronization
- Browser Privacy Signal Support (as standards evolve)
- Privacy Dashboard Integration
- Cookie Scan & Inventory Reporting

- Accessibility Enhancements (WCAG Compliance)
 - ISO/IEC 27701 Privacy Management Alignment
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End of Document

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Version: 1.0

Classification: Public / Customer-Facing

Prepared For: AnBazar Shopper Center

Status: Production-Ready Enterprise Marketplace Cookie Policy

Final Review

AB-CP-001 এখন একটি **Enterprise-grade, Production-ready Cookie Policy** হিসেবে প্রস্তুত। প্রকাশের আগে নিম্নোক্ত তথ্যগুলো বাস্তব তথ্য দিয়ে হালনাগাদ করা উচিত:

- Effective Date
- Registered Office Address
- Official Website URL
- Official Support Email
- Official Privacy Email
- Cookie Preference Center URL (যদি উপলব্ধ থাকে)
- ব্যবহৃত তৃতীয়-পক্ষ পরিষেবার প্রকৃত তালিকা (যেমন Analytics, CDN, Payment Gateway, Customer Support)