

# Global Marketing Manager

MySwimPro is seeking a full-time **Global Marketing Manager** who will join our growing team and build our international triathlon brand. You will be joining a marketing team responsible for the MySwimPro platform, which includes iPhone, Android and many wearable apps. You will lead the growth of the company's newest product, *MyTriPro*.

We are passionate about building a global community that empowers swimmers and triathletes around the world. You will work with our marketing team to build a global triathlon brand so that community members are successful in reaching their goals. You will also:

- Develop and execute an integrated marketing communication strategy and budget.
- Build the MyTriPro brand and create written content for the triathlon community.
- Engage with the triathlon community at events and trade-shows.
- Create partnerships and a global ambassador network.

## THE IDEAL CANDIDATE WILL HAVE:

- 5+ years of digital marketing experience at early stage companies.
- Previously started a company or been an early team member of a successful startup.
- Outstanding written communication skills and organizational proficiency.
- Experience in Adobe suite or other media editing software.

## BONUS POINTS IF YOU:

- Are multilingual.
- Have coached swimming or triathlon.
- Have scaled a digital or physical fitness community before.

## ABOUT MYSWIMPRO:

MySwimPro, Inc. is a technology and media company that develops mobile and wearable apps that help people improve their performance and health. The company launched its first app, MySwimPro in 2015, and that year was named the Best App of the Year for the Apple Watch. Swimmers in over 180 countries use MySwimPro's apps for personalized training plans, educational videos, and advanced analytics.

MySwimPro is fully distributed with team members working across 8 time zones with annual week-long team retreats. The company offers a competitive compensation plan that includes: salary, equity, technology, fitness reimbursements and health benefits. Applicants should email their resume and cover letter to Fares Ksebati ([fares@myswimpro.com](mailto:fares@myswimpro.com)).