

BUNIONPLASTY Website

Document: Fall 2023 Launch Clean Doc

Status: FINALIZING pending legal addition to Privacy

Date: 10/15/23

[HOME PAGE]

{Header}

BUNIONPLASTY 360 BUNION REPAIR™

Revolutionary.

Minimally invasive.

Walk the *same day*.

- Enjoy attractive results in all dimensions
- Leave in a small surgical sandal
- Correct both feet at once

Button:

Find a Doctor

{trust bar}

{intro}

WHAT IS THE BUNIONPLASTY® PROCEDURE?

Restore your life and *reclaim your style*.

The Bunionplasty® 360 Bunion Repair™ procedure is the revolutionary, next-generation minimally invasive bunion surgery (MIBS) that gives your doctor the chance to let you walk right away. It uses patented technology and patent-pending surgical techniques to deliver superior results and a faster return to daily activities. Even if you have both feet done at once.

Button:

Discover the Procedure

Link:

[Find a Doctor](#)

{benefits icons}

New Minimally Invasive Surgery

Patented technology and patent-pending method with tiny incisions

Eliminates Bunions

Restores proper alignment with natural bone regeneration

Day-One Walking

Just a small surgical sandal – No Casts No Crutches®

{360 Bunion Repair Intro}

BE BUNION FREE®

Results that look great from *every* angle.

Can you picture it? Of course, each patient is unique, and so are their results.

Button:

View Before & After

Link:

[360 Bunion Repair™](#)

Our unique searchable Before & After gallery features real patient images that represent the results of the patent-pending Bunionplasty® procedure technique. A number of these procedures were performed using the patented Revcon™ minimally invasive screw system – next-generation bone screws designed specifically for use in the minimally invasive Bunionplasty® procedure.

{Believer Stories Intro}

BUNION SURGERY DESERVES A GLOW-UP

Say *goodbye* to outdated bunion procedures.

Button:

View Believer Stories

Our Believer Stories feature real patients, not AI-generated models or paid actors, who have experienced the Bunionplasty® procedure using state-of-the-art fixation methods at the time of their procedure and first-generation implants not manufactured by Voom Medical Devices, Inc.

{Patient Results Quote}

“I couldn't believe I had NO pain and was able to walk right away. My recovery was super successful, and I'm able to do the things I couldn't do for years.”

JUDITH M. - GOOGLE REVIEWS

{Walking Recovery}

WALKING RECOVERY

Walk the same day, even with *both feet* repaired.

The Bunionplasty® 360 Bunion Repair™ procedure uses proprietary technology and techniques that stabilize the bones. It's minimally invasive bunion surgery (MIBS) – the real deal, not just bunion surgery with smaller incisions.

That's what makes it possible to walk immediately after surgery in just a small surgical sandal, even if you've had bunions corrected on both feet. Of course, it's up to your doctor, so now is the perfect time to find out more.

Button:

Discover the Procedure

Remember, medical decisions like a walking recovery, correction of both feet, and other bunion surgery considerations are at your doctor's discretion, based on your personal needs, health status, and other individual factors. Please see [Patient Risk](#) for more information.

{Insurance}

INSURANCE

Medically necessary and *covered by insurance*.*

Bunion surgery is medically necessary, so most insurance providers cover the Bunionplasty® 360 Bunion Repair™ procedure. We hand-select, train, and certify only the most qualified surgeons to perform this innovative yet time-tested surgery. Once

we've helped you find the best surgeon for you, their practice will work with your provider to help determine your coverage.

Button:

Learn More

Link:

Contact Us

*Coverage may vary among health insurance providers. Please work with your doctor and insurance carrier to determine your coverage.

{Find a doctor / wrap module - all pages}

Find a doctor and take the next step.

Life is too short to suffer from bunion pain. Find a doctor and ask for the Bunionplasty® 360 Bunion Repair™ procedure today!

Button:

Find a Doctor

{Stay In Touch Footer Element}

Stay in touch.

Discover new locations, meet new doctors, get foot health tips, and more.

Field:

Email

This website describes typical recovery timelines and results for the Bunionplasty® 360 Bunion Repair™ procedure; however, each patient is different and all medical decisions, including No Casts No Crutches® and same-day walking recovery in a surgical sandal, are at the doctor's sole discretion, in close communication with the patient. As a medical device manufacturer, Voom Medical Devices, Inc., cannot and does not provide any opinions or other medical advice to patients, nor can it recommend or endorse any particular provider. Please see Patient Risk for more information, and always contact your doctor for medical advice.

[BUNIONPLASTY PROCEDURE PAGE]

{header intro}

WHAT MAKES THE BUNIONPLASTY® PROCEDURE DIFFERENT?

Bunion surgery designed with *your* lifestyle in mind.

The Bunionplasty® procedure is the revolutionary, minimally invasive bunion surgery (MIBS) that focuses on aesthetic results and gets you back on your feet fast.

How fast? You can walk the same day as your procedure – even if you've had both feet fixed at once. Of course, only your doctor can make these decisions with you. Learn more about how it works, then get started today.

Button:

Find a Doctor

Link:

[Compare to Lapidus](#)

{benefits carousel}

Minimally invasive

Highly refined technique with tiny incisions and hidden placements

No Casts No Crutches®

Same-day walking recovery in just a small surgical sandal

Personalized approach

Effective in treating bunions of all sizes

{how it works / how it's possible}

How is it *possible*?

The Bunionplasty® 360 Bunion Repair™ procedure relies on two important pillars: **technology** and **technique**. Specialized bone screws have been developed for minimally invasive bone surgery. Notice that we didn't say "screws and plates." Complex hardware often isn't necessary in next-generation bunion surgery. Your

doctor can choose to perform the Bunionplasty® 360 Bunion Repair™ procedure using just a single screw, depending on your specific case.

But the technology is as successful as it is because of our patent-pending methods, which require hands-on surgical training and education. So make sure to choose a provider who's specially trained in the Bunionplasty® procedure.

Button:

Find a Doctor

Link:

Contact Us

{bone healing narrative interactive disclaimer}

Artist's rendering. All surgical and medical decisions are at your doctor's discretion. Please see Patient Risk for more information.

,

{walking recovery timeline}

No Casts No Crutches®

This is what a *walking recovery* can look like:

Day 1

Immediate walking in a small surgical sandal, even when both feet are repaired at once

Week 6

Return to walking comfortably in sneakers for longer periods

Month 2 & beyond

Back to full recreation and wearing high heels if desired

At your doctor's discretion. Recovery timelines and results are specific to each patient. Please see Patient Risk for more information.

{competitive comparison}

COMPARE YOUR OPTIONS

What makes it better for *you*?

The Bunionplasty® 360 Bunion Repair™ procedure is different from the dimension-focused bunion surgery companies you may have found in your research, or even learned about from a doctor. Instead, it's a next-generation procedure that uses the most advanced technology available, and published techniques that have been developed over nearly two decades.

	Bunionplasty®	Lapidus Surgery
Time-tested, established solution in all dimensions	x	x
Minimally invasive with tiny incisions	x	
Requires joint fusion(s) of the arch		x
Preserves normal joint function while avoiding fusion	x	
Promotes healing via bone regeneration	x	
Same-day walking recovery in a surgical sandal*	x	
No Casts No Crutches® (and no boot, either!)*	x	
Repair both feet at once*	x	
Patent-pending surgical technique	x	

*At your doctor's discretion. Please see [Patient Risk](#) for more information.
Published in Foot and Ankle Quarterly, Vol. 31, No. 4, Winter 2020.

{patient testimonial}

"I am 8 weeks post-op and really pleased with the results. I was able to walk out of the surgical facility right after the surgery and had minimal pain. I had a terrific experience!"

CHANA - BUNIONPLASTY® PROCEDURE PATIENT

{About/history}

BACKED BY THE BUNION KING®

Developed for *people*, not products.

The Bunionplasty® procedure was pioneered by internationally renowned foot surgeon Neal M. Blitz, DPM, FACFAS, who was named the Bunion King® by MDNews. Dr. Blitz has been at the forefront of evolving bunion repair surgery from open-incision lapidus procedures to the minimally invasive, all-dimension bunion correction surgical options now available to patients.

Today, Dr. Blitz is focused on making the Bunionplasty® 360 Bunion Repair™ procedure more widely available. He's turned his attention to training other doctors to perform it to his standards, so more people can get the true benefits of minimally invasive bunion surgery (MIBS).

Button:

See the Results

[PATIENT RESULTS PAGE]

{header intro}

BUNIONPLASTY® 360 BUNION REPAIR™

Believe in your feet. Live *your* best life.

Patients who do their research ask for the Bunionplasty® procedure by name. Why? This next-generation approach corrects bunions in all dimensions, with attractive results and less scarring. But it also works directly with your body and lifestyle. Because it's not just about how you look, or even how you feel. It's about what you can do.

Button:

View All Images

Link:

[360 Bunion Repair™](#)

{featured images}

Find Your Feet: Before & After

With plenty of pics taken before and after the Bunionplasty® procedure, it's easy to find feet just like yours.

Real images, not AI generated or re-touched results.

Button:

View All X Images

{featured reveals}

Brilliant Reveals

The only thing more dramatic than your transformation after the Bunionplasty® procedure? Your reaction when you see your new feet.

Button:

View All X Reveals

Real patients, not AI-generated or paid actors. Images depict results using our proprietary surgical techniques and first-generation implants not manufactured by Voom™ Medical Devices, Inc.

{featured Believer Stories}

Believer Stories

Hear directly from those who knew to ask for the Bunionplasty® procedure by name, and can now work, play, and Be Bunion Free®.

Button:

View All Believer Stories

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{360 Bunion Repair B&A close-up}

BUNIONPLASTY® 360 BUNION REPAIR™

What makes these procedures *possible*?

To get technical for just a moment, the Bunionplasty® 360 Bunion Repair™ procedure is a surgical approach “that permits the realignment of bone in bunion repair from all angles, all planes, and all dimensions at all times to position and fixate the bone in bunion repair.”

Whew! That’s a mouthful. But it means you’ll get the full advantage of our proprietary methods and advanced technology. The goal? Restoring your activity, in all areas of your life.

Button:

View All X Images

{icons}

Tiny incisions you’ll want to show off from every angle – if you can even see them once healed!

Proprietary surgical techniques developed to enhance stability and reduce soft-tissue injury

Doctors can allow same-day walking recovery to get you back on your feet

Real images, not AI-generated or re-touched results. All medical decisions, like a walking recovery, correction of both feet, and other bunion surgery considerations are at your doctor's discretion, based on your personal needs, health status, and other individual factors. Please see [Patient Risk](#) for more information.

[PATIENT RESULTS > BEFORE & AFTERS]

{Header}

[Patient Results](#) > Before & Afters

We treat feet just like *yours*.

We understand. When you've lived with painful or unsightly bunions, it can be hard to imagine your feet bunion free. So use our tool to find feet like yours, and see the possibilities for yourself!

Our unique searchable Before & After gallery features real patient images that represent the results of the patent-pending Bunionplasty® procedure technique. A number of these procedures were performed using the patented Revcon™ minimally invasive screw system – next-generation bone screws designed specifically for use in the minimally invasive Bunionplasty® procedure.

[PATIENT RESULTS > BRILLIANT REVEALS]

{Header}

[Patient Results](#) > Brilliant Reveals

From “ow” to *wow*.

Big reveals aren't just for reality shows. Choose a recovery time point below, then see how the Bunionplasty® 360 Bunion Repair™ procedure has transformed other people's feet. Your own “I can't believe it” moment could be next!

Our unique, searchable Brilliant Reveals show videos that represent the results of the patent-pending Bunionplasty® procedure technique in real patients. A number of these procedures were performed using the patented Revcon™ minimally invasive screw system – next-generation bone screws designed specifically for use in the minimally invasive Bunionplasty® procedure.

[PATIENT RESULTS > BELIEVER STORIES]

{Header}

Patient Results > Believer Stories

In their *own* words.

When you live with bunions, it can be hard to remember life without pain and inconvenience. So treat yourself to a glimpse into the future, where the Bunionplasty® 360 Bunion Repair™ procedure can re-open your shoe closet – and reboot your life.

Our Believer Stories feature real patients, not AI-generated models or paid actors, who have experienced the Bunionplasty® procedure using state-of-the-art fixation methods at the time of their procedure and first-generation implants not manufactured by Voom Medical Devices, Inc.

"It didn't take long and I was out walking on it the same day ... with a little boot, no pain, nothing."

NICOLE, BUNIONPLASTY® PROCEDURE PATIENT

[INSURANCE PAGE]

{Header}

INSURANCE

Bunion repair is a *necessary* surgical procedure.

Bunions are a medical problem, not a cosmetic one – even though the Bunionplasty® 360 Bunion Repair™ procedure is performed through tiny incisions like the ones used in laparoscopy or plastic surgery. In many cases, private health insurance companies and Medicare consider bunion surgery medically necessary, so find the doctor who's right for you, and work with them and your insurance provider to determine your coverage.

Button:

Find a Doctor

Link:

Contact Us

{insurer logo trust bar}

{work with your provider}

WORK WITH YOUR PROVIDER

Your doctor's staff is *ready* to help.

Once you've identified the surgeon you want to perform your Bunionplasty® procedure, their office will determine how your insurance provider covers bunion surgery. Keep reading for more insight on medical necessity.

{medically necessary}

ABOUT MEDICAL NECESSITY

When bunions are a *medical* problem.

At first, mild bunions may not be painful or interfere with daily life. But because bunions may worsen over time, even with preventive measures, surgery may be necessary. Surgical bunion correction is typically appropriate when any of these are true:

- Simple home remedies don't help, like modifying activities or wearing supportive shoes
- Doctor-prescribed physical therapy, custom inserts, injections, and/or other treatments aren't effective
- You are unable to wear certain footwear
- The bunion(s) interfere with activities of daily living
- A worsening of the bunions cause new foot problems, like arthritis, hammertoes, or pain in the ball of the foot

Of course, bunions affect people differently, and coverage may vary among health insurance providers.

[CONTACT US PAGE]

{header}

Take the next step.

{intro}

CONTACT US

Still need more info?

If you're ready to schedule your Bunionplasty® procedure, use our Find a Doctor feature to choose the provider who's right for you. If you're looking for information that's not available on this site, please complete the form below.

{form}

First Name

Last Name

Email

Phone

ZIP

Message

Button:

Submit

All fields required.

{confirmation page}

THANK YOU

Message received!

We're reviewing your inquiry, and a member of our team will be in touch.

[404 ERROR PAGE]

{Header}

We started off on the wrong foot.

It seems the page you're looking for has stepped away. Come on [home](#) and let's reboot.

[DOCTOR FINDER HOME PAGE]

{Header}

An *exclusive* team of world-class foot doctors.

Field:

Search by City, State, or ZIP

Link:

[View All Locations & Surgeons](#)

{How We Choose our Doctors}

AN EXCLUSIVE TEAM

Putting *our* best foot forward.

Not everyone can perform minimally invasive bunion surgery, or MIBS. Our elite, hand-selected team undergoes a rigorous training program created by the surgeon who developed and perfected the Bunionplasty® 360 Bunion Repair™ procedure. And we encourage surgeons to incorporate the highest standards of patient care, so they deliver the full experience – before, during, and after your surgery.

Button:

View all Doctors

Caption callout:

Look for the mark. Only our surgeons can perform the Bunionplasty® procedure.

{Easy as 123}

It's as easy as...

1. Find the doctor for you.

We make it simple to find a provider trained to perform the Bunionplasty® procedure, learn about them, and see their results.

2. Consult in comfort.

Choose a provider who offers the convenience of telehealth, or consult in person if the in-person touch is better for you.

3. Schedule your surgery.

Once you've selected your doctor, their team will take over to handle scheduling and other details.

Image text:

Dr. Benavidez offers both in-person and virtual consultations to assess whether the Bunionplasty® procedure is right for you. Select a preferred date and time for your appointment, and their staff will contact you with further instructions.

{Testimonial}

"It has been the best experience in my life."

JUDITH M. - BUNIONPLASTY® PROCEDURE PATIENT

{Why You Choose Our Doctors}

The perfect provider is perfect for *you*.

Your experience with the Bunionplasty® 360 Bunion Repair™ procedure isn't just about the day of surgery. That's why we support our surgeons and their practices on every detail, from your first consultation to your final post-op. ~~That's why we ask patients to rate our surgeons in areas that matter most to them — like bedside manner, their staff and facilities, and others.~~ Our results speak for themselves. And so do our patients.

Button:

Find a Doctor

{SEO FAQ}

Curious yet? Here's some more.

What is the Bunionplasty® procedure?

The Bunionplasty® procedure is a revolutionary, minimally invasive method of performing bunion surgery. It was created for all bunions, no matter how severe. It uses a combination of specialized minimally invasive methods, advanced technology, and the latest reconstructive and plastic surgery techniques.

What is the difference between the Bunionplasty® 360 Bunion Repair™ procedure and regular bunion surgery?

The Bunionplasty 360® Bunion Repair™ procedure is a specialized type of bunion surgery. It uses a patented technique that permits the realignment of bone in bunion repair from all angles, all planes, and all dimensions at all times to position and fixate the bone in bunion repair. It also incorporates plastic surgery approaches that lead to a more attractive, aesthetically pleasing result. It works with a patient's body and lifestyle, for a whole-person recovery across all areas of life.

What is minimally invasive bunion surgery (MIBS)?

Minimally invasive bunion surgery (MIBS) uses tiny incisions on the foot, instead of the longer, larger incisions used in traditional techniques. Those smaller incisions allow the surgeon to use a burr, rather than a saw, to cut the bone. Because minimally invasive surgery causes less disruption to soft tissue like skin, muscle, and ligaments, the foot is often less swollen and painful following surgery, with little to no scarring once fully healed.

Who performs bunion surgery?

~~A bunion repair surgery is performed by a foot surgeon, who could be a podiatric surgeon or an orthopedic surgeon. Podiatrists are specialists in the specific biomechanics of the foot and ankle, while orthopedists are more generally concerned with bones, muscles, ligaments, and joints throughout the body. In general, a podiatric surgeon can be expected to have more experience performing bunion repair than an orthopedic surgeon.~~

How much does the Bunionplasty® procedure cost?

Bunions are a medical problem, not a cosmetic one – even though the Bunionplasty® 360 Bunion Repair™ procedure is performed through tiny incisions like the ones used in laparoscopy or plastic surgery. In many cases, private health insurance companies and Medicare consider bunion surgery medically necessary, so find the doctor who's right for you, and work with them and your insurance provider to determine your coverage.

This website describes typical recovery timelines and results for the Bunionplasty® 360 Bunion Repair™ procedure; however, each patient is different and all medical decisions are at the doctor's sole discretion, in close communication with the patient. As a medical device manufacturer, Voom Medical Devices, Inc., cannot and does not provide any opinions or other medical advice to patients, nor can it recommend or endorse any particular provider. Please see Patient Risk for more information, and always contact your doctor for medical advice.

[DOCTOR FINDER > LISTING/RESULTS PAGE DISCLAIMER (aggregated content)]

[XX] Doctors in [Location]

{Doctor Listings}

Voom™ Medical Devices, Inc., is a medical device and surgical solutions company focused on providing minimally invasive bunion surgery (MIBS) approaches, including the revolutionary Bunionplasty® 360 Bunion Repair™ procedure and the Revcon™ screw system used to perform the surgery.

Throughout this site, you may see the terms “doctor,” “surgeon,” “podiatrist,” and “provider,” used interchangeably. Please note that regulations vary from state to state with respect to the definition and qualification for each of these terms, and please ensure that any provider you choose is properly qualified in your location.

The Bunionplasty® procedure is a particular patent-pending surgical technique performed using specific instrumentation and implants. Ask your provider if they are using the Revcon™ screw system manufactured and patented by Voom Medical Devices, and confirm that they have been trained by Voom Medical Devices to perform the Bunionplasty® 360 Bunion Repair™ procedure.

Listed surgeons have attended a comprehensive educational course, along with hands-on skills training on the Bunionplasty® 360 Bunion Repair™ procedure and the Revcon™ screw system, have not paid a fee to be listed, are identified by their geographic proximity to the location you enter, and may or may not be paid consultants of Voom Medical Devices.

Voom Medical Devices is not recommending that you utilize any particular surgeon, and you should make an independent determination regarding the qualifications and suitability of a surgeon. As a medical device company, Voom Medical Devices cannot provide any opinions or other medical advice to patients. For medical advice, please contact your doctor.

If you click on “view website” or “request an appointment”, you may be leaving the Voom Medical Devices the or the Bunionplasty® procedure website and navigating to the doctor's website, which is not affiliated with Voom Medical Devices, and Voom Medical Devices is not responsible for the content of the surgeon's website. By using the Find a Doctor tool, you acknowledge the foregoing.

[DOCTOR FINDER > DOCTOR LANDING PAGE > NEAL BLITZ]

Neal Blitz, DPM

Beverly Hills, CA | 1 Additional Location

{icons}

In-Person

Telehealth

{CTA button}

Request This Doctor

{quote}

"Bunion surgery can be life-changing. I want to hear about the life you have, because together, we can help you create the life you truly want."

NEAL BLITZ

{location carousel}

01 of 02

Primary Practice

Beverly Hills Golden Surgery Center

435 N Roxbury Dr., Penthouse

Beverly Hills, CA 90210

[Get Directions](#)

02 of 02

Blitz Footcare

800a 5th Ave., Suite 403

New York, NY 10065

[Get Directions](#)

{surgeon bio}

Dr. Blitz earned his doctor of podiatric medicine cum laude from New York College of Podiatric Medicine, completed his residency training at Swedish Medical Center in Seattle, and was awarded an AO International Fellowship at Technische Universitat in Dresden, Germany. He is board certified in foot surgery and reconstructive rearfoot and ankle surgery by the American Board of Foot & Ankle Surgery.

Dr. Blitz is the inventor of patented surgical technology for bunion surgery, and has been widely published in peer-reviewed medical journals and popular news outlets. Dr. Blitz founded the Beverly Hills Golden Surgery Center, known simply as “The Golden,” and treats his west coast patients there. His Manhattan practice is on Fifth Avenue across from NYC’s Central Park, and he operates at Lenox Hill hospital, Midtown Surgery Center, and New York Center for Ambulatory Surgery.

{details}

Details

Board Status

Board Certified, **Foot Surgery**, American Board of Foot & Ankle Surgery

Board Certified, **Reconstructive Rearfoot & Ankle Surgery**, American Board of Foot & Ankle Surgery

Fellowship Trained

Technische Universitat Dresden, Dresden, Germany

AO International (AO/ASIF Awarded Fellowship)

Languages

English

Pronouns

He/Him

{disclaimer}

Listed surgeons must perform the required minimum number of Bunionplasty® procedures in the last two months, and have received in-person educational and hands-on training on the Bunionplasty procedure. Listed surgeons have not paid a fee to be listed, are identified based on their geographic proximity to the location you enter in our Find a Doctor feature, and may or may not be paid consultants of Voom Medical Devices, Inc. Voom Medical Devices is not recommending that you utilize any particular doctor, and you should make an independent determination regarding the qualifications and suitability of your provider to perform the Bunionplasty® procedure. If you leave this website and navigate to a provider website that is not affiliated with Voom Medical Devices, we are not responsible for the content of the provider’s or any other external website. By using our Find a Doctor feature, you acknowledge the foregoing.

[DOCTOR FINDER > DOCTOR LANDING PAGE > CONTACT FORM]

CONTACT THIS DOCTOR

You're one step closer.

This is so exciting! Please complete the form, and we'll have them contact you to schedule a consultation.

First Name

Last Name

Email

Phone

Zip

Tell us about the impact bunions are having on your body and your life - and what you'd like to do after they're repaired!

{success state}

Congrats!

Your information is on its way to the doctor you've selected, and they'll be in touch soon. You deserve to Be Bunion Free®.

{Find a Doctor - Doctor Contact Form}

By submitting your information, you authorize and agree that Voom™ Medical Devices, Inc. ("Voom") and its authorized representatives and affiliates will receive and transfer your information to the doctor's office you select and may contact you to discuss your questions about the Bunionplasty® procedure. You also consent to receive SMS/text messages and other communications from Voom™ and its authorized representatives and affiliates on your mobile number (message and data rates may apply). Your consent to SMS/text or other communications is not a condition of purchasing or receiving property, goods or services. We will handle your information and communicate with you as stated in Voom's Privacy Policy. Text "STOP" to stop receiving SMS/text messages at any time. More info about opting out of text messages, emails and other communications are in our Privacy Policy.

The Find a Doctor and Contact this Doctor tools are intended to assist potential patients in the USA with finding surgeons that Voom™ has trained to perform the Bunionplasty® procedure. Only a doctor can tell if the Bunionplasty® procedure is right for you. For information regarding the risks of the Bunionplasty® procedure, see Patient Risk Information. As a medical device manufacturer, Voom™ cannot provide any opinions or other medical advice to patients. For medical advice, please contact your doctor.

[DOCTOR FINDER > TRAIN WITH US]

{Header}

TRAIN WITH US

The game has *changed*, and so can yours.

Today's patients are more educated than ever, and that's a good thing. We'll position you to earn their trust, with our patent-pending technique, patented technology, and rigorous training program led by the field's icons and innovators. Join the elite team of surgeons who are performing the Bunionplasty® procedure and achieving consistent, reproducible results.

Button:

Apply Today

{benefits carousel}

Only a select group will qualify – find out if you have what it takes to be part of the true renaissance in minimally invasive bunion surgery:

Personalized training

Get hands-on experience in a program developed by the creator of the patent-pending Bunionplasty® procedure and inventor of the patented Revcon™ MIBS screw system

Access proprietary methods

Learn the proprietary, patent-pending technique that makes the Bunionplasty® procedure possible

Achieve superior technique

Flatten the steep surgeon learning curve needed for MIS with same-day walking recovery

Prepare for the unexpected

Learn to minimize and handle complications, both during surgery and in the recovery period

Enhance your practice

Gain access to specialized marketing tools and support

{“by name”}

THE BUNIONPLASTY® PROCEDURE

Patients ask for it by *name*.

The Bunionplasty® 360 Bunion Repair™ procedure is more than just a surgery. It's the culmination of two decades of expertise across thousands of bunion surgeries, combined with a unique approach to patient care that supports better outcomes. So give your patients the benefit of heightened training and robust education, and let them know their feet are in the best possible hands.

{quote}

"Dr. Blitz's advancement in foot and ankle surgery has changed the perception of surgical intervention for patients suffering from bunions."

- MD News

{surgeon certification overview}

PROGRAM OVERVIEW

A few examples of what your training will entail:

Online learning

A virtual didactic Essentials Course gives a deep foundation for MIBS

Hands-on practice

Complete our Skills Course comprised of sawbone workshop and cadaveric lab

Demonstrated aptitude

Achieve successful MI bone screw placement and successful nerve and skin techniques

{contact us}

APPLY TODAY

Take the next step and become trained to perform the Bunionplasty® procedure today.

{form}

First Name

Last Name

Location

Practice Name

Phone Number

Email

Button:

Submit

All fields required.

{confirmation page}

THANK YOU

You're one step closer!

We've received your information, and a member of our team will be in touch.

[BUNIONPLASTY FAQ]

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find the doctor who's right for you, and work with them and your insurance provider to determine your coverage.

You have questions. We have answers.

What does the green crown-and-shield mark mean?

Only providers who've received our specialized training are qualified to perform the Bunionplasty® 360 Bunion Repair™ procedure. They must apply in order to join our team, as we hand-select, train, and certify only the most qualified doctors and surgeons to perform this innovative yet time-tested surgery. More than that, our program is designed to support the providers we train in delivering a best-in-class patient experience.

How do I get bunion surgery?

If you think you might have a bunion, the first step is to consult a podiatrist or other foot and ankle specialist. They can evaluate your feet, assess the severity of your bunion(s), and provide treatment recommendations. They may suggest non-surgical options first, or they may recommend surgery. In addition to performing that evaluation and recommendation, providers who receive our training are qualified to determine whether you're a candidate for the Bunionplasty® procedure itself.

Is it better to have bunion surgery early?

Only you and your podiatrist or surgeon can determine the best time for you to have bunion repair surgery. Factors like your age, the severity of your bunion or bunions, your level and types of physical activity, other foot and ankle conditions like hammertoes, other health conditions that may impact your surgery and healing, etc. Some people may choose to correct bunions while they're mild, while others may prefer to wait.

Can I travel to have bunion surgery?

Many patients travel a significant distance to have bunion surgery, either driving to see their surgeon or flying in from another city or country. Because bunion surgery can have a major impact on quality of life, patients often seek a surgeon who is not only an expert in bunion repair, but someone they feel personally comfortable with, who they trust to guide them in making major medical decisions.

How long is bunion surgery recovery?

Recovery from bunion surgery depends on factors like the severity of the bunion(s), the patient's age and other medical factors, whether other foot and ankle procedures are performed at the same time, how closely the patient is able to adhere to post-op instructions, and other variables. With the Bunionplasty® 360 Bunion Repair™ procedure, a patient might be able to walk the same day as their surgery,

with their surgeon's permission. At around six weeks, many patients return to walking in sneakers for longer periods. By two months, most patients are back to full recreation and their favorite footwear.

[TERMS & CONDITIONS USE - Draft]

EFFECTIVE JULY 23, 2023

Terms & Conditions

Please read this section carefully before you use this Web site.

By using this Web site, you unconditionally agree to the following Terms and Conditions. If you do not agree to the Terms and Conditions, then please leave this Web site immediately.

Products and Content

All Content on www.bunionplasty.com is subject to change at any time without notification.

Information Accuracy

We do not warrant the accuracy, adequacy or completeness of the Content of this Web site and disclaim liability for errors and omissions therein. The information and Content of this Web site may be out of date, and we do not make a commitment to update, modernize, and/or modify the Content of this Web site. The Content of this web site may be changed at any time at our sole discretion. In addition, we may make price changes at any time without notice.

Use of this Web Site

All Content, text, graphics, information, and/or other material displayed on www.bunionplasty.com, including files that can be downloaded, are protected by trademark, copyright, and other laws, and may not be used except with prior written permission of the owner of this material.

Links to this Site and Third-Party Links

Creating or maintaining any link whatsoever from another Web site to any page(s) on this Web site is strictly prohibited, unless prior written permission is obtained. Running or displaying this Web site or any information or material displayed on this Web site without our prior written permission is prohibited. You may not incorporate Content from this Web site into any other Web site or other form of

communication(s). Links to third party Web sites are provided as a convenience to you. You will leave this Web site if you follow or click these links. We do not endorse, guarantee, or make any representations or warranties about linked Web sites or any information and products provided by these linked Web sites. Accessing these links is solely at your own risk. Anyone linking to this Web site must comply with all applicable laws.

Disclaimer

Use of this Web site is solely at your own risk. All information and materials provided by or through this Web site are provided “as is” without any warranties of any kind, including fitness for a particular purpose, or non-infringement of intellectual property.

Limitations of Liability

In no event shall Voom Medical Devices, Inc., be liable for any consequential, incidental, indirect or punitive losses, damages, or expenses whatsoever arising out of use, inability to use this Web site, inability to understand this Web site, or the results of this Web site, any Web site(s) linked to this Web site, whether based on warranty, contract, tort or any other legal theory and whether or not advised of the possibility of such damages. In no event whatsoever shall Voom Medical Devices be liable for any personal injury and/or death from using, accessing this site and/or Content.

Indemnity

You agree to indemnify, defend, and hold Voom Medical Devices harmless from and against any actions, demands, claims, liabilities and/or settlements including without limitation, any legal fees, expert fees, accountant fees and/or other reasonable costs of litigation, arising from or resulting from, incurred from your use, or alleged use of this web site and violation of these Terms and Conditions.

Revision to Terms and Conditions

These Terms and Conditions may be modified and changed at any time at the sole discretion of Voom Medical Devices. You should visit this page from time to time to review the current Terms and Conditions because they are binding to you.

Related Health Information

All information and Content on the Bunionplasty® Web site is for informational purposes only and does not constitute or substitute for medical advice or the professional judgment of a doctor or health care professional. Do not use any information on or through this Web site for diagnosing or treating a health problem, disease and/or infection. Do not use any information on or through this Web site for prescribing medication. Information and statements have not been evaluated by the

Food and Drug Administration and are not intended to diagnose, treat, cure or prevent any disease and/or infection.

General Disclaimer

Please be advised that any information provided outside of an office visit is for general education purposes and should not be construed as medical care and treatment. As such, all communications prior to any such office visit are not intended to create any doctor-patient relationship.

[PRIVACY POLICY - Draft]

EFFECTIVE JULY 23, 2023

Privacy Policy

This Privacy Policy (the “Privacy Policy”) describes how Voom Medical Devices, Inc., (“Voom,” “we,” “us,” or “our”) and our affiliated entities collect, use, and share your personal information. This Privacy Policy applies to your use of our Web site and all other digital and online services provided by us, including services we may provide or anticipate providing in the future, as well as information collected offline (collectively, our “Services”), and describes our privacy practices relating to those Services.

Please review this Policy in order to better understand how we collect, use, and share personal information. We value your privacy, and we are committed to protecting your personal information.

We may change this Privacy Policy at our sole discretion at any time. It is your responsibility to review our Privacy Policy each time you use our Services or provide Personal Information (as defined below) to us.

PERSONAL INFORMATION WE MAY COLLECT ABOUT YOU

“Personal Information” is defined as information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked to you, either directly or indirectly. Personal Information excludes information that is publicly available, de-identified, or aggregated.

The categories of Personal Information we may collect include:

- Identifiers such as your name, address, zip code, telephone number, email address, date of birth, and IP address
- Membership in a protected class, including but not limited to gender and age
- Commercial information, including records of products and/or services purchased, obtained, or considered, or other purchasing or consuming behaviors, histories, or tendencies
- Biometric information, including x-rays or other medical imaging
- Information relating to Internet use and other electronic network activity, including browsing history, search history, and information regarding your interactions with our Web sites, Services, or advertisements
- Professional and employment information

- Audiovisual information
- Geolocation data
- Information about your medical conditions, treatments, payment, and insurance coverage
- Inferences from any of the Personal Information we collect that may reflect your behaviors, preferences, characteristics, traits, trends, predispositions, or attitudes

Patient Health Information

In performing our core functions, we are not a covered entity or a business associate as defined under the Health Insurance Portability and Accountability Act of 1996 ("HIPAA") and the Health Information Technology for Economic and Clinical Health Act of 2009 (the "HITECH Act"). However, as we conduct business with medical practices, circumstances may arise when we may receive and store identifiable patient health information. In such instances, we do so in accordance with applicable laws, rules, and regulations, including those under HIPAA and the HITECH Act. For more information on your own healthcare provider's information-sharing practices, please contact that provider's office.

HOW WE MAY COLLECT PERSONAL INFORMATION

We may collect your Personal Information through various means, including information you directly provide to us, information we may receive from your healthcare providers, and when we automatically collect information about you through your use of our Services.

Information You May Provide to Us

We may collect personal information you provide directly to us, including when you or someone acting on your behalf does any of the following:

- Submits information through our website
- Submits information to us via email, digital form, telephone, or online chat
- Completes an assessment to determine if you are a candidate for our products and/or services
- Registers or maintains an account with us
- Registers for one of our webinars, meetings, presentations, or conferences
- Registers to download or receive information from us
- Submits a testimonial, success story, photo, or video to us
- Posts comments or replies in our online communities
- Conducts business with us as a medical provider or practice
- Applies for employment with us
- Obtains technical support or speaks with one of our customer service representatives

- Participates in a survey or marketing promotion
- Connects and/or engages with us via social media

Information We May Collect Automatically

In addition to information you provide to us as described above, we and our agents, vendors, business partners, consultants, and companies that assist us with marketing and advertising (collectively “Service Providers”) may automatically collect information about our Services and how you use them. Although we may limit access to certain pages, please be aware that no security measures are perfect or impenetrable. The following are examples of the types of Personal Information collected automatically when using the Services:

- IP address, browser type and language, operating system, access time, duration of visit, and referring Web site address
- The page(s) you view within our Web sites, search terms you enter, and other actions you take while visiting us online
- The pages you view immediately before and after you access our Services
- Information related to whether you have opened an email or clicked on a link contained in an email from us
- Information from a referring source such as an advertising site, blog, social media site, and others
- Information from surveys and promotions
- Information from content you post or share publicly on message boards, discussion forums, or other social media pages (including the content you post, your name, and a link to your profile) may be shared across our Services and in other public or private areas of the Internet. Please note that we cannot control the actions of other users of the Services with whom you choose to share content you post.

Cookies and Tracking Technologies

We and our Service Providers may use cookies, tracking pixels, and/or other tracking technologies to collect and store information about how you interact with our Services. Cookies are small files that a Web site or third party transfers to a computer’s hard drive through a web browser that enable the Web site’s or service provider’s systems to recognize the user’s browser and capture and remember certain information about the user. Tracking pixels are small, often-transparent graphic images that can be embedded in Web pages, videos, or emails, and can allow a Web server to collect certain information about you, such as whether you have viewed a particular Web page or email message.

In general, we and our Service Providers may use cookies, pixels, and other tracking technologies, including Web beacons and HTTP referrers, to optimize the

functionality of the Services, to help us understand how the Services are used, and to provide users with interest-based content or advertising based on their browsing activities.

For more information about cookies, including how to adjust your browser settings to refuse cookies and how to remove cookies from your browser, visit www.allaboutcookies.org.

HOW WE MAY USE PERSONAL INFORMATION

We may use your Personal Information for the following purposes:

- To help you determine whether you may be a candidate for our products and/or services
- To assist you in finding a doctor or surgeon qualified to perform a procedure using our products and/or services
- To respond to questions, requests, and comments we receive from you
- To provide you with downloadable documents and information about our products and/or services
- To deliver educational information about medical conditions and our products and/or services
- To deliver promotional offers and advertisements regarding our products and/or services
- To operate and improve our Web sites and the Services
- For customer service and security, and to detect, prevent, and mitigate fraudulent, harmful or illegal activities
- For purposes of hiring and employment with us

We may aggregate or de-identify your Personal Information so that it can no longer be linked to you. Aggregated/de-identified information may be used for any purpose.

HOW WE MAY SHARE YOUR PERSONAL INFORMATION

We may share Personal Information internally among our Web sites, and with our contractors, business partners, physician networks, and Service Providers. We may also share Personal Information if legally necessary, or to protect the rights, privacy, safety or security of you, us, our Services, or our Web sites. We do not sell Personal Information.

Service Providers

We may engage third-party service providers to help us design and operate our Web sites and Services, understand how users interact with our Web sites and Services, improve Web site security, and assist us with marketing our Services through social media, email marketing, and other methods and channels. Our Service Providers

may use cookies, tracking pixels, and similar technologies to collect information about your use of our Web sites, as well as information about your use of other Web sites over time. Our Service Providers may include Google, Facebook, Instagram, and others.

Google Analytics

We may use Google Analytics to help us analyze user activity on our Web sites. Google Analytics uses cookies to generate information about your use of our Web sites, compiling reports on Web site activity, and providing other information related to user activity and Internet usage. If you would like to know more about how data is collected, used, and shared by Google, please review Google's Privacy Policy. You may prevent Google Analytics from collecting your information by disabling cookies on your browser or by opting out of Google's use of cookies via the Google Analytics Opt-out Page at <https://tools.google.com/dlpage/gaoptout>.

Ads on Third-Party Sites

We may share personal information with third-party sites (such as Google, Facebook, Instagram, LinkedIn, YouTube, Twitter, and others) to market our products and services to you while you are browsing the Internet or using social media. For more information on how these sites use your personal information to target advertising to you, please visit their Web sites.

Public Forums, Testimonials, and Patient Experience Features

We may offer features on our Web sites to allow users to connect with each other and share their experiences. You are not required to use these features, and if you do, we remind you to exercise good judgment and use common sense when posting or sharing your information, photos, or videos with others.

Please be aware that any Personal Information you choose to submit in any communities, forums, reviews, or other internet or social media channels, can be read, collected, or used by others, and could be used to send unsolicited messages to you. While we maintain our safety and privacy controls, please be aware that no security measures are perfect or impenetrable. We cannot control the actions of other users of the Services with whom you share content with. You can help us to make our Web sites (including public forums) welcoming for all users by reporting any offensive or unwelcome conduct to us.

At certain times and for certain purposes, we may engage our Service Providers to assist in providing community services to you.

ONLINE CHAT

Some of our Web sites may offer an online chat feature that permits you to ask questions and receive real-time answers about our products and/or services. We may use service providers to help us run our online chat feature. If you choose to use this feature, the content of the chat messages, as well as your name, email address, and other personal information you provide may be shared with our chat Service Providers.

OUR WEBSITES ARE NOT INTENDED FOR CHILDREN

Our Web sites are not intended for children nor are they targeted to children under the age of 18, and we do not knowingly collect Personal Information from children under the age of 18. If we learn that we possess information from a child under the age of 18, we will delete such information in accordance with the Children's Online Privacy Protection Act ("COPPA") and other applicable laws. If you are a parent or guardian and you believe that your child under the age of 18 has provided us with Personal Information without your consent, including their name, address, telephone number, email address, or any screen name or user name they may use, please contact us at info@voommedicaldevices.com.

EMAIL COMMUNICATIONS

From time to time, we and our Service Providers may send you email communications marketing our Services. You may unsubscribe from our marketing communications by clicking the "unsubscribe" link found in every commercial email we send, or by sending a request to unsubscribe to info@voommedicaldevices.com. If you opt out of receiving our marketing email communications, we may still send you email messages related to your account with us, including specific transactions or interactions with our Services.

DO NOT TRACK

We do not currently have the technology to automatically respond to "Do Not Track" (DNT) signals sent by web browsers, mobile devices, or other mechanisms.

Our Service Providers, such as Google, may collect data that relates to you on our Web sites, across time, and over other Web sites. Their responsiveness to DNT signals is governed by their privacy policies. You also may limit certain tracking functions by disabling cookies in your web browser. For more information on DNT, please visit <https://allaboutdnt.com/>.

INFORMATION SECURITY

We have implemented appropriate and reasonable physical, technical, and administrative safeguards to help prevent unauthorized access to, use of, and disclosure of, your Personal Information. However, there is no perfect security, and we cannot guarantee the security of your Personal Information. You are responsible for

maintaining the secrecy of any credentials used to access your account with us, such as passwords or user names, and we ask that you report suspected unauthorized activity to us immediately.

YOUR PRIVACY RIGHTS BASED ON STATE LAW

In addition to the disclosures and rights set forth elsewhere in this Privacy Policy, you and other users may have certain rights based on applicable state law, e.g., for California residents, the California's Privacy Rights Act (CPRA). Other states have passed consumer privacy laws that may be applicable to Voom and your use of this Services. These supplemental disclosures and rights apply to you and your use of the Services to the extent applicable state law applies to Voom and your use of the Services. Please contact us using the Contact Information at the end of this Privacy Policy if you have any questions regarding your rights under applicable state law.

Categories of Personal Information Collected

As described in more detail in other areas of our Privacy Policy, we collect and/or disclose Personal Information about you when you visit or use the Services, including information about you that you provide to us, and information that we automatically collect from you or your computer or device as you use the Services.

Personal Information does not include information that is: (a) publicly available information from government records; (b) de-identified or aggregated consumer information; or (c) certain information excluded from the scope of applicable state law (e.g., PHI covered under HIPAA and medical information may be covered under HIPAA and other state laws).

Categories of Sources From Which We Have Collected Personal Information

We collect Personal Information directly from you, for example when you provide it to us, when you contact us through the Services; and indirectly from you automatically through your computer or device as you use the Services. We may also collect Personal Information about you from our Service Providers.

Use of Personal Information

We do not sell your Personal Information and have not done so in the prior 12 months from the effective date of this Privacy Policy. We may use or disclose the Personal Information we collect for our business purposes described elsewhere in this Privacy Policy.

Sharing Personal Information

Voom may disclose your Personal Information to a third party for one or more business purposes. When we disclose Personal Information for a business purpose, such as to Service Providers, we enter a contract that describes the purpose and

requires the recipient to both keep that Personal Information confidential and not use it for any purpose except performing the contract.

Disclosures of Personal Information for Business Purposes

We may disclose your Personal Information for our business purposes, such as your contact information, other information you have provided to us and [unique identifiers](#) that identify you to us or to our Service Providers.

Right to Opt Out of the Sale of Your Personal Information

You may have the right to opt out of the sale of their personal information. However, since we do not sell Personal Information, there is no need to submit such a request to us. If you have any questions, please reach out to us by email at info@voommedicaldevices.com or by phone at 844-372-5489.

Right to Request More Information

You may have the right to request more information regarding the following, to the extent applicable:

- The categories of personal information we have collected about you
- The categories of sources from which the personal information was collected
- Our business or commercial purposes for collecting your personal information
- The categories of third parties with which we share your personal information
- The categories of personal information that we disclosed for a business purpose in the preceding 12 months, and for each category identified, the categories of third parties to whom we disclosed that particular category of personal information
- The specific pieces of personal information we have collected about you

You may submit a request for the information above via email to info@voommedicaldevices.com or by phone at 844-372-5489. In connection with submission of your request, we will take steps to verify your identity as outlined below, and you will need to verify your identity before action is taken.

Please note that due to the different requirements of the applicable laws, our response times may vary depending on the specific type(s) of information sought. We respond to all verifiable requests for information as soon as we reasonably can, and no later than legally required.

Right to Request Deletion of Your Personal Information

You may also have the right to request that we delete your Personal Information collected or maintained by us. Once we receive your request, we will let you know

what, if any, Personal Information we can delete from our records, and we will direct any Service Providers (such as Google Analytics) that may have collected personal information about you through our Web sites to delete your Personal Information from their records. There may be circumstances where we cannot delete your Personal Information or direct Service Providers to delete your Personal Information from their records. For example, if we need to: (1) retain your Personal Information to complete a transaction or provide services; (2) detect security incidents; (3) protect against unlawful activities; (4) identify, debug or repair errors; or (5) comply with a legal obligation. You may submit a request to delete your personal information via email to info@voommedicaldevices.com or by phone at 844-372-5489. In connection with submission of your request, we will take steps to verify your identity as outlined below, and you will need to verify your identity before action is taken.

Verification of Requests for Further Information or to Delete Personal Information

Upon submission of a request for information or a request to delete information, we will take reasonable steps to confirm that the person submitting the request to know or request to delete is the person to whom the information relates, and to prevent unauthorized access or deletion of information. The specific steps taken to verify the identity of the requesting person may vary based on the nature of the request, including the type, sensitivity, and value of the information requested; the risk of harm posed by unauthorized access or deletion; the likelihood that fraudulent or malicious actors may seek the information; the robustness of personal information provided to verify your identity; the nature of our business relationship with you; and available technology for verification.

We will generally try to avoid requesting additional information from you for the purpose of verification, but we may need to do so if we cannot verify your identity based on the information already maintained by us. If we request additional information to verify your identity, it will be for that purpose only, and will be deleted as soon as practical after processing the request, except as otherwise provided by law.

The following generally describes the verification processes we may use:

- **Password Protected Accounts.** If you have a password-protected account with us, we may use existing authentication practices to verify your identity, but we will require re-authentication before disclosing or deleting data. If we suspect fraudulent or malicious activity relating to your account, we will require further verification as described below before complying with a request to know or delete.

- **Verification for Non-Accountholders.** If you do not have, or cannot access, a password-protected account with us, we will generally verify your identity as follows:
 - **For requests to know categories of personal information,** we will verify your identity to a reasonable degree of certainty, by matching at least two data points provided by you with reliable data points maintained by us.
 - **For requests to know specific pieces of personal information,** we will verify your identity to a reasonably high degree of certainty, by matching at least three data points provided by you with reliable data points maintained by us. We will also require a declaration, signed under penalty of perjury, that the person requesting the information is the person whose information is the subject of the request or that person's authorized representative. We will maintain all signed declarations as part of our records.
 - **For requests to delete personal information,** we will verify your identity to a reasonable degree or a reasonably high degree of certainty depending on the sensitivity of the personal information and the risk of harm posed by unauthorized deletion. We will act in good faith when determining the appropriate standard to apply.

If there is no reasonable method by which we can verify your identity, we will state this in response to a request to know or delete personal information, including an explanation of why we have no reasonable method to verify your identity.

Right to Non-Discrimination for the Exercise of Your Privacy Rights

We will not discriminate against you for exercising any of your rights under applicable state law. Unless permitted by applicable law, we will not:

- Deny you goods or services.
- Charge you different prices or rates for goods or services, including through granting discounts or other benefits, or imposing penalties.
- Provide you with a different level or quality of goods or services.

Suggest that you may receive a different price or rate for goods or services or a different level or quality of goods or services.

SHINE THE LIGHT

Under California's "Shine the Light" law (California Civil Code §1798.83), California residents who provide personal information in obtaining products or services for personal, family or household use are entitled once per calendar year to request and obtain from us information about the customer information we shared, if any, with other businesses for their own direct marketing uses. If applicable, this information

would include the categories of customer information and the names and addresses of those businesses with which we shared customer information for the immediately prior calendar year (e.g. requests made in 2020 will receive details concerning 2019 sharing activities).

To obtain this information, please send an email message to info@vroommedicaldevices.com with “Request for California Privacy Information – Shine the Light” on the subject line and in the body of your message. We will in turn provide the requested information on covered sharing to you at your email address.

INTERNATIONAL USERS

All data is stored and processed in the United States. By using and accessing our site, users who reside or are located in countries outside of the United States agree and consent to the transfer to and processing of personal information on servers located outside of the country where they reside, and that the protection of such information may be different than required under the laws of their residence or location.

CHANGES TO THIS PRIVACY POLICY

This Privacy Policy may be revised periodically. It is our policy to post any changes we make to our Privacy Policy on the home page or other prominent location on the Services. If we make material changes to how we treat our users’ Personal Information, we will notify you as required or permitted by applicable law. The date this Privacy Policy was last revised is identified at the top of the page. You are responsible for periodically visiting our Services and this Privacy Policy to check for any changes. Your use of the Services indicates your acceptance of this Privacy Policy and any then-current revisions.

HOW TO CONTACT US

If you have any comments or questions about how we collect and use your Personal Information, communications can be submitted to our postal address, via email to info@vroomdevices.com, or by phone at 844-372-5489.

Voom Medical Devices, Inc.

800A 5th Avenue, Suite 403
New York, NY 10065

Patient Risk Information

At Voom Medical Devices, Inc., our mission is to assist foot and ankle surgeons in improving patient outcomes. We offer the patented Revcon™ screw system which surgeons may use to correct your bunion during the Bunionplasty® 360 Bunion Repair™ procedure.

The decision to undertake surgery is one that is not to be taken lightly. Results of surgery will vary due to numerous factors. Not all patients are candidates for this product and/or procedure. Only your doctor can advise if the Bunionplasty® 360 Bunion Repair™ procedure is appropriate for your specific condition.

The information provided below, as well as throughout www.bunionplasty.com and www.voommedical.com, is available for your review in preparation for your consultation with a trained surgeon. We encourage you to read the information on the risks associated with the Bunionplasty® procedure and discuss any questions you may have with your doctor so that you can make an informed decision as to whether the Bunionplasty® 360 Bunion Repair™ procedure is right for you.

What are the risks associated with the Bunionplasty® procedure?¹

Individual results may vary with any medical and/or surgery treatment, including this surgical procedure and implant. There are potential risks of a surgical procedure, which include but are not limited to:

- Infection (acute and/or chronic)
- Pain (acute and/or chronic)
- Adverse and/or allergic reactions to foreign material, a foreign body and/or other implanted materials
- Redness and/or swelling of the operated areas
- Damage to blood supply/circulation (such as blood clots)
- Poor healing of incisions and/or bones
- Damage to nerves (burning, tingling, numbness)
- Permanent swelling/enlargement of toe(s), foot/feet and/or leg
- Condition may get worse
- New structural condition may develop (such as hallux varus)
- Disability (temporary or permanent)
- Bad or allergic reaction to anesthesia

- Swollen toe/stiff toe/shorter toe/lifted toe
- Failure of the incisions and/or bones to heal
- Delayed and/or absent bone healing (delayed union, nonunion)
- Loss of correction or loss of anatomic position (malunion)
- Excessive bleeding
- Loss of toe, foot, limb or life
- Operation/procedure/treatment may not work
- Painful and/or large scars
- Pain/discomfort and/or abnormal sensations related to the presence of the implant
- Significant or permanent pain (such as CRPS - Chronic Regional Pain Syndrome)
- More treatment or surgery may be needed
- Revision surgery and/or removal of the implant(s)
- Callus and/or sore may develop on the foot
- Stroke/heart attack/death
- Paralysis/paraplegia/quadriplegia
- Loosening, bending, cracking, fracture and/or breakage of the implant(s)
- Fracture/break or dislocation of a bone(s)
- Loss of fixation of bone(s)
- Migration and/or loosening of the implant(s)
- Difficulty in walking/wearing shoes/playing sports
- Decrease in bone density

If any of the following apply, you may not be a candidate for a surgery (please consult your doctor if any of the following exist):

- Active infection
- Growing patients with open growth plates (skeletal immaturity)
- Blood supply limitations (ex, vascular insufficiency)
- Obesity
- Insufficient quantity or quality of bone (poor bone quality)
- Mental conditions preventing compliance with postoperative care instructions
- Neurologic conditions preventing compliance with postoperative care instructions
- Allergy/sensitivity to implantation of a foreign body and/or the implant materials (in such cases, testing is to be completed prior to implantation of the device)

Only a doctor can advise if the Bunionplasty® 360 Bunion Repair™ procedure with the Revcon™ Minimally Invasive Screw System/Implant(s) is indicated for you and your foot/feet.

Please consult with your doctor for a complete and full understanding of any associated risks of the surgery including, but not limited to, risks outlined here.

Important considerations about your postoperative care and weightbearing after surgery with surgical implants:

Your doctor/surgeon determines your postoperative care, instructions and your weight bearing protocol. Please adhere to your doctor's/surgeon's instructions. If you are non-compliant with your doctor/surgeon's prescribed physical activity instructions, then you may compromise your results and cause premature failure of the implant(s), which can occur with any similarly designed/constructed implant(s) for an intended indication. Please consult your doctor/surgeon for a full understanding of the postoperative care associated with the Bunionplasty® 360 Bunion Repair™ procedure.

References

1. [Voom Medical Devices Inc Revcon Minimally Invasive Screw System Instructions for Use](#)

Compliance

Voom Medical Devices, Inc., is committed to ensuring that our employees, contractors, and distributors conduct themselves in accordance with applicable ethical standards and in compliance with all applicable laws, regulations, industry codes, and company policies, including strict prohibitions on bribery, kickbacks, and other corruption-related activities.

As such, Voom Medical Devices endorses and abides by the [Advanced Medical Technology Association Code of Ethics on Interactions with Healthcare Professionals](#) ("AdvaMed Code") designed to promote ethical and appropriate interactions. The [AdvaMed Code](#) is available on The Advanced Medical Technology Association's website.

California Health and Safety Code §§ 119400–119402 Declaration

Voom Medical Devices declares that:

- i. We are in the business of designing, manufacturing and selling medical devices. As a medical device manufacturer, we endorse and abide by the AdvaMed Code. In addition, in accordance with the California Marketing Practices Act (California Health and Safety Code §§ 119400-119402, or the "California Statute"), we have further adopted a compliance program incorporating provisions of the AdvaMed Code.
- ii. We believe the AdvaMed Code meets the compliance goals set forth in the California Statute. To our knowledge, Voom Medical Devices is, in all material respects, in compliance with the AdvaMed Code, its compliance program, and the requirements of the California Statute as of January 1, 2021. Voom Medical Devices will evaluate and update our compliance program as it becomes necessary and appropriate.

This declaration is made solely for the purpose of compliance with the California Statute referenced above. It should not be interpreted as a declaration of compliance with any other statute or regulation.

If you wish to receive a printed version of this Annual Declaration of Compliance and/or Voom Medical Device's Code of Conduct, you may contact compliance@voomdevices.com.

Voom Medical Devices fully embraces AdvaMed's guidance related to ethical business practices and socially responsible industry conduct in healthcare professional interactions and has received AdvaMed certification in support of its Compliance Program.

Intellectual Property

Patents:

- Pub. No. US 11045239 B2