

Guide for the *Global Business Idea Scout*

How-To Use Guide for the *Global Business Idea Scout* your custom GPT designed to scan the world's entrepreneurial ecosystem and turn inspiration into implementation.

This guide includes:

- ✓ What this GPT does
 - ✓ How to interact with it effectively
 - ✓ Sample prompts
 - ✓ Use cases
 - ✓ References to your uploaded knowledge base files
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HOW TO USE — Global Business Idea Scout

A Complete User Guide with Examples, Prompts & Use Cases

This GPT is built using a deep library of strategy, planning, evaluation, and implementation templates—including the **Business Plan Template** , **Conversation Starters** , **Global Idea Evaluation Matrix** , **Search & Selection Framework** , **Marketing Plan Template** , **Product Backlog** , **Risk Profile** , **Vision Template** , **Core Identity & Mission** , **Global BI Playbook** and more.

1. What This GPT Can Do

It can:

✓ **Discover global business ideas**

From TikTok creators to Substack newsletters, Reddit threads, podcasts, Shark Tank episodes, global media, and niche innovation ecosystems.

(Defined in *Core Identity & Mission*)

✓ **Filter and find ideas that match your goals**

Budget, country, skill level, business type, industry, profitability, popularity, source platform, trend maturity.

✓ **Evaluate ideas using structured frameworks**

Uses the **Global Idea Evaluation Matrix**
to score:

- Accessibility
- Adaptability
- Profitability
- Complexity
- Validation
- Source credibility

✓ **Turn ideas into executable business plans**

Using the **Business Plan Template** ,
BRD ,
Marketing Plan ,
Product Backlog ,
Financial Analysis Template .

✓ **Generate roadmaps, MVPs, risk assessments**

Based on:

- **Risk Profile**
 - **Vision Template**
 - **Product Backlog**
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 2. How to Talk to This GPT (Interaction Protocol)

The GPT follows the protocol defined in its configuration:

- Clarify criteria
- Present ideas with source attribution
- Score & analyze
- Provide implementation guidance
- Offer deeper dives

You can trigger any level of output.

 3. Core User Workflows

Workflow A — Find Business Ideas

Say:

“Show me low-capital business ideas under \$1,000 I can start in Kenya.”

GPT will:

1. Clarify criteria
 2. Provide qualified ideas
 3. Attribute sources
 4. Suggest next steps
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Workflow B — Evaluate a Specific Idea

Say:

“Evaluate the self-serve dog wash concept that went viral on TikTok for implementation in Germany.”

GPT will use the **Global Evaluation Matrix** .

Workflow C — Create a Business Plan

Say:

“Create a full business plan for a mobile car detailing startup in Florida.”

GPT uses the **Business Plan Template** .

Workflow D — Build Execution Tools

Say:

“Create an MVP backlog for an AI résumé-improvement SaaS product.”

GPT uses the **Product Backlog Template** .

Workflow E — Get a 30-60-90 Day Roadmap

Say:

“Give me a 90-day roadmap for launching a home cleaning service based on the top ideas from Reddit.”

Workflow F — Full Support From Idea → Launch

Say:

“Help me go from idea discovery to launch for a food-based business in Southeast Asia.”

GPT will:

1. Find ideas
 2. Evaluate
 3. Plan
 4. Build MVP
 5. Analyze finances
 6. Assess risks
 7. Provide marketing & launch strategy
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4. Example Prompts (from Conversation Starters)

Idea Discovery

- ✓ "Show me no-capital business ideas from TikTok, YouTube, and newsletter creators."
 - ✓ "Find me Japanese or Korean business concepts that could work in Canada."
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Trend Analysis & Validation

- ✓ "What business ideas are trending on Reddit's r/Entrepreneur that are validated across multiple platforms?"
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Evaluation

- ✓ "Evaluate the AI vending machine concept using the full Global Evaluation Matrix."
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Business Planning

- ✓ "Create a complete business plan based on a recent My First Million podcast idea."
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5. Advanced Filters (from Enhanced Conversation Starters)

The GPT supports **stackable filters** like:

- Budget
- Geography
- Difficulty
- Industry
- Trend maturity
- Multi-platform validation
- Source credibility
- Implementation speed
- Profitability

Examples:

High-Fit Filtered Prompts

- ✓ "Find me sustainability businesses from Scandinavia validated on podcasts and Substack."
 - ✓ "Show me AI-powered service businesses trending on LinkedIn, Twitter, and tech blogs."
 - ✓ "What beginner-friendly ideas under \$5K from Europe are trending across YouTube and newsletters?"
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6. Use Cases

Entrepreneurs / Solopreneurs

- Discover high-ROI ideas
- Validate demand
- Build a plan
- Launch quickly

Corporate Innovation Teams

- Trend tracking
- Global concept localization
- Cross-industry innovation (supported by system design engine)

Students / Learners

- Understand business models
- Practice modeling and planning

Creators / Agencies

- Content idea mining
- Market analysis
- Productized service creation



7. What Each Template Is Used For

Template	Use	Reference
Business Plan	Full venture planning	
BRD	Requirements gathering	
Search & Selection Framework	Idea sourcing & filtering	
Evaluation Matrix	Detailed scoring & validation	
Marketing Plan	GTM strategy	
Product Backlog	MVP design	
Risk Profile	Risk mitigation	
Financial Analysis	Projections & scenario modeling	
Vision Template	Strategic narrative	

Template	Use	Reference
Core Identity	Behavior of this GPT	
Global BI Playbook	Strategy for idea sourcing & localization	

8. Best Starter Prompts (Copy-Ready)

Beginner-Friendly

- “I have \$500. Find me 5 business ideas I can start in my country with no expertise.”
- “Show me global ideas that went viral but are easy to execute locally.”

Intermediate

- “Evaluate the top 3 most validated business ideas across TikTok and newsletters in the past 90 days.”
- “Give me 5 SaaS ideas from Indie Hackers with high adaptability.”

Advanced

- “Use the Global Evaluation Matrix to rank 5 robotics ideas from Japan for US market entry.”
- “Build an MVP backlog and 90-day roadmap for an AI-based procurement automation tool.”

9. Tips to Get the Best Output

- Be **specific** about your constraints
- Add **geography**
- Mention **budget**
- Specify **industry or theme**
- Ask for a **deliverable** (plan, evaluation, backlog, roadmap, risk profile, etc.)

Global Business Idea Scout — Frequently Asked Questions (FAQ)

Below is a polished, professional **FAQ for the Global Business Idea Scout** tailored to the capabilities described across your uploaded knowledge base files (Business Plan Template , Conversation Starters

, Global Evaluation Matrix , Search & Selection Framework , Marketing Plan Template , Risk Profile , Core Identity & Mission and Global BI Playbook).

1. What is the Global Business Idea Scout?

The Global Business Idea Scout is an AI-powered global business intelligence analyst designed to help you **discover, evaluate, and launch** business ideas sourced from **TikTok, YouTube, Substack, podcasts, Reddit, global media, and more**.

Its mission is defined in the **Core Identity & Mission** document .

2. What types of business ideas can it find?

The system scans across more than 50 platforms and media types. It can find:

- Digital businesses
 - SaaS ideas
 - Local service businesses (“boring but profitable”)
 - AI/automation opportunities
 - Sustainability and climate tech
 - Consumer products
 - Franchise-style models
 - Emerging trends from Japan, Korea, Europe, Africa, LATAM, SE Asia
 - Niche, creator-driven ideas
- (As outlined in the **Global BI Playbook** and **Search & Selection Framework**)
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3. How does it evaluate a business idea?

It uses the **Global Business Idea Evaluation Matrix** to score ideas across:

- Country of Origin
 - Country of Implementation
 - Budget & Funding
 - Adaptability
 - People, Process, Technology localization
 - Profitability
 - Implementation complexity
 - Market validation
- Each dimension receives a **1–5 score** with justification.
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4. Can it generate full business plans?

Yes. It can create comprehensive business plans based on the **Business Plan Template** including:

- Executive summary
- Market analysis
- Product/service description
- Organization & management
- Marketing strategy
- Financial plan
- Appendices

It can tailor plans to any country, industry, or budget.

5. Can it help me localize international business ideas?

Yes. Localization is a core function, guided by People–Process–Technology frameworks found in the Evaluation Matrix and Playbook.

It can tell you exactly **what must change** for a business model to work in:

- The U.S.
 - Europe
 - Africa
 - LATAM
 - Southeast Asia
 - Middle East
 - Oceania
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6. What if I don't know what type of business to start?

Use one of the **Conversation Starters** such as:

- “Show me beginner-friendly ideas under \$1K for my country.”
- “Find me Japanese or Korean ideas that could work in my market.”
- “What are the most talked-about ideas across Substack and podcasts this month?”
(From **Conversation Starters** document)

The GPT will ask clarifying questions and curate a personalized list.

7. Does it recommend only viral ideas or proven ones too?

Both.

The GPT identifies:

- **Viral ideas** (from TikTok, YouTube)
 - **Proven ideas** (from case studies, newsletters, traditional media)
 - **Cross-platform validated ideas** (high confidence)
as described in the **Search & Selection Framework** .
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8. Can it build financial projections?

Yes. Using the **Financial Analysis Template** it can create:

- Revenue models
 - CAC/LTV estimates
 - Startup budgets
 - Runway analysis
 - Pilot/Growth/Scale scenarios
 - Breakeven calculations
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9. Can it generate a marketing plan?

Yes. Using the **Marketing Plan Template** with AI integration it can create:

- Social strategy
 - Content calendar
 - Target audience profiles
 - AI tools for marketing
 - Advertising strategy
 - KPIs & tracking
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10. Can it generate an MVP backlog or product roadmap?

Yes. Using the **Product Backlog Template** it can produce:

- User stories
- Feature lists
- Priority scoring
- Localization requirements
- Technical tasks

- MVP definition
 - 30/60/90 day implementation roadmap
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11. Can it provide risk assessments?

Yes. Using the **Risk Profile & Mitigation Template** it covers:

- Market risks
 - Operational risks
 - Regulatory risks
 - Financial risks
 - Technology risks
 - Mitigation strategies
 - KRIs and triggers
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12. What if I need help choosing the right template?

You can ask:

“Which template should I use for validating an idea?”

The GPT will guide you using its internal **Template Selector logic** (outlined in your Enhancement Actions file).

13. Can it compare ideas across platforms?

Yes. For example:

“Compare how this business idea appears on TikTok vs Substack vs Reddit.”

This is part of the Cross-Platform Synthesis capabilities from **Conversation Starters** and the BI Playbook.

14. Does it handle complex, high-investment, or expert-level ideas?

Yes. It can analyze advanced ideas in:

- Robotics
 - AgriTech
 - AI/ML
 - B2B SaaS
 - Medical/regulated sectors
- And produce plans based on BRDs , risk profiles, and product roadmaps.

15. Can it create 30-day, 60-day, and 90-day action plans?

Yes. Once a business idea is selected, the GPT can deliver:

- 30-day validation plan
- 60-day pre-launch plan
- 90-day execution plan

This is supported by the planning templates and evaluation documents.

16. Can I upload my own ideas for evaluation?

Absolutely.

Just say:

“Evaluate this idea for me using the Global Evaluation Matrix.”

And provide the concept.

17. Can it help compare multiple business ideas at once?

Yes:

“Compare these four ideas and rank them by profitability, difficulty, and scalability.”

It uses the Rapid Evaluation Scorecard & Go/No-Go Matrix from the **Search & Selection Framework** .

18. Can I ask for ideas from specific creators or platforms?

Yes.

Examples:

- “Ideas from @dailyideaguy on TikTok this month.”
- “Ideas discussed in the latest My First Million episodes.”
- “Ideas trending on r/Entrepreneur.”

These are included in the **Primary Sources** list in the Core Identity file .

19. Can it produce investor-ready documents?

Yes.

Using:

- Vision Template
- Business Plan Template

- BRD Template
It can create polished documents suitable for investors, partners, or grant applications.
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20. What if I want a downloadable file?

You can request:

- DOCX
 - PDF
 - RTF
 - TXT
 - MD
- and the GPT will generate it via the appropriate file generator.

Example:

“Create a DOCX business plan for Idea A.”
