



Website Analysis for Mysoluxe.com

Objective: -

The purpose of this document is to summarize the positive and negative factors affecting the rankings of the <https://mysoluxe.com/> website on major search engines like Google, Yahoo, and Bing.

Executive Summary and Analysis: -

I am analyzing the current optimization level of <https://mysoluxe.com/> and how the site ranks on Google and other major search engines.

❖ The positive and negative points are provided below:

After doing numerous tests with the help of automated software as well as human review, several positive factors were found:

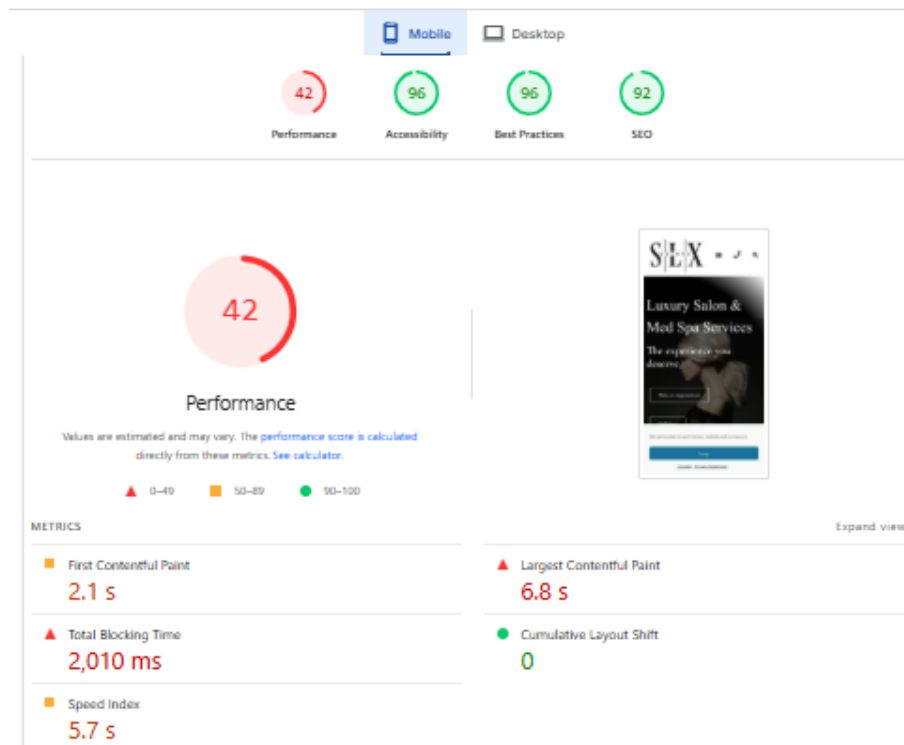
- ❑ **SSL Secure:** Your website is SSL Secure. (**Expires:** August 5, 2026)
- ❑ **Custom 404:** Your website has a custom 404 page.
- ❑ **Canonical Tags:** A canonical tag is added to your website.
- ❑ **XML Sitemap:** Your website has an XML sitemap.
- ❑ **Asset Compression:** All your assets are compressed.
- ❑ **Asset Cacheability:** All your assets are cached.

- ❑ **Logo:** Your website has a logo.
- ❑ **Heading:** Your website have (<H1> to <H3>)
- ❑ **Request quote form:** Your Request Quote page shows a thank-you feedback message after form submission.
It is important because it confirms form submission, builds user trust, avoids confusion, and prevents multiple submissions.

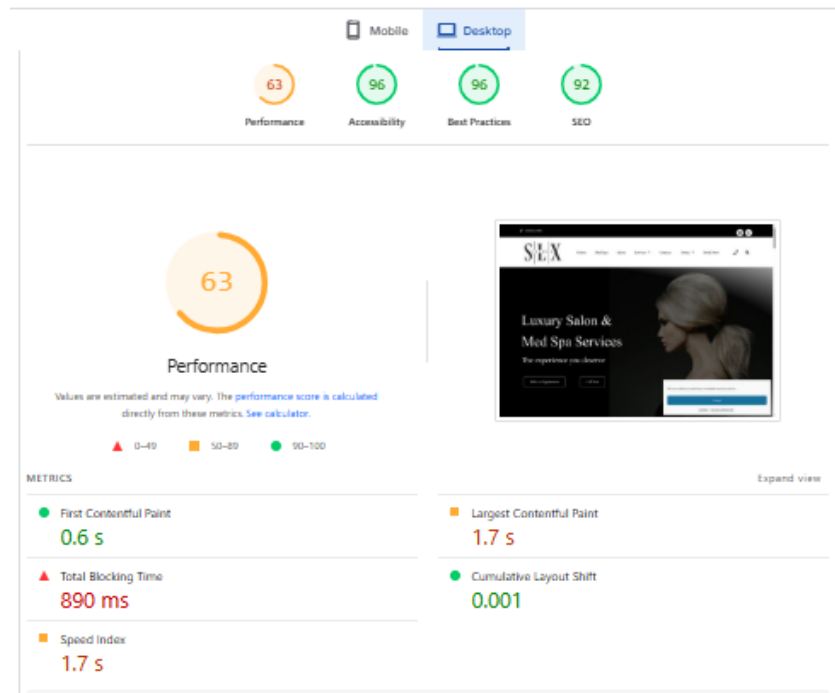


- ❖ **Several important things have been found that are restricting <https://mysoluxe.com/> from obtaining top rankings for the desired keyword:**

❖ Website loading speed (Mobile –42)



❖ Website loading speed (Desktop –63)



- ❑ **DMARC:** DMARC record is missing.
- ❑ **Meta title:** Need to change meta title (too long).
- ❑ **Meta description:** Need to update meta description.
- ❑ **Favicon:** Your website doesn't have a favicon.
- ❑ **Robots.txt:** Need to update robots.txt.
 - **Over-blocking unnecessary bots:** The robots.txt file blocks multiple low-impact or outdated bots (e.g., Updownerbot, FreeFind, Jetbot, WebVac). While not harmful, this creates unnecessary complexity and reduces file clarity and maintainability.
 - **No proper Allow / Disallow structure**

- **Missing User-Agent Wildcard Rule:** The robots.txt file does not include a User-agent: * rule. This leads to a lack of global crawling instructions for all search engine bots, which is important for proper SEO control.

□ **Open Graph Protocol:** Need to change the og title and description

□ **Broken links :** We found 1 broken links on this web page

URL
https://mysoluxe.com/regenerative-medicine%e2%80%8b/

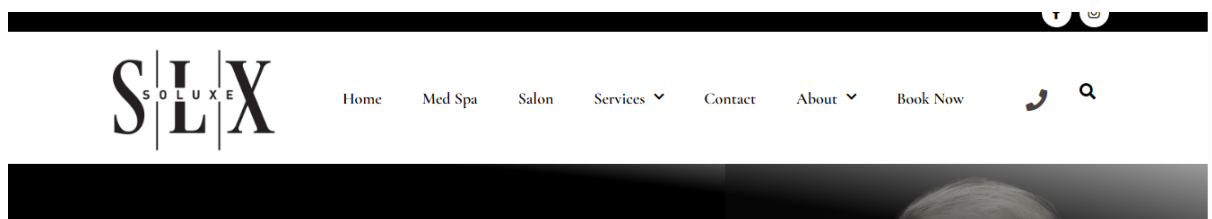
□ **Underscores in the URLs :** We found underscores in the url

URL
https://mysoluxe.com/wp-content/uploads/2021/12/iStock-660040466_super-scaled.jpg
https://mysoluxe.com/wp-content/uploads/2021/12/iStock-564586780_super-scaled.jpg
https://mysoluxe.com/wp-content/uploads/2021/12/iStock-652928528_super.jpg
https://mysoluxe.com/wp-content/uploads/2021/12/iStock-647780238_high-copy-scaled.jpg
https://mysoluxe.com/wp-content/uploads/2021/12/iStock-506429895_high-scaled.jpg

- ❑ **Missing Project Details Section in llms.txt:** The llms.txt file does not contain a **Project Details** section. While this section may be optional, its absence limits the contextual information available about the project, making it harder for AI systems and users to understand the project's purpose, scope, and key details.

- ❑ **Twitter Card:**
 - 1) Missing 'twitter:image'
 - 2) Missing 'twitter: site.'
 - 3) Missing 'twitter: title.'
 - 4) Missing 'twitter: description'

- ❑ **Missing Fixed (Sticky) Header:** The website header is not fixed as you scroll. As users move down the page, the navigation menu disappears, making it harder to access important pages, contact information, or call-to-action buttons. This can negatively impact user experience, increase navigation effort, and potentially reduce conversions, especially on longer pages.



- ❑ **Missing WhatsApp Chat Icon / Live Chat Feature:** The website lacks a fixed WhatsApp icon or live chat feature, making it difficult for visitors to contact the business instantly. Many users prefer quick messaging over phone calls or contact forms, and the absence of a visible communication option may lead to missed inquiries, reduced engagement, and lower lead conversion rates.
- ❑ **Incorrect Instagram URL in Website Footer/Header:** The Instagram URL integrated on the website is incorrect or broken. When users click on the Instagram icon/link, it does not redirect to the correct Instagram profile or lead to an invalid page. This results in poor user experience and missed social media engagement opportunities.
- ❑ **Undefined Array Key "HTTP_ACCEPT_LANGUAGE" Warning:** The website is generating a PHP warning: **Undefined array key "HTTP_ACCEPT_LANGUAGE"** in index.php on line 18. This occurs because the script is trying to access `$_SERVER['HTTP_ACCEPT_LANGUAGE']` without checking if it exists in the request headers.

Warning: Undefined array key "HTTP_ACCEPT_LANGUAGE" in /home/u192862216/domains/mysoluxe.com/public_html/index.php on line 18



- ❑ **Missing FAQ and Reviews Sections on Service Pages**

The service pages do not include FAQ (Frequently Asked Questions) sections and customer reviews. This reduces the amount of helpful, trust-building content available to users and limits the page's ability to answer common queries directly.

□ **Mobile-Friendly:** The website is not fully optimized for mobile devices, resulting in a poor user experience on smaller screens.

□ **FAQ Section:** The FAQ Section is missing.

FAQs are not available on the homepage and service pages of the website. Adding FAQ sections is important because they help users quickly find answers to common questions, improve user experience, and increase the chances of better SEO visibility through structured FAQ schema markup.

□ **Asset Minification:** Some assets are not minified.

URL
https://mysoluxe.com/wp-content/uploads/elementor/google-fonts/css/cormorantgaramond.css?ver=1750427739
https://mysoluxe.com/wp-content/uploads/elementor/google-fonts/css/montserrat.css?ver=1750427762

https://mysoluxe.com/wp-content/plugins/pixelyoursite/dist/scripts/public.js?ver=11.2.0.4

□ **Alt tag:** Alt tags are missing

URL
https://mysoluxe.com/wp-content/uploads/2021/10/accessory.png
https://mysoluxe.com/wp-content/uploads/2021/10/accessory.png
https://mysoluxe.com/wp-content/uploads/2021/10/5.png
https://mysoluxe.com/wp-content/uploads/2021/10/wht-logo-web-e1648243524391.png

□ **Image Optimization:** 1) Some offscreen images have not been deferred

URL
https://mysoluxe.com/wp-content/uploads/2021/11/photo-1-copy-pa5fy7y6lh2is6uhi0s70h5rpk2usgi6se07fh6tso-1024x664.png
https://mysoluxe.com/wp-content/uploads/2022/02/doctor-injecting-pdo-suture-treatment-threads-into-the-face-of-a-woman-1024x682.jpg
https://mysoluxe.com/wp-content/uploads/2022/02/woman-enjoying-facial-1024x683.jpg
https://mysoluxe.com/wp-content/uploads/2022/02/hyaluronic-acid-fillers-for-lips-1024x682.jpg

https://mysoluxe.com/wp-content/uploads/2022/02/hyaluronic-acid-fillers--1024x682.jpg
5 more

□ **Navigation:** Heading elements are not in a sequentially-descending

Element
Navigation <h5 class="elementor-heading-title elementor-size-default">

Thank
you!