

After you have read and annotated the article, answer the following questions to help you analyze its content. Include cited examples from the article for each response.

Article Title _____

Source (Author or Publication) _____

1. PERSUASIVE LANGUAGE: **List** 5 phrases that use persuasive language (logos/ethos/pathos). For each, **describe** what effect it has on the reader/listener.
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2. TEXT FEATURES: **Explain** the text features that stand out as important and explain what effect they have on the reader (fonts and effects, cue words and phrases, graphics, sub-headings, and other text organizers).
3. SOURCE RELIABILITY: **Explain** how the source meets the CRAAP test:
 - Currency (when was it written/created?):
 - Relevance (how is it connected to the topic we are studying?):
 - Authority (what are the author's credentials?):
 - Accuracy (what other sources does this source make reference to?):
 - Purpose (who is the intended audience and what is the goal of the source?):
4. BIAS: **Analyze** the bias in the article/TedTalk. Provide evidence.