Top 5 Mistakes When Creating a Funeral Bulletin

Designing a funeral program during a time of loss can be emotionally overwhelming. Unfortunately, this often leads to mistakes that can impact the experience of attendees and the clarity of the event. One of the most common mistakes is misspelling names or inserting incorrect dates. Always have someone proofread the funeral program before printing.

The second mistake is overcrowding the funeral program with text or images. A clean layout with clear sections helps readers navigate the service with ease. Third, some forget to include a proper order of service. A well-structured outline allows attendees to follow along and anticipate what comes next.

Another frequent oversight is printing too few copies. Always estimate high, and print extras to ensure every guest receives a copy. Lastly, skipping personalization is a missed opportunity. Without photos, quotes, or a short biography, the funeral program can feel generic and impersonal.

Avoiding these common mistakes ensures the funeral program is both beautiful and functional. It serves as a guide for the service and a meaningful keepsake that family and friends can hold onto for years to come.