

This is my first draft of the Identity Document. There's still a lot of refining to do, more details to add, and more vivid imagery to add.

Character Traits

Indefatigability

He's OBCESED with becoming the ultra disciplined/brave and intelligent person that can smash through any roadblock quickly regardless of the environment. (In any realm of human endeavour)

He invests his time like a G, plans his activities, does them as fast as he can, and doesn't waste time.

He makes the decision that's right, he takes the brave option, he's not a coward.

Fear makes him smile, he embraces it, because on the other side is everything he ever wanted.

Struggle makes him smile, being outside of his comfort zone makes him smile.

He doesn't care about what other think. "Just do it, who gives a shit!"

When he gets tired, he rests, he doesn't watch youtube.

He hates sitting in negative energy. He finds a way to snap out of it.

When he feels tired, he smiles and does the work anyway.

He works hard despite any stress, anxiety, frustration or hopelessness.

He always aims to feel proud of himself, and the person he is becoming.

Perspicacity

He makes sure to OODA loop every single area of his life. He creates a plan of action for everything he care about and makes sure to integrate the tasks in his daily tasks.

Daily Non-Negotiables

- Read the identity document
- Perform at least 1 client deep work session

- Train very hard.
- Min 10 min of skill development (business IQ, copywriting, graphic design, web design)
- Mini OODA loop at the end of day. Plan the next day

Dream State

Wealth

He brings ground-breaking strategic ideas to his clients, he's able to write 10x better than the client has ever seen before, his design skills are 10x better than that client has ever seen before.

He creates HUGE improvements in revenue. Clients come to him, begging for advice.

He has many clients who are interested in working with him, he can confidently ask for big revenue share deals.

As a result, he is able to explore the world freely, buy whatever he wants, and take other people on awesome adventures.

Looks

He looks significantly more muscular than he did before. His haircut looks sharp, his face looks defined and he dresses in a more aesthetic way than anyone around him.

His body language is straight and confident.

How others perceive him

Wealth: People instantly want to become his friend, because he can access experiences they can't. He is happy to help other people on their entrepreneur journey.

He has great social interactions with people, he's charismatic and can handle himself in any social situation. He is able to give people good experiences just by talking to them.

Day in the Life

This is what a Monday would look like:

I wake up, check the time, and immediately get up excited to conquer the day.

I do my morning routine with incredible speed: Open the blinds, make my bed, water, supplement, toilet.

I then read my “identity document” and imagine what it’s like to be him, I FEEL the energy. Then I check my tasks for the day.

I head over for breakfast, again with speed, and make sure to track my calories.

I then carry out the tasks I’ve planned until lunchtime. When I do the tasks, I use 100% of my brain with the focus techniques provided by Andrew B. I takes planned breaks every 1.5 hours with 0 distractions.

I have lunch at 1:30 PM as quickly as possible, then I immediately get back to the work I’ve planned.

At 5 PM I train extremely hard, pushing myself to failure until I literally can’t move. I stay very focused throughout the training. I don’t get distracted at any point. I take pride in suffering through the training because that’s how I grow.

After this I quickly cook and eat dinner while listening to a podcast or TRW lesson.

After this it’s skill development time... I attack a specific gap in my knowledge or skill. This could be related to business IQ, copywriting, graphic design, or web design.

At the end of the day, I review the day. I feel proud of my wins, proud that I’ve progressed towards my goals. I feel deep shame about my losses and think “Why would I choose to be a loser?”, I identify how I’m going to prevent the loss the next day. Then I plan the next day.

Before going to bed, I read my “identity document” so I never forget the man I’m trying to become.