Blue Mentor Job Description & Person Specification

Directly responsible to: Principal Global Education Worker
Salary £27,493 - £30,290 pro rata
8-16 hrs/ week to be worked flexibly + 5% pension contribution
18 month fixed term contract

Purpose of the role:

• Build a network of organisations, charities, groups and institutions in your area that support young people and are looking to enable environmental youth social action

• Engage with 60 young people (target age 10-14 year olds) per year of the project

• Facilitate Blue Influencers learning around coastal and marine environmental issues and other environmental issues affecting their communities

• Support the Blue Influencers groups in the conception, planning, delivery and continuation of youth-led environmental social action projects of their choosing, to the benefit and involvement of their local community and to the benefit of the natural world

• Actively connect Blue Influencers groups with other local organisations to embed projects in local communities and facilitate intergenerational and cross-cultural projects

• Support local networks in communicating and embedding environmental change beyond the life of the projects

• Be an active member of regional and national network of Blue Mentors Blue Influencers Scheme

Role responsibilities and tasks:

Supporting Blue Influencers to deliver inspiring projects

• Identify Blue Influencers from a diverse range of the local community via connections with schools through the Morecambe Bay Curriculum or other groups specifically targeting areas of disadvantage:

• Facilitate the creation of Blue Influencers groups providing the support, encouragement and advice where required

• Enable the groups to conceive youth-led environmental youth social action projects with a clear plan for funding, delivery and evaluation

• Support the groups in reaching out to community organisations to work with them on their projects to ensure projects are embedded in the Morecambe Bay Curriculum and create a sense of connection to place

• Help Blue Influencers share their youth-led projects via social and other media to engage their community, build momentum and share their successes

• Ensure youth-led social action projects meet #iwill's six principles of quality youth social action ie youth-led, challenging, socially impactful, progressive, embedded and reflective

Creating a network of community partners

• Identify local organisations that work with and support young people and those that are actively looking to work with more young people

• Create opportunities for Blue Influencers to build their own community networks

• Act as a link between Blue Influencers groups and community partners to build ongoing support for projects and groups

Evaluating, communicating and sharing the project outcomes

• Ensure evaluation is embedded into each Blue Influencers project using qualitative and quantitative evaluation tools and report on project outcomes using reporting methods provided by the Ernest Cook Trust and the #iwill Fund

- Work with The Ernest Cook Trust's Programme Manager to ensure projects meet funding criteria and are administered in line with due diligence guidance

• Actively communicate the work of the Blue Influencers groups both regionally and nationally through the wider project network and social media

Build local and regional momentum for environmental action

• Share best practice and lessons learnt with the wider network of Blue Mentors

• Act as an ambassador for youth social action and youth-led work for Global Link including encouraging senior leadership to sign up to the #iwill Power of Youth charter and, where possible, implementing youth-led decision making in other areas of your organisation's work

• Support Blue Influencers to continue environmental action beyond their initial project, identifying further funding, partners or opportunities

• Where possible, link with other Blue Mentors at a regional level to create a network of influencers and mentors

• Attend national training and networking events (in-person and online) organised by The Ernest Cook Trust to further develop professional skills that expand the range and impact of local activity

About The Ernest Cook Trust and the Blue Influencers Scheme:

The Blue Influencers Scheme is a match-funded programme for environmental youth social action, funded by The Ernest Cook Trust and the #iwill Fund. The #iwill Fund is made possible thanks to £66million joint investment from The National Lottery Community Fund and the Department for Culture, Media and Sport (DCMS) to support young people to access high quality social action opportunities. The Ernest Cook Trust is acting as a matchfunder and awarding grants on behalf of the #iwill Fund. Our vision at The Ernest Cook Trust is for an environmentally engaged society with increased connections to nature.

The mission of the Blue Influencers Scheme is to assist young people (target age 10-14 year olds) from coastal river and estuarine communities to create deep, lasting and meaningful connections with the natural environment and with their local communities and to embed a culture where youth social action becomes the norm.

Personal Specification for Blue Mentor Post

Knowledge	Essential	Desirable	How this will be assessed
Good knowledge of the local community and of local youth provision	x		Interview & Application
Good understanding of health and safety practices in an outdoor setting	x		Interview & Application
Good knowledge of youth engagement techniques, working in a youth-led way or youth work principles	x		Interview & Application
Knowledge of blue and green environmental sector	x		Interview & Application
Skills and Experience			
Facilitating groups of young people	x		Interview
Working in youth voice, youth leadership or youth empowerment contexts			Interview
Organising outdoor visits and resources		x	Application
Writing risk assessments and safety procedure documents		x	Application
Experience evaluating learning experiences and outcomes		x	Application
Experience in budget management or grant applications		x	Application
Experience in managing projects for community and environmental benefit		x	Application
Good IT skills including Microsoft programmes, databases and social media Qualifications	x		Application
Youth leader, coaching or mentoring or equivalent experience		x	Application
Background in marine science or environmental engagement/communication	x		Application
Attributes			
Flexible, positive attitude	x		Interview
Commitment to youth voice, environmental action			Interview
Commitment to equality, diversity and inclusion			Interview

The post requires a satisfactory enhanced DBS and outdoor first aid; DBS and training will be provided