

Please create a copy of this document to make edits to the text.

## How to use this template:

- Who it's for: Create a page on your school or district website to provide information about ParentSquare to families and community members visiting your site
- Channel: Website
- **Customize:** This highlight indicates placeholder text and examples to update, but feel free to make any changes you'd like! You can also add the <u>ParentSquare logo</u> as well as <u>this illustrative graphic</u> to your page.

## Stay connected with ParentSquare

[District Name] uses ParentSquare as our primary platform for school communication. Families receive messages through email, app, voice, or text, helping everyone stay informed and involved.

An account is automatically created for each parent or guardian using the contact information in our student information system. We encourage you to activate your account to download the free mobile app, set your language preferences, and choose how and when you'd like to receive messages.

## What you can do with ParentSquare:

- Receive updates from your school via email, app, or text notification
- Choose to get posts as they're shared or bundled in a daily digest
- View posts, photos, calendars, and important announcements
- Communicate in your preferred language with automatic translation
- Comment on school posts and stay engaged with your school community
- Send direct messages to teachers and staff
- Participate in group conversations with other families
- Sign up for conferences and school events
- Fill out forms, sign permission slips, make payments, and view report cards—all in one place

## **Opting out**

We use ParentSquare only for school-related communication. If you wish to stop receiving notifications, you can opt out at any time. Learn more about your options here [link "here" to your Opt-Out document].