

In a tumultuous time, Satisfaction Economy presents a new way for humanity

Pune, March 4th, 2023: Satisfaction Economy (SE) is built on the understanding that existing economic systems are failing most of humanity. Today's socio-economic paradigms are resulting in global wars, ecological disasters, pandemics, famines, abject poverty, and other equally pernicious harms. Without a course correction, humanity's existence is imperilled. At Satisfaction Economy, we believe that the world does not need to be this way. Hundreds of millions fall through the cracks and are reduced to mere serfdom for the benefit of a few wealthy elites. To bring about a significant change, we introduce SE. SE is an economic model in which everyone contributes their fullest to everyone else. As a result, the needs of each person in SE are fully met and they live their lives to the maximum and in harmony with each other and nature.

SE does not wish to disrupt the existing economic model entirely, rather it seeks to establish a parallel economic system which anyone can join. The SE economic system will take advantage of all the innovations found in the dominant economic system including artificial intelligence and medicine. These innovations will be used to serve the members of SE, thereby freeing them of life's major concerns. Those who become a part of SE will enjoy unbridled access to medical services and AI-powered technology to help bring out the best of their creative potential. Those who contribute to SE will benefit from its inbuilt social credit system which will allow them to trade in experiences rather than in money. With such a system in place, members of SE would be able to live life to the fullest by undertaking activities that are the most meaningful to them. A SE member living in NCR would be able to surf in Florida while another member in Texas would be able to spend months in a hill resort in India, without having to spend any money.

Speaking about SE, its founder Karanbir Singh said, "SE is in a sense revolutionary yet on a deeper level, it presents a way to organize society as it could be, beyond the capitalist system and its all-consuming, or unsustainable, nature. We are at heart, compassionate. In pre-agrarian societies, members shared everything. There was no money and people's words were their bonds. Since then, people's innate nature has been hijacked in the pursuit of profit which today, is wreaking havoc not only on humankind but on nature itself. SE is a new and powerful alternative to the existing economic system as it brings man closer to his true altruistic nature. In SE, when people are closer to their true selves, people's minds will be sharper, their bodies stronger, and their spirits unfettered and brave. We wish to build such a society without disrupting the existing one. Those who wish to be a part of SE are free to join while those who choose to remain in the traditional economy may continue to do so. We don't seek to bring about a complete revolution, we merely wish to present an alternative way forward in which everyone has the potential to maximize their potential and enjoy the freedom to live their lives and where no one is a slave to dehumanizing system."

About SE (Excerpt from "Satisfaction Economy"):

What It Is

"Systems and structures to provide [on-time (relative)] disruption of our current socioeconomic system through a structured and sustainable approach, with a paradigm shift in our value base, towards fulfilling our inherent human nature – compassion and wisdom"

The Concept and Its 4 Pillars

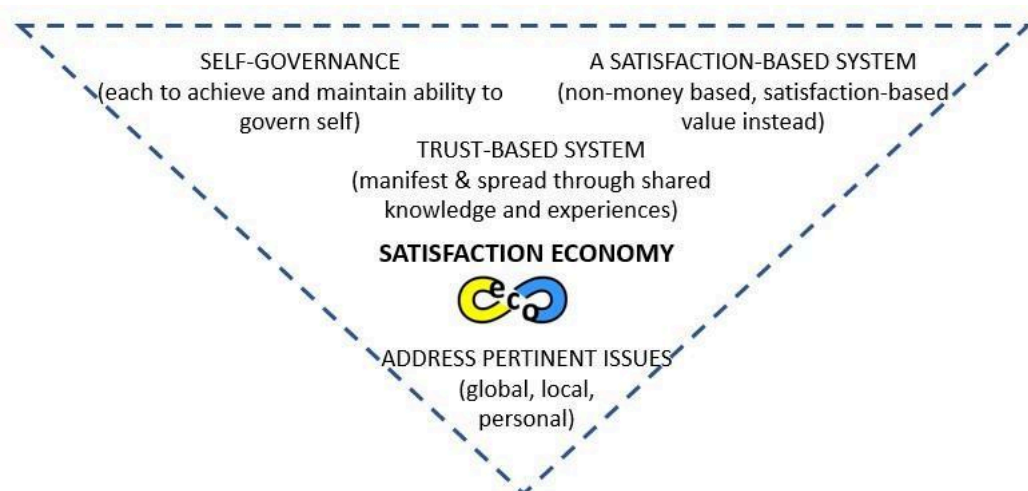
The satisfaction economy is an economic system that prioritizes individual and collective well-being and satisfaction, rather than simply maximizing profits and economic growth. It is based on four pillars: self-governance, a satisfaction-based economic system, a trust-based system, and addressing global, local, and personal issues.

In a satisfaction economy, individuals are encouraged to participate in the production and distribution of goods and services, and to make decisions that promote the well-being of themselves, their communities, and the environment. The economy is based on a satisfaction-based currency, where individuals are rewarded for their contributions to society and the environment, rather than simply for their financial investments.

In addition, a satisfaction economy is designed to promote trust and cooperation, by encouraging individuals to work together to address common challenges and build strong, resilient communities. The economy also seeks to address global, local, and personal issues, by investing in sustainable technologies, reducing waste and promoting environmental conservation, and promoting equitable distribution of resources.

The satisfaction economy as a complementary alternative to the traditional economic system, offers a more equitable and sustainable path to a post-scarcity world. By prioritizing well-being and satisfaction, it aims to create a more equitable and just society, where all individuals have the opportunity to flourish and reach their full potential.

[What It Is, a 2 min video. <https://youtu.be/pMHxZAQQw4w>]



The four pillars of the satisfaction-based economy (self-governance, satisfaction-based transactions, trust-based transactions, and addressing global, local, and personal issues) all work together to create a more equitable and sustainable economic system that can lead to a post-scarcity world for all.

I. **Self-governance:** The principle of self-governance empowers individuals and communities to take control of their own economic transactions and to make decisions that prioritize their well-being and satisfaction. By advocating self-governance, a satisfaction-based economy can help the existing money economy reduce inequality and create a more resilient and stable financial system within itself.

II. **A Satisfaction-based system:** Satisfaction-based transactions link economic transactions to individual satisfaction, rather than to the exchange of money. This can help to ensure that resources are used in a more sustainable and equitable manner, which is essential for creating a post-scarcity world for all.

III. **Trust-based system:** By placing a strong emphasis on trust, cooperation, and community, a satisfaction-based economy can help to create a more equitable and sustainable economic system that benefits everyone, regardless of their economic status. Transactions will shift from “business to consumers” to “community to individuals” and “individuals to community”.

IV. **Address Global, Local, and Personal Issues:** By addressing global, local, and personal issues, a satisfaction-based economy can help to ensure that resources are used in a more sustainable and equitable manner and that individuals and communities have access to the resources and basic needs they need to thrive.

Together, these four pillars can help to create a more equitable and sustainable economic system that can lead to a post-scarcity world for all. By empowering individuals and communities to take control of their own economic transactions and by prioritizing well-being and satisfaction, a satisfaction-based economy has the potential to create a world where everyone has access to the resources and basic needs they need to thrive.

Available Resources and Current Action

“Satisfaction Economy” on Amazon

US

<https://a.co/d/2HlfNAI>

UK

<https://amzn.eu/d/2C0WXn3>

IND

<https://amzn.eu/d/59bJq5s>

Petition on Change.org

“End economic monopoly to set humanity free”

<https://chnng.it/xRszG2d2>

Appeal to Human Rights Organisations

<https://docs.google.com/document/d/1XDTU9-UJo7-7LDrVFx7Sol5H6JpDDsDJ/edit?usp=sharing&ouid=117391470548083680785&rtpof=true&sd=true>

Satisfaction Economy Events & Resources page

<https://learningmedian.com/2022/10/28/satisfaction-economy-events-page/>

Intro to Satisfaction Economy pdf

<https://drive.google.com/file/d/1BidkM7C7LhBFtGWLCh0xM79ZJW01iHcj/view?usp=sharing>

Satisfaction Economy on Facebook

<https://www.facebook.com/satisfactioneconomy>

Create your Satisfaction Economy portfolio to participate more

https://docs.google.com/forms/d/e/1FAIpQLSe_TjqX4SWBZeH7FAOAqtphhEwStDCr9RdNcArMz2hnJ0LepA/viewform?usp=sf_link

Additional Action

1. We have applied with the Satisfaction Economy concept to LiFE Global Call for Ideas & Papers through the NITI Aayog website, <https://www.niti.gov.in/life>.
2. We are planning our next event on Friday, 11th March, 2023 and will share details online shortly.