

## **PRME Chapter Chair Meeting**

21 June 2023

8:00 - 9:30 am ET/2:00 - 3:30 pm CET

**Attendees:** *Yaprak Anadol (Chair of PRME Chapter MENA), Liz Collier (Chair of PRME Chapter North America), Krista Finstad-Milion (Chair of PRME Chapter France & Benelux), Lavinia-Cristina Iosif-Lazar (PRME Chapter Nordic), Ana Carolina Jamur Dubas (Secretary of PRME Chapter Brazil), Sophie Kacki (Manager of Engagement, PRME), Dusan Kucera (PRME Chapter CEE Steering Committee), Jonathan Louw (Chair of PRME Chapter UK & Ireland), Toloue Miandar (Secretary of PRME Chapter Italy), Chandrika Parmar (Chair of PRME Chapter India), Priya Sharma (Chair of PRME Chapter ASEAN+), Luis Veiga Martins (Chair of PRME Chapter Iberia).*

**Excused:** *Caroline Aggestam (Chair of PRME Chapter Nordic), Agnieszka Domanska (Chair of PRME Chapter Poland), Sherwat Elwan Ibrahim (Chair of PRME Chapter Africa), Elisabeth Froehlich (Chair of PRME Chapter DACH), Flávio Hourneaux Junior (Chair of PRME Chapter Brazil), Robert Hales (Chair of PRME Chapter Australia & NZ), Aigerim Kaumenova (Chair of PRME Chapter Eurasia), Matteo Mura (Chair of PRME Chapter Italy), Mikolaj Pindelski (Chair of PRME Chapter CEE), Gustavo Yepes (Chair of PRME Chapter LAC)*

### **Agenda:**

1. Welcome & general updates (10 mins)
2. Global Forum Reflections (20 mins)
3. Mid-year check-in (50 mins) - How is your Chapter progressing on its goals set forth in the Chapter Annual Reviews? Reflect on milestones achieved such as growth or collaboration highlights in Q1-2, funding updates, and/or how you plan to scale global programming such as i5 and the PRME World Tour, for example.
4. Wrap Up (5 mins)

### **Reminder:**

- Please submit suggestions for a new Global Chapter Council Member to Sophie by EOD 4 July.
- Chapter Communications workshop with Sophie and Cheynne to take place on 10 July (2 sessions - 9 am EDT & 5 pm EDT)

### **PRME Global Forum Reflections**

- Positive feedback and online piece was well received, but facilitation on online conversations could improve
- Debate on in-person versus online for 2024 and beyond - split between benefits on both but there was a clear sense of in-person value while also planning to adhere to new sustainable travel and events guidelines; online element to continue regardless
- What are the next steps with partners such as AACSB? To be defined with the new Board and incoming Head

### **Mid-year Check-in**

### *Middle East*

- The Chapter has focused on streamlining operations with designated roles on the Steering Committee
- Moved away from North Africa association and since became Chapter Middle East from former Chapter MENA; North African institutions are officially represented in the African Chapter.
- Will host the next PRME Global Students Ambassador Programme during the next semester

### *France Benelux*

- There has been a focus on role distribution across Steering Committee Members, including defining a Treasurer who will handle the relationship with GCN France for i5 and Chapter Development Funds, so funding processes are in place.
- Someone is now assigned to engaging new members
- 'Pressure' that comes with a defined role has been positive
- KU Leuven is the Chapter's partner for next meeting (2024)
- Another paper development workshop in the works taking inspiration from the PRME World Tour in Q4 of 2022.
- Researchers have been easier to keep on board in terms of engaging in Chapter work and to support in organizing workshops

### *India*

- The Chapter has focused on rebuilding its relationship with GCN India
- 6-7 city level meetings are planned between July and October, leading up to 7 December Chapter AGM
  - Delhi, Hyderabad, Patiala, Jaipur, Bangalore, Goa; Chapter is also hoping for an online meeting of the western region - coordinated by IIM Ranchi.
- World Tour India in March was a success and largest turnout in terms of paper submissions for the World Tour so far. The workshop was also great in bringing awareness to PRME; another one planned for 8-9 July
- Onboarded AMEX as a Chapter partner and looking at other sponsor/partner opportunities, including media partnerships
- Chapter has an ambition to create a student group to build the PRME student network on campuses

### *North America*

- Website is built out and a Communications lead and team has been defined in the Steering Committee (Conestoga)
- Planning for conference and AGM at University of Victoria in early June 2024
- i5 planning for the Chapter rollout/scaling has started with Christian van Buskirk, Expert Pedagogy Group member for North America
- Preparing Working Group and Chapter collaboration session at RMER conference in Lisbon - primarily for research purposes

### *UKI*

- Aston to hold the 2023 Chapter meeting and conference during the week of 26 June - 10th Anniversary!
- Focus on i5 scaling, including adding an i5 portion to the Chapter's pedagogy competition
- Onboarded a shared intern shared with GCN UK

#### *Italy*

- Rolled out an i5 euro certification, with 2 stages already taken place
- It has been a challenge coordinating the funds from GCN Italy
- Planning for the World Tour PDW in 2024
- Cross-chapter meeting: Lisa Froehlich traveled to Italy and was able to meet with Toloue and Matteo earlier this year
- Chapter webpage on the PRME website is being built out
- AGM to take place after September

#### *Iberia*

- In Q1-2, Chapter hosted 2 webinars on SDG mapping and on the i5 programme
- ISCTE to host the RMER conference in Lisbon in September; will have corporate partners and schools on a panel together to demonstrate how partnerships could happen in this space
- Chapter is exploring relationship with GCN Portugal and Spain further for funding purposes but also to create and find synergies
- Setting up plan to re-engage non-communicating Signatory Members and how to add value to current Signatory Members

#### *ASEAN+*

- i5 Pedagogy grant competition took place earlier this year with 13 participating faculty; i5 funds were recently received and being transferred to awardees
- Recently engaged in 3Zero partnership; the plan is to host workshops, competitions, etc and is a good way to engage students

#### *Nordic*

- AGM to take place at Copenhagen Business School at the end of August, which will also partially serve as an i5 workshop; Chapter has also been meeting regularly over the last 3 months
- Highlight has been the Nordic PhD course co-developed by the Chapter and its members - they are already looking at the next iteration
- There is still a need to delegate responsibilities on the Steering Committee

#### *DACH*

- This year's focus is on our 10th RME Research Conference, which will take place 26-28 September in Lisbon. Please find more information here: <https://ibs.iscte-iul.pt/event/3122/10th-responsible-management-education-research-conference>.
- In addition, we have successfully launched our newsletter and are currently working on the third issue.
- We have successfully completed the PGS Ambassador Program. Our students were very enthusiastic. We received 4000 euros from GCN Germany to invite 8 students to our RME

Research Conference. We are organizing a workshop on the Ambassador Program. Students present the topics they have worked on for their certificate and provide information about the program. It would be great if someone from New York could join this workshop. We would like to offer the event in a hybrid format to connect students from all over the world.

- In addition, we are working on a DACH Lecture Series that can be integrated into the regular study program of a university. Each lecture consists of 45 minutes of theory, 45 minutes of practical contribution and a short case afterwards. In this way, we try to give students access to the expertise of our DACH Signatories. All together we offer 8 lectures from mid of October to mid of December.
- We are currently in the process of setting up an association to better manage the chapter funds from New York. In addition, the GCN Germany will regularly support us with 5000 euros per year. GCN Germany put us in touch with other institutions that might be willing to finance our chapter work. The aim is to generate an additional 20,000 - 30,000 euros annually through fundraising.

#### **Other suggestions**

- Suggestion to have a survey maybe twice a year to see what chapters are working on and would like to discuss at each meeting
- Or set up separate meeting for large geographic region
- Or do breakout working groups in a chapter meeting
- Strong recommendation from Jonathan for Chapters to use CDF for secretariat support

☐ Create @unprme.org Chapter emails