

Letter of support

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SUMMARY

This letter is intended to show my strong support for the **Greens for Good** initiative. We believe that this new approach to designing equipment for food processing has the potential to make a tremendous positive impact not only in the developing world, but also in developed countries.

SUPPORT

It is my pleasure to write this letter in support of the funding efforts deployed by **Greens for Good**, a venture incubated within the Sensorica open innovation network, under the custodianship of the Canadian Academy for the Knowledge Economy (CAKE).

We have joined this initiative on 22 July 2021, to help develop and disseminate an open source solution for plant protein extraction, extendable to other food processing applications such as grinding, juice and oil extraction. This experience has exposed us to the novel open innovation methodology employed by Sensorica, which shows great potential to generate high impact. Seed funding has been used to build the collaboration network and to push this venture well into the design and early prototyping development stage. New funding is pursued to sustain the technical development and to cover administrative costs.

I fully support Greens for Good and this funding effort and I encourage any decision that serves to nurture this venture.

Please feel free to contact me with any questions, comments or clarifications that you may have.

Sincerely,

Pollycap Ogalo

PROFESSION

Pollycap Ogalo

CEO Plenty4All

www.plenty4all.net

VALUE

Plenty4All is making it easier for communities to feed their children. In Ndhiwa our program teaches street children to grow their own food.

Plenty4All *coop* is interested in the Greens for Good food processing equipment to support our operations in Ndhiwa, Emulama and Rumuruti, Kenya. A partner company in Nairobi has also agreed to use it.

The device will be used as a shared production asset by our grassroots network of farmers, who will process their locally grown crops for consumption or for selling. We are interested in having an extruder capable of processing peanuts, maize and green leaves, such as moringa. In Ndhiwa, mostly women will be in charge of operations, packaging and sales.

We partner with Sensorica in various funding initiatives to provide water, energy and food to our local communities. In remote areas, we need to install an electric generator capable of powering the Greens for Good device and adjacent operations. In addition, we also need to build storage space and containers, as well as for packaging equipment.

