

Hive by BCP

Privacy Policy

Thank you for choosing "Hive by BCP. This Privacy Policy is designed to inform you about the collection, use, and disclosure of personal information when you use our mobile application.

1. Information We Collect

1.1 Personal Information:

When you create an account, we collect your name, email address, and other necessary information.

1.2 Academic Data:

To provide personalized educational content, we may collect academic information, including exam results, assignments, and course progress.

1.3 Activity and Achievement Data:

The App may collect data on extracurricular activities, achievements, and participation in events.

1.4 Device Information:

We collect information about your device, including device type, operating system, and unique device identifiers.

2. How We Use Your Information

2.1 Providing and Improving the App:

We use the collected information to operate, maintain, and improve the App's features and functionality.

2.3 Communication:

We may use your email address to send important updates, notifications, and announcements related to the App.

3. Data Sharing and Disclosure:

3.1 Third-Party Service Providers:

We will not share your information with third-party service providers to facilitate App services and improvements.

3.2 Legal Compliance:

We may disclose your information to comply with legal obligations, enforce our policies, or respond to legal requests.

4. **Your Choices:**

4.1 Account Information

You can review and update your account information at any time through the App settings.

5. **Security:**

We implement reasonable security measures to protect your information from unauthorized access or disclosure.

6. **Changes to this Privacy Policy:**

We reserve the right to update this Privacy Policy. Any changes will be communicated through the App or via email.

7. **Login Credentials**

To ensure secure access to the mobile application, Students will log in using their designated Beaconite email addresses.

Other Users: All other users, including the School Head, Ace Coordinator, and Career Advisor, will log in using their official **bh.edu.pk** email addresses.

This login requirement helps us maintain a secure, streamlined authentication process while protecting user data.

Data Protection

We implement a variety of security measures to maintain the safety of your personal information when you enter, submit, or access your personal information. All data is encrypted during transit and stored securely in our databases. Access to personal information is strictly limited to authorized personnel who are required to keep the information confidential.

Data Usage

The information we collect is used solely for providing and improving our services. We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website,

conducting our business, or servicing you, so long as those parties agree to keep this information confidential.

Changes to Our Privacy Policy

We reserve the right to update or change our privacy policy at any time. All updates will be posted on this page and, where appropriate, notified to you via email. The effective date of the current privacy policy is noted at the top of this page.