

GWS

Click “File” → “Make A Copy” to create your editable copy

100 G WORK SESSIONS AWAY

									
									
									
									
									
									
									
									
									
									

G Work Checklist

- ☐ Set a desired outcome and plan actions
- ☐ Pick an attitude
- ☐ Hydrate, Caffeinate, Get the blood flowing
- ☐ Remove distractions
- ☐ Set a timer for 60-90 mins
- ☐ Get started
- ☐ Evaluate afterwards

G Work Session Tracker Template

SESSION #1 - 9/7/2024 + 80 min

Desired Outcome:

- Objective

Improve the CCTV Landing Page and reach the Final Irritation Phase With It.

Planned Tasks:

- Apply All The Feedback I got from the Experts.
- Give Landing Page to TRW GPT to Review

Post-session Reflection

- Going through irritation processes takes more time than anticipated. Learning my mistakes, finding ways to fix them, and doing the work to fix them is tedious and takes a long time.

SESSION #2 - 9/23/2024 + 90 mins

Desired Outcome:

- Objective

Improve the CCTV Landing Page in Its final irritation phase.

Start & Get Going on the Home Page Design

Planned Tasks:

- Task 1

Apply GPT Feedback on CCTV LP

- Task 2

Create & Answer Home Page WWP Doc

Post-session Reflection

- I finished Applying feedback and had time to answer the home page WWP doc like 30%.
-

SESSION #3 - 9/24/2024 + 90 mins

Desired Outcome:

- Objective

Finish Gathering All Info On Home Smart Development Market Completely & With Top Player Analysis Create the Fitting Home Page Outline

Planned Tasks:

- Task 1

Search & Gather Info On Home Smart Development Market

- Task 2

Answer WWP Questions on Market-related Questions

- Task 3

Perform Top Player Analysis on Home Page Designs

Post-session Reflection

- Notes:
 - Searching and gathering info on such a market was a bigger hassle than anticipated because I quickly learned that Im would have to research three different niche markets in this market, homeowners, developers, and real estate investors.
 - So im still on the first task, searching and gathering info, but im reaching the end of it so Im pretty confident I can close this by the next GWS
-

SESSION #4 - 9/25/2024 + 95 mins

Desired Outcome:

- Objective
- Finish Gathering Related Info to the WWP on all 3 Subs Markets

Planned Tasks:

- Task 1

Finish Searching & Gathering The Info

- Task 2

Use the gathered info to answer the WWP Market Related questions.

Post-session Reflection

- I finished searching and gathering all the info I needed to answer the WWP Market Related Questions. I answered all of them but there is still one section left.
 - Im ngl, my gws can be more effective but honestly, it's usually because I run into more roadblocks than expected and end up having to deal with unforeseen obstacles that become quite frustrating.
 - Nonetheless, it was a good GWS.
-

SESSION #5 - 9/26/2024 + 115 mins

Desired Outcome:

- Objective

Finish Market Research COMPLETELY

Conduct Top Player Analysis & Aim to Get that Done in This GWS as well

Planned Tasks:

- Task 1

Use Gathered Info to Answer WWP Questions:

(5/8)

- Task 2

Conduct Top Player Analysis on HP Design

- Task 3

Answer WWP Top Player Questions:

(1/3)

(2/3)

(3/3)

Post-session Reflection

- Notes
 - This GWS and the past ones have been more enlightening than actually getting work done, it's honestly crazy that the more I move forward with this project I realize how much work I need to get done.
 - I just figured out in this GWS that my workload for this project has just tripled maybe even quadrupled, because I realized the industry my client does business in has 4 niche markets that I will have to do an LP for each service my client provides for each niche market.
 - I don't even know what's more in store for me to find out but whatever it is, even though it looks discouraging and the workload sounds exhausting and like something I don't want to do.
 - I have made the mental shift that I am a grown-ass man with a career that needs to be focused on if I ever want to amount to anything in life. And that everything I want to be "a leader, a man who is dependent upon his family, a provider, a stoic man who delivers" is at the end of all this work, so it is no surprise that I will need to put my head down and focus on my work with complete obsession where I can't go a minute in my day without thinking about it.
-

SESSION #6 - 9/27/2024 + 95 mins

Desired Outcome:

- Objective

Finish Market Research COMPLETELY

Conduct Top Player Analysis & Aim to Get that Done in This GWS as well.

Figure Out Multi-Market Obstacle & Plan of Action

Planned Tasks:

- Task 1

Create a Plan of Action to handle the Multi-Market Obstacle in my project.

- Task 2

Use Gathered Info to Answer WWP Questions:
(5/8)

- Task 3

Conduct Top Player Analysis on HP Design

- Task 4

Answer WWP Top Player Questions:
(1/3)
(2/3)
(3/3)

Post-session Reflection

- Notes

This GWS and the one before this one have been more strategic brainstorming and planning than completing tasks, I enter it thinking I to do X but then am hit with questions to ponder for the task.

For the Home page for my client's website creation project, I came up with the idea that instead of creating copies of home pages for each market niche, just make a quiz that tailors the people who are on my home page to what service they need and what market they are so that they are directed to the landing page that speaks to influence them.

This was a right-the-dome idea, I consulted with the TRW bot that gave me reasons on how this is good and what obstacles can come up, like SEO problems, how this adds a level of complexity when it comes to directing specific markets to the landing pages, etc.

With more brainstorming I came up with creating a half-half solution, a vague home page, just about us, why choose us, our services, our products, and sections that don't speak to any specific market. But the first page to this home page will be that quiz.

After more consultation with AI, he informed more obstacles that can come of this, the quiz will make the page load poorly if not handled right, and some users are in a hurry and feel like the quiz is a barrier, so I need to make it crystal clear they understand they can just scroll down for quick info.

This website will have a lot of quizzes because of the complexity of this market, this complexity just fully came to my mind these past days, and it had a lot of influence on the plan of action on this project.

Some of these GWS will be excused for brainstorming and strategic planning to resolve this complex situation.

Nonetheless, I was able to finish one task and objective, figuring this obstacle out and having a plan of action,

- a. Create Home Page
 - i. Establish What Are Our Services
 - ii. Establish What Market Niches We Will Tailor Our Services to
 - iii. Sketch Out Home Page Design
 - iv. Create a Copy For Each Section
 - v. Create Home Page Design
 - vi. Create Quiz
 - vii. Create Quizzes to tailored LPs from Different Places
 - 1. Like the service option on our home page, it will be one question short because they have already picked out a service.

There are more things I need to think about outside the home page, planning the creation of the other landing pages, and how to lead traffic from different places on the website (our service button on top, our vague service options on the home page).

SESSION #7 - 9/28/2024 + 65 mins

Desired Outcome:

- Objective

Have A Sketch of the Home Page's Entire Design Made

Figure Out How The Website Quizzes Should Work (as in what type of quizzes should some get depending on where they are coming from, from Google, from clicking a service button on our home page, etc)

Planned Tasks:

- Task 1

Establish Services & The Niche Markets That I Will Need to Research

- Task 2

Sketch Out Home Page Design

- Task 3

Make a Plan & Establish How the Website Will Function & Be Systemized

Post-session Reflection

- Notes

This GWS Worked Well, I finished all my objectives & Planned Tasks.

I am confident I have figured out exactly how my website will function and there is no more planning and strategic brainstorming to do, at least no more major ones, so from now it's just action that leads to finished landing pages and websites.

SESSION #8 - 9/29/2024 + 80 mins

Desired Outcome:

- Objective

Be Close to finished with the Entire Home Page Design

Planned Tasks:

- Task 1

Create Home Page Copy

- Task 2

Create P.1-5 of HP Design

Post-session Reflection

- Notes

Im near finished

I still have p.2 and 3 left, I finished everything else.

SESSION #9 - 9/30/2024 + 90 mins

Desired Outcome:

- Objective

Finish the First Draft of HP Design Completely

Have it reviewed and gone through the first irritation phase

Planned Tasks:

- Task 1

Create P.2-3 of HP Design

- Task 2

Get AI to Review & Apply Feedback

Post-session Reflection

- Notes

This GWS was interrupted a couple of times here and there, hit a couple of roadblocks while working on this project, and I got distracted easily, nonetheless, I finished the first task, which took more time because of the unexpected roadblocks.

Next GWS I'll make sure I don't get distracted again just because of a roadblock. I'll try my best for next time!

SESSION #10 - 10/03/2024 + 95 mins

Desired Outcome:

- Objective

Have Home Page Done for Review (Got a few final touches to add)

Have it reviewed by AI, friends, experts

Apply Feedback (if I get my reviews back in time before GWS is done)

Begin Working On the Next LP

Planned Tasks:

- Task 1

Add Final Touches to Home Page Design

- Task 2

Get AI to review & Apply Feedback

- Task 3

Send it in for Review by Friends & Experts & Apply Feedback (if I get it back in time)

- Task 4

Refresh Plans on The LPs I need to Create

Pick Next LP to Create & Start It's Preparations

Post-session Reflection

- Notes

This GWS was more productive and was not interrupted. I got my home page almost completely done and ready to be reviewed by experts. Finishing it up and applying feedback from GPT took way longer than expected. I still have a handful of reviews I need to apply to GPT, and after that, it's off to be reviewed by real humans.

SESSION #11 - 10/12/2024 + 65 mins

Desired Outcome:

- Objective

Finish applying GPT feedback to HP & Send it for review by mates & Experts.

Create a Website Traffic Map to Have a Visual of how my Site Web Will Look at its core.

Start On the Next LP

Planned Tasks:

- Task 1

HP Irritation Phase #1:

Apply Feedback

- Task 2

HP Irritation Phase #2:

Send In for Review By Fellow Students & Experts

- Task 3

Create Website Page Traffic Map

- Task 4

Refresh Action Plan For LP's

- Task 5

Pick & Start Next LP

Post-session Reflection

- Notes

Finish tasks 1 and 2 and start on 3, this GWS was not the best tbh.

SESSION #12 - 10/13/2024 + 70 mins

Desired Outcome:

- Objective
- Finish Webmap

Finish Apply Peer Feedback, Reanalyze it yourself, & Send it in for review by experts.

Pick & Begin Market Research for Next LP

Planned Tasks:

- Task 1
- Apply Peer Feedback & Send it to experts
-
- Task 2
- Create Website Page Traffic Map
-
- Task 3
- Refresh With LP Action Plan & Pick Next LP
-
- Task 4
- Begin & Finish At least HALF of LP's market research

Post-session Reflection

- Notes
- I finished Tasks 1 - 3, but I still need to recreate the LP plan because the more I work on this website, the more I think I know exactly what I have today, but then I get hit with reality and realize I have no clue. I'm learning as I go. I need to recreate this plan, which will be specifically based on market research.
-

SESSION #13 - 10/14/2024 + 60 mins

Desired Outcome:

- Objective

Have the Home Page Completely Ready for the Client to Go Through

Do Market research for the LP Plan.

Create an Action LP Plan, so that you know exactly what steps you need to take without having to spend any more time thinking and planning, just action.

Planned Tasks:

- Task 1

Apply Expert Feedback & HP COMPLETELY DONE

- Task 2

Research & Create An Actual Accurate Plan for The Creation of The LPs

Post-session Reflection

- Notes
-

SESSION #14 - 10/23/2024 + 110 mins

Desired Outcome:

- Objective

Have an Accurate Plan of Action for Creating the Rest of The LP's

Have a Plan to Hit Your Goal.

Take 1, 2, or more steps toward it.

Planned Tasks:

- Create Next LP

Research An Actual Accurate Plan for The Creation of The LPs

Write Down How You Will Create All LPs

- Write Out Plan to Hit Goal

Post-session Reflection

- Notes

Finally figured it out with the website structure, every time I think I have it down I get hit with another roadblock that makes me feel like im still at square 1, hopefully, this time around it's for good, I pray, this entire figuring out the structure takes a long time of critical thinking which I use GPT to help, it's like have 2 minds on the job, very helpful but still takes time. Next GWS will be creating the action plan and starting on it and hopefully after that it's all action and not much more figuring stuff out.

SESSION #15 - 11/1/2024 + 90 mins

Desired Outcome:

- Objective
-

Write out an action plan.

Start on it, start with the next landing page market & top player research, and come a good way forward.

Planned Tasks:

- Task 1

. Write Out a Plan to create the rest of the website.

- Task 2

Start by picking what LP next you'll be finished with, and start doing market & top player analysis on it.

Post-session Reflection

- Notes

WOULD YOU LOOK AT THAT, MORE THINGS TO FIGURE OUT, ITS A FUCKING INFINITE LOOP! Seriously speaking though, I am not done with the thinking part yet, the thing that I should've done in the first place is what I need to do now, which is, figure out what market each service concerns in Birmingham by looking at who top players are speaking to and search to see what I get for search results by search as the market that it might concern and see if anyone is marketing to them, if not then that means not many from this market are looking for this service here in Birmingham. With these and more context clues I can get by searching around the market, I can decide if I should do a landing page for this market or not. So next GWS will be dedicated to researching each market and making a list of what markets I need to create landing pages for, for each service my client provides.

SESSION #16 - 11/1/20024 + 80mins

Desired Outcome:

- Objective

Finally, be done with LP planning, figure out the markets for each active service, and be concerned with each service my client provides. Make the list to follow & pick and start with the next LP.

Planned Tasks:

- Task 1

Figure Out Markets Concern Each Service

- Task 2

Create A List for Each Services Market

- Task 3

Pick Next LP & Start On Its WWP

Post-session Reflection

- Notes

I finished all my tasks and achieved my objective. I am thrilled with this news and can finally start moving forward tactically.

SESSION #17 - 11/2/2024 + 95 mins

Desired Outcome:

- Objective

Do WWP for Commercial Business market CCTV landing page

Planned Tasks:

- Task 1

Watch Andrews WWP call and follow along

- Task 2

Fill WWP Document Target Marekt Section

- Task 3

Post-session Reflection

- Notes

I did a good deal of market research and watched an hour-long WWP walkthrough, which gave me further insights into how to do the research well. Next GWS, I should be completely done with that and on my way to being done with top player analysis.

SESSION #18 - 11/3/2024 + 70 mins

Desired Outcome:

- Objective

I have gotten more insights from my peers on my landing page dilemma. I have decided to pick landing pages to finish quickly so that I can give my client the website as soon as possible. After I publish the website and fix its SEO, I can work on adding further LPs for the other markets, but for now, I think I will be doing the most popular market for each service then I'll put it all together and run it by my client.

Planned Tasks: ✓

- Task 1 ✓

Identify the most popular market for AV/Multimedia Installation Service

- Task 2 ✓

Identify Top Players & Places for Market Research

- Task 3 ✓

Fill Out the Introductory Section of the WWP document

Post-session Reflection

- Notes

I have finished my tasks and objectives. I don't know, but the amount of things getting achieved per GWS lately has been feeling light. Maybe it's because lately, it's been a lot of figuring out and learning how to move forward with this project. So, hopefully, now that I have started on the next landing page and know how to move forward with the next landing pages later on, it will be more about achieving finished tasks per GWS from now on.

SESSION #19 - 11/4/2024 + 110 mins

Desired Outcome:

- Objective

Complete Target Market Research Completely for WWP & Start with Top Player Analysis for WWP

Planned Tasks:

- Task 1 ✓

Fill Out the TMA Section of the WWP ✓

(1/6) ✓

(2/6) ✓

(3/6) ✓

(4/6) ✓

(5/6) ✓

(6/6) ✓

- Task 2

Fill Out the TPA Section of WWP

(1/2)

Post-session Reflection

- Notes

This GWS was good, my usual GWS timer is 90 minutes but I don't stop if I'm in a flow state which I was in, target market research took longer than expected but I did a lot, read a lot of top player reviews, many, many Reddit threads and read top player landing pages to see how they speak to their target market, usually all the info I gather I answer all Target Market questions for WWP. Happy with the work I achieved in this GWS, it feels good to finish work and not just spend a GWS on figuring out and planning my next move. Did not get around to starting on top player analysis though, will do it next GWS and be done with it by then too.

SESSION #20 - 11/5/2024 + 110 mins

Desired Outcome:

- Objective

Top off TMA in the WWP document & Also conduct TPA for WWP, In this GWS I plan to be completely done with the WWP & start working on creating the actual Landing page on my next GWS.

Planned Tasks:

- Task 1 ✓

. Fill Out the TMA Section of the WWP ✓

The 3-Level Section ✓

Read Through Your Answers ✓

- Task 2 ✓

. Fill Out the TPA Section of WWP ✓

(1/2) ✓

(2/2) ✓

Post-session Reflection

- Notes

Nice GWS, finished everything I set out to do, finished TPA, and topped off my TMA, now I can start creating the actual landing pages and go through the irritation phase, I'll sketch out & create the copy for the landing page along with the outline of it. Maybe I'll start on the actual Canva design next GWS, well see. All in all good GWS today 👍

SESSION #21 - 11/6/2024 + 90 mins

Desired Outcome:

- Objective

Create Sketch Design, Copy outline for AV Landing Page & start on the actual Canva design of the landing page.

Planned Tasks:

- Task 1

Read Through TMA & TPA Again ✓

- Task 2

Sketch Out LP Design ✓

- Task 3

Create the Copy Outline of the LP

- Task 4

Start Canva Design

(1/?) Pages

Post-session Reflection

- Notes

This GWS wasn't good, I spent way too much time refreshing my mind with the TPA and TMA and spent too much time sketching out the design outline for each page. This GWS wasn't the best because of how much time I spent on these 2 tasks. The next GWS will happen today, and I need to be done with the remaining tasks before going to sleep, need to be, this GWS was 90 mins, next will only be around 60 mins sadly, still it should still be enough to finish the tasks.

Granted now I remember that I wasted 30 minutes watching today's WWP walkthrough live call that Prof. Andrew held, still count it as getting distracted.

SESSION #22 - 11/7/2024 + 90 mins

Desired Outcome:

- Objective

Create the ENTIRE copy for the landing page & create also at least half of the Canva design of the landing page.

P.S. I didn't get to the news yesterday because I ended up not having the time between getting a good night's rest and sacrificing 1.5 - 2 hours of rest. I decided to not sacrifice rest, I do not know if that makes me lazy or not but I feel like that was the right decision because rest is important.

Planned Tasks:

- Task 1

Create a Copy of the Landing Page Pages

(1 / 6) ✓

(2 / 6)

(3 / 6) ✓

(4 / 6) ✓

(5 / 6) ✓

(6 / 6) ✓

- Task 2

Create the Canva Design for The Page:

(1/8) ✓

(2/8)

(3/8) ✓

(4/8) ✓

(5/8) ✓

(6/8) ✓

(7/8) ✓

- Task 3

Irritation Phase 1:

Go Through & Play Devils Advocate

Apply Feedback

Post-session Reflection

- Notes

GWS was productive, happy with what I got done even though it wasn't everything I hoped for, Next GWS I plan to finish the entire landing page copy and design, as well as go through a

couple of irritation phases. Page 2 of this landing page is the biggest because it consists of 6-7 other pages that slide through like an automatic slide show. So Next GWS will focus on it.

SESSION #23 - 11/8/2024 + 80 mins

Desired Outcome:

- Objective

Be finished with my first draft of my AV service Landing Page, and went through 2.5 phases of irritation & while I wait for students to review my landing page (irritation phase 3), I'll Start on the next Landing page and be well on my way on finishing the TMA of it.

Planned Tasks:

- Task 1

Create a Copy of the Landing Page Pages
(2/6)

- Task 2

Create Canva Design Pages
(2/8)

- Task 3

Irritation Phase 1:
Go Through & Play Devils Advocate
Apply Feedback

- Task 4

Irritation Phase 2:
Have GPT Review it
Apply Feedback

- Task 5

Irritation Phase 3:
Have Fellow Students Review it

- Task 6

Pick the Next Service to Create LP for

- Task 7

Figure Out Most Popular Market

- Task 8

Answer Introductory Part of WWP

- Task 9

Start WWP TMA

Post-session Reflection

- Notes

Kind of got interrupted by bad internet and got cut short, I finished task to task kind of 4, and I got almost halfway through applying the feedback that the TRW bot has given me. This GWS didn't feel as productive as it should've been, not very happy with it, will try harder next time. The good thing is I finished the landing page almost, now it's just a bunch of irritation phases that can be held in between working on the next landing page. However, I will exhaust the TRW bot to its limits before asking for reviews by students and experts. While I wait for feedback from students and experts when I can work on the next landing page.

SESSION #24 - 11/9/2024 + 60 mins

Desired Outcome:

- Objective

Go through phase 2 n1 of irritation of my landing page and while I await phase 3, I will start working on the next landing page and begin TMA on it, I don't think I'll be able to finish TMA in this GWS, but I think I can at least be almost done in some sense.

Planned Tasks:

- Task 1

Irritation Phase 2:

Have Ironclad Strategist Review It ✓

Apply Feedback

- Task 2

Irritation Phase 3:

Have Fellow Students Review it

- Task 3

Pick the Next Service to Create LP for

- Task 4

Figure Out Most Popular Market

- Task 5

Answer Introductory Part of WWP

- Task 6

Start WWP TMA

Post-session Reflection

- Notes

Today Andrew published the AI Army, so I spent a good amount of GWS testing all of them out and used the ironclad strategist to redo my review of my copy, give him my tma and tpa and he went to work. He gave a good pointer and I realized how mediocre my landing page was, spent the rest of my GWS just applying all the feedback he gave, im not done yet. Im going to need another GWS to apply everything and really make my landing page hard-hitting and convert well.

SESSION #25 - 11/10/2024 + 90 mins

Desired Outcome:

- Objective

Will Aim to be done with the Ironclad Strategists feedback application, it's a lot so it will take time, but as soon as im done, I'll send it in for students to review it and start with the next landing page immediately.

Planned Tasks:

- Task 1 ✓

Irritation Phase 2: ✓

Apply Feedback ✓

- Task 2 ✓

Irritation Phase 3: ✓

Have Fellow Students Review it ✓

- Task 3 ✓

Pick the Next Service to Create LP for ✓

- Task 4 ✓

Figure Out Most Popular Market ✓

- Task 5

Answer Introductory Part of WWP

- Task 6
- Start WWP TMA

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Post-session Reflection

- Notes

PRODUCTIVE GWS, W, got almost everything I wanted to get done with this GWS, tbh past GWS or 2 have been unproductive, and it feels good to be back with max productivity, I need to work and intensify productivity each GWS (getting things done wise, I base GWS productivity on how many things I got done, if I reached my goal or not). Looking forward to the next GWS!!!

SESSION #26 - 11/11/2024 + 90mins

Desired Outcome:

- Objective

Be completely done with the AV landing page and also be almost through with the target market analysis of the PA commercial biz.

Planned Tasks:

- Task 1

Irritation Phase 3: ✓

Apply Student Feedback ✓

- Task 2

Irritation Phase 4: ✓

Have Experts Review the Landing Page ✓

- Task 3

Answer Introductory Part of PA: CB WWP ✓

- Task 4

Answer WWP TMA Questions:

(1/11)

(2/11)

(3/11)

(4/11)

(5/11)

(6/11)

(7/11)
(8/11)
(9/11)
(10/11)
(11/11)

Post-session Reflection

- Notes

While I was applying student feedback, many students gave me thought-provoking comments and made me question my strategy. It scared me a bit because it could mean I have to redo the entire landing page right from doing the WWP research. While I applied the direct reviews and proceeded to ask an expert to review my landing page I went on ahead to start working on the landing page of the next service.

While I was doing target market and top player analysis of the next service, my mind was still occupied with what the students had said and suggested about my landing page, because it wasn't necessarily what they said directly but what my brain immediately thought when I read their feedback. So right now I have decided to put a pause on the landing page of the third service and to focus on going through more irritation phases with the AV landing page and also the CCTV one.

I don't think that I will be doing a complete overhaul but rather rechecking what the target market has said and cares about and going through my landing page to see if I have actually hit the actual pain points and positioned my client as the vehicle to their dream state properly.

I have nice new ideas for improvements on the landing pages and ideas on how I can use the AI tools that as a power user I have access to so that I can apply those improvements to the best of their potential. Im not going to move forward with a shaky foundation, I'll make sure that the landing pages I have created are as perfect as I can make them before moving forward.

Still, I should be able to hit my goal for this week which is to be done with the website completely, adding the designs into Wix, and handling all the logistics and the pages that need to be created to make the website function. Contact my client so that we can move forward with this project publish the website and get live feedback immediately.

This whole improvement thing that I plan to do with my landing pages should only really take me 1 GWS, 90-120 minutes at most. Excited to say the least :)

SESSION #27 - 11/12/2024 + 60 mins

Desired Outcome:

- Objective

Have All the landing pages I have created be publish-ready before moving on to creating the next and probably the last landing page for the time being.

Planned Tasks:

- Task 1

Irritation Phase 4:

Apply Expert Feedback

- Task 2

Irritation Phase 5:

- Task 3

. Create AV: CR Landing Page

Use AI Tool to Get TP to Model

Read Through LP & Improve

Implement Suggested Improvements:

- YOU NEED CLIENT TESTIMONIALS AND PAST PROJECTS NOT ONLY FOR THIS BUT FOR THE LANDING PAGES FOR THE OTHER SERVICE

- GENUINE IMAGERY OF ACTUAL HAPPY CLIENTS

- Add no call-out fees to Why Choose Us

Make sure the Landing Page is parallel with actual market needs and pains.

- Fix Visual Design Using AI Tool

- Task 4

. Create CCTV: HO Landing Page

Irritation Phase 5:

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Post-session Reflection

- Notes

Short and not that mission-oriented GWS, I realized there is more to do with the landing pages, I'll probably have to redo the TMA for both of them completely. It was more about figuring out things rather than checking things off my list. Next GWS though I will be done with both landing pages, this GWS was just a small hiccup.

SESSION #28 - 11/13/2024 + 75 mins

Desired Outcome:

- Objective

Have the landing pages be published and ready by the end of GWS, im not 100% if I'll be able to achieve this outcome but I'll work as hard as I can.

Planned Tasks:

- Task 1

Irritation Phase 4:

Apply Expert Feedback

- Task 2

Irritation Phase 5:

- Task 3

. Create AV: CR Landing Page

Use AI Tool to Get TP to Model

Read Through LP & Improve

Implement Suggested Improvements:

- YOU NEED CLIENT TESTIMONIALS AND PAST PROJECTS NOT ONLY FOR THIS BUT FOR THE LANDING PAGES FOR THE OTHER SERVICE

- GENUINE IMAGERY OF ACTUAL HAPPY CLIENTS

- Add no call-out fees to Why Choose Us

Make sure the Landing Page is parallel with actual market needs and pains.

- Fix Visual Design Using AI Tool

- Task 4

. Create CCTV: HO Landing Page

Irritation Phase 5:

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Post-session Reflection

- Notes

This GWS today was also cut short, I'm in an exam period, and this week has been hectic almost every day a test, in physics, history, and Swedish, tmr I have to continue on a Swedish test and Friday I got a geography and a biotech test. I don't like making excuses but my school hasn't made working on my business as convenient as I'd like it to be, although I will not let a day pass without doing at least some type of work. On Friday though I can get back to normal, though still i have tests next week, not as much as this week.

Long story short, I got the AV LP to publish ready, and Im like 35% done with the CCTV one, I realized I shouldn't sweat the visual design part so much because I'll be able to do that at its best when I build the site on WIX, there will be able to add effects and such things that can't be done on canvas. Canva is just a draft, WIX will have the final say. But as far as copy goes, i think im good. Next GWS will finish the CCTV page and also finish the TMA section of the WWP for the PA: HW service. Maybe even start on the TPA section. The goal remains that I want to be done and contact the client by Sunday. Though it doesn't seem likely that I hit, might be a day or 2 late, nonetheless, I'll still aim as hard as possible to be done by Sunday.

SESSION #29 - 11/14/2024 + 80 mins

Desired Outcome:

- Objective

Have the CCTV landing page publish-ready and be done with WWP TMA of the PA Landing page and also start on TPA for it as well.

Planned Tasks:

- Task 1

. Create CCTV: HO Landing Page

Iteration Phase 5:

-----||-----

- Task 2

. Create PA: HW Landing Page

Answer TMA WWP:

(1/11)

(2/11)

(3/11)

(4/11)

(5/11)

(6/11)

(7/11)

(8/11)

(9/11)
(10/11)
(11/11)

Post-session Reflection

- Notes

This GWS was kind of productive, short cuz again it's exam week and I haven't gotten much time. Tomorrow will be better because I will have finished my last exams this week. I finished the CCTV landing page, and I redid some market analysis to figure out the most popular market for the next service I will be creating a landing page for. I thought at first it was commercial real estate business owners, turns out it was homeowners by 200-250 monthly searches compared to real estate with 50-70 monthly.

Next GWS I will find sources for market analysis and conduct it as well as find the top players too. Realize more and more that TPA and TMA are done almost at the same time.

SESSION #30 - 11/15/2024 + 60 mins

Desired Outcome:

- Objective

Find sources for market analysis and conduct it as well as find the top players too.

Planned Tasks:

- Task 1

Find Target Market & Top Players

- Task 2

. Create PA: HW Landing Page

Find Target Market & Top Players Sources ✓

Answer TMA WWP:

(1/11)
(2/11)
(3/11)
(4/11)
(5/11)
(6/11)
(7/11)
(8/11)

(9/11)
(10/11)
(11/11)

- Task 3

Post-session Reflection

- Notes

I have found sources and read a lot, next GWS I'll answer all the questions immediately, so next GWS it's expected for me not only to be done with TMA but also the TPA and probably start on the copy. This GWS was cut short because I had not slept in 24 hours, I was studying for a big biology exam and only got 20 minutes of sleep before I went to school. I am extremely tired and can't focus and have a big migraine, I'm going to sleep, I haven't eaten all day but I'd rather sleep right now than fix myself something to eat honestly.

SESSION #31 - 11/16/2024 + 80 mins

Desired Outcome:

- Objective

Finish TMA & TPA & maybe even start on the landing page copy.

Planned Tasks:

- Task 1 ✓

Answer TMA WWP: ✓

(1/11) ✓
(2/11) ✓
(3/11) ✓
(4/11) ✓
(5/11) ✓
(6/11) ✓
(7/11) ✓
(8/11) ✓
(9/11) ✓
(10/11) ✓
(11/11) ✓

- Task 2

Answer TPA WWP:

(1/2)

(2/2)

- Task 3

Create Landing Page Copy:

(1/?)

Post-session Reflection

- Notes

Kind of a productive GWS, TMA took longer than expected, I realized that unforeseen roadblocks are normal, the plan never survives first contact with the enemy, and everyone has a plan until they get punched in the face. There will be unforeseen roadblocks and problems, and it's just about adapting and still getting whatever needs to be done on time. Will need to improve on this aspect.

SESSION #32 - 11/17/2024 + 70 mins

Desired Outcome:

- Objective

Conduct Top Player Analysis, this part might take me the entire GWS, because im still not very fluent with this. But in case I need to get done with it before the GWS ends, I'll start on the copy for the landing page and finish as much as possible.

Planned Tasks:

- Task 1

Answer TPA WWP:

(1/2)

(2/2)

- Task 2

Create Landing Page Copy:

(1/?)

(2/?)

- Task 3

Post-session Reflection

- Notes

Yeah, I need to redo everything, I need to redo tma, and from there do tpa. Luckily I plan on being done with both on the next GWS and that's the promise, the next GWS will NOT end unless target market research and top player analysis are done. Because like it or not those need to be done hand in hand.

SESSION #33 - 11/18/2024 + 80 mins

Desired Outcome:

- Objective
- Finish TMA & TPA

Planned Tasks:

- Task 1
- Answer TMA WWP:

(1/11) ✓

(2/11)

(3/11)

(4/11)

(5/11)

(6/11)

(7/11)

(8/11)

(9/11)

(10/11) ✓

(11/11)

- Task 2

(1/2)

(2/2)

Post-session Reflection

- Notes

I did a refresh on the top player and target market analysis process, many of the TMA WWP questions are questions that don't need analysis much and are quick to answer. I answered one of the questions that needs a lot of analysis which is the current painful state. Next GWS I will answer the dream state, and answer all other questions based on the analysis and research of the pain and desire state question.

After That, the top player analysis will take time but not as much as target market research, I just need to position myself in the target market point of view completely and entirely and

analyze the top players and how they built their websites through the lens of the target market. From there I'll have done the analysis and can start on the copy creation.

Next GWS that's what it will be, Finish target market research and top player analysis as well as sketch out website layout, and create at least the first-page copy.

This GWS was cut short because I got a physics exam tmr that I haven't studied very well for and I need tonight to study for it.

SESSION #34 - 11/19/2024 + 75 mins

Desired Outcome:

- Objective

Finish Top Player Analysis & Target Market Research, Sketch Out Landing Page Layout & Create AT LEAST the first-page copy.

Planned Tasks:

- Task 1

Answer TMR WWP:

(2/11) ✓

(3/11) ✓

(4/11) ✓

(5/11) ✓

(6/11) ✓

(7/11) ✓

(8/11) ✓

(9/11) ✓

(11/11) ✓

- Task 2

Answer TPA WWP:

(1/2) ✓

(2/2)

- Task 3

Sketch Landing Page Outline

- Task 4

Create LP Copy with Iron Clad Strategist:

(1/?)

Post-session Reflection

- Notes

Today I came home and got knocked out almost immediately since I spent the entire night last night studying for the physics exam.

I woke up now and only got to finish this much, disappointed with the efficiency of my GWS lately. Im pissed off.

Will get more things done next time.

SESSION #35 - 11/20/2024 + 80 mins

Desired Outcome:

- Objective

Finish Top Player Analysis, Sketch LPS layout, create entire LP copy, and finish initial pages of canvas designs.

Planned Tasks:

- Task 1

Answer TPA WWP:

(2/2)

- Task 2

Sketch Landing Page Outline

- Task 3

Create LP Copy with Iron Clad Strategist:

(1/?)

(2/?)

(3/?)

(4/?)

(5/?)

(6/?)

(7/?)

- Task 4

Create Canva Design:

(1/?)

(2/?)

(3/?)

Post-session Reflection

- Notes

IMMA KMS, nahli won't, I just hate myself, because with each top player analysis I do, I learn new things about doing them, things I've done wrong with my past top player analysis for the other landing pages. So I get this big ass urge to just go and start over, I DONT KNOW WHY, I do know why, because I feel like they aren't good enough, from the target market research, top player analysis, to each damn another thing that went into creating the landing page.

I follow Andrew while I do my top player analysis, and it's hard to follow sometime because it gets very tedious, and pisses me off because they are things Im doing in this top player analysis THAT I HAVEN'T DONE FOR MY OTHER LANDING PAGES. BIG ASS chance imma go back and overhaul this bitch.

Nah better yet, Imma go back and overhaul the entire website layout, because I thought I had a vision in my head, come now I get another one.

Long story short I haven't finished my top player analysis because this time Im going to do it right, I won't skip out on anything, I won't rush through, and I will analyze each small fucking detail like its a message from the future, and CORRECTLY extract all marketing ingredients used in the top player's pages. But im almost done though.

SESSION #36 - 11/21/2024 + 60 mins

Desired Outcome:

- Objective

Finish Top Player Analysis, Sketch LPS layout, create entire LP copy, and finish initial pages of canvas designs.

Planned Tasks:

- Task 1

Answer TPA WWP: ✓

(2/2) ✓

- Task 2

Sketch Landing Page Outline

- Task 3

Create LP Copy with Iron Clad Strategist:

(1/?)

(2/?)

(3/?)
(4/?)
(5/?)
(6/?)
(7/?)

- Task 4

Create Canva Design:

(1/?)
(2/?)
(3/?)

Post-session Reflection

- Notes

GWS cut short, if im being honest, lately, I've been slacking. Haven't been focusing on my path as I need to be, a slip-up on my part. I won't overthink it, but I won't just oversee it. It does not define me, but won't let it happen anymore.

SESSION #37 - 11/22/2024 + 80 mins

Desired Outcome:

- Objective

Now we start finally on the landing page, and this took way longer than it should, to be honest with you I should've been done with this since Sunday. But since I have been slacking I am late, and it pisses me off but it is my fault, and ill work better on making it happen less.

Planned Tasks:

- Task 1

Sketch Landing Page Outline ✓

- Task 2

Create LP Copy with Iron Clad Strategist: ✓

(1/7) ✓
(2/7) ✓
(3/7) ✓
(4/7) ✓
(5/7) ✓

- Task 3

Create Canva Design:

(6/7) ✓

(7/7) ✓

(1/7)

(2/7)

(3/7)

(4/7)

(5/7)

- Task 4

Iteration Phase 1:

Gave Ironclad a review it

Apply feedback

Post-session Reflection

- Notes

Sketched and created the landing page copy, and also got ahead and finished some pages on Canva design. This GWS was better in terms of productivity, but I need to improve still.

SESSION #38 - 11/23/2024 + 75 mins

Desired Outcome:

- Objective

Create landing page design, go through Iteration phase 1 and halfway through 2.

Planned Tasks:

- Task 1

Create Canva Design:

(1/7) ✓

(2/7)

(3/7)

(4/7)

(5/7)

- Task 2

Iteration Phase 1:

Take a 10-minute break from working on the Landing Page

Come back & Review it

- Task 3

Iteration Phase 2:

Have Ironclad Review it

Apply Feedback

Post-session Reflection

- Notes

Feel very shit about this GWS, very unproductive, it wasn't interrupted or anything and I didn't get distracted, it just the pace was so slow.

I was doing the Canva design and it just took me more time than I wanted to get done with the first page, and only got done with 90% of the second page. Next GWS, I plan on finishing the website design in 30 minutes, then taking a 10-minute break, coming back to review it, applying for review, having a GPT review, applying for review, and applying for review by students and experts.

Next GWS will be far more productive!! I need it to be...

SESSION #39 - 11/24/2024 + 65 mins

Desired Outcome:

- Objective

First 30 minutes, finish the canvas design

Take a 10-minute break from that and go check the WIX course on the web build.

Come back review the landing page and fix it.

Have Ironclad review it and, apply feedback.

Apply for review by experts and students.

Go through the WIX course.

This is how my objective for each GWS will be, its best, because it gives no bullshit, if I just give myself the task to finish in GWS, I will not know when each task should be done and take my time, but with a time limit, ill finish them fast and get everything I want to get done, done.

Planned Tasks:

- Task 1

Create Canva Design: ✓

(2/7) ✓✓

(3/7) ✓

(4/7) ✓

(5/7) ✓

- Task 2

Iteration Phase 1:

Take a 10-minute break from working on the Landing Page

Come back & Review it

- Task 3

Iteration Phase 2:

Have Ironclad Review it

Apply Feedback

- Task 4

Website Creation:

Go Through the IX Web Course

- Task 5

Write Out Next Specific Tasks that Will Be Done Beyond This Point

Post-session Reflection

- Notes

I spent the first 45 minutes finishing off the Canva design landing page. I finished it and went on my 10 minutes away from my landing page to check out the WIX course, and then I realized how I have NO IDEA how a website is created, nothing, nada, from the smallest to the biggest detail I got no idea.

So I decided that I would not move forward with the landing page and instead build the website and then work on refining the landing pages. Because wasting time on canvas chasing my tail on fixing the landing pages is a waste of time, maybe Wix has better design features that I can use to create the website and I end up through the entire design away and starting over.

So I have decided to build the Wix website first, then sit and refine it. So now I'm going to learn everything about creating a website. So for the rest of the GWS, I asked around in the TRW chats, asked AI, and checked copywriting and the CA campus for courses that could help me. I found the landing page builder course which I will go through, and I found some YouTube

tutorials that I will also go through.

Next GWS will have learned everything I need to know and get started with building the website.

SESSION #40 - 11/25/2024 + 70 mins

Desired Outcome:

- Objective

Learn everything about creating a website, from start to finish, and how to build one.

Planned Tasks:

- Task 1 ✓

Go Through LP Builder Course ✓

- Task 2 ✓

Go Through YT WIX Tutorial ✓

- Task 3 ✓

Know everything there is to Know About Web Creation ✓

Post-session Reflection

- Notes

I watched some videos and learned the basics, Im still stiff with the web-building part but I'll become better when I start building the site next GWS. I know now how domains can be created how the site can be published and the logistics of creating the website, yet I still need to check the legal part, privacy policy, and whatnot, im not in the clear on that.

Nonetheless, I feel comfortable enough to know what's ahead of me but if there is anything I've learned, it is that Napoleon's quote is true— no plan survived first contact with the enemy. My plans always seem to be overthrown by unforeseen roadblocks, which means I'll just have to adapt them and keep moving forward.

SESSION #41 - 11/26/2024 + 95 mins

Desired Outcome:

- Objective

Build the AV page on WIX.

Planned Tasks:

- Task 1

Build AV: CR Landing Page on WIX:

Follow WIX Tut & Copy Paste Canva Design Into WIX

- Task 2

- Task 3

Post-session Reflection

- Notes

I am halfway done with the AV page, but there are things I come to realize when it comes to publishing the website. I think I will only be allowed to connect so many pages to 1 website, which means I will have to put everything I learned on this big blanket market together and hit it hard with the home page. It is very suboptimal to have the home page as the landing page for all services since all services have multiple markets, but these markets do have some pains and desires in common which I have noticed with the market research I've done for every single one of them.

I'll just have to create one hard-hitting home page, using everything I learned in my research.

It is not like I'll not have use of the other landing pages, it is just for now, I might not be able to add them to the website since I'll either be only allowed to have 3 or 5 pages on the website, and I need a page for the quotation, a page for privacy &, etc, and whatever else that I learn down the line I might need a page for.

So I changed plans I will do a complete OVERHAUL of my home page so that it is a proper landing page where all markets can read it and be influenced to take action.

Creating half of the AV landing page may have been in vain, yet it taught me and got comfortable with the usage of WIX, so now im familiar with how to navigate myself in that builder, yet there is still a lot I need to familiarise myself with but for now I can at least get by.

So the current line of action is, to figure out how you will work around the fact that the landing page will be the home page, as in how will the site web system look like (redo the site map), then when you have a grasp on how the site will exist, complete an overhaul for the home page so that it is the main landing page.

Put together everything you learned from your research and all tactics from your other landing pages.

I spent 40% of this GWS readjusting my plan and clarifying the steps for myself, so as far as im concerned I finished my tasks for this GWS.

SESSION #42 - 11/27/2024 + Time

Desired Outcome:

- Objective

Redo Webmap, so that I have an overview of how the website will be structured.

Research the Most Popular Markets for Services Client Offers, and Figure Out What Makes Them ALL Tick.

Quick Analysis Top Players, I already have a good idea of how I want to structure my home page.

Planned Tasks:

- Task 1

. Redo Website Map, 15 minutes ✓

- Task 2

. Overhaul Home Page:

Answer TMR WWP Questions: 45 - 55 minutes

(1/11)

(2/11)

(3/11)

(4/11)

(5/11)

(6/11)

(7/11)

(8/11)

(9/11)

(10/11)

(11/11)

- Task 3

Answer TMA WWP Questions: 20 - 30 minutes

(1/2)

(2/2)

Post-session Reflection

- Notes

Would you look at that, as new unforeseen roadblocks, entropy is working overtime with me. I realized that 3 collaborators does not mean you can only connect their pages to your website, it means you can only have 3 collaborators edit your site. I do not know why I thought Wix would have a limit on how many pages you can connect on your site, but I did. While I was redoing the web map, I had to spend some time watching videos explaining the Wix membership plans, which are best, and what they offer, so that I know which one I should recommend to my client and how we will be able to publish the site. So the webmap part took longer than expected.

I readjusted the plan accordingly but didn't have to do much since I'm still going to overhaul my home page. Go through its iteration phases, as well as overhaul the visual design of the PA: HW landing page. Then I'll start building the site on WIX.

I figured out the most popular markets for all services, and I will be conducting target market research on all of them next GWS.

SESSION #42 - 11/28/2024 + 60 mins

Desired Outcome:

- Objective

Perform Target Market Research & Top Player Analysis

Decide & Sketch Out Home Page Layout

Create Home Page Copy

Planned Tasks:

- Task 1

Locate places to research the target market - 10 minutes, 22 minutes. ✓

- Task 2

Answer TMR WWP Questions: - 40 minutes

(1/11)

(2/11)

(3/11)

(4/11)

(5/11)

(6/11)

(7/11)

(8/11)
(9/11)
(10/11)
(11/11)

- Task 3

Answer TMA WWP Questions: 20 minutes

(1/2)
(2/2)

- Task 4

Decide & Sketch Out Page Design - 10 minutes

- Task 5

Create Copy with Iron Clad - 10 minutes

Post-session Reflection

- Notes

I planned 90 minutes for this GWS, and I did spend 90 minutes but the amount of work I pumped out I feel isn't worth 90 minutes. My mind was distracted because I had some things on my mind, and it was my fault that I hadn't resolved those things before I got to work, so this GWS was affected. And I'm pissed, I'm pissed because lately my output in my GWSs has been sorry, shand itty, and it pisses me off. Because now I'm behind on my deadline, and I was already behind on my deadline before this, so now I'm like 2x or 3x behind, and it's frustrating.

Next time, I'll make sure my mind isn't occupied by anything else, Before the next GWS I'll resolve what I need to resolve. And next GWS I'll make sure to be finished with my home page. Entirely. Ready for iteration phases.

SESSION #43 - 22/01/2024 + 90 mins

Desired Outcome:

- Objective

Finish the Home Page TM

Planned Tasks:

- Task 1 ✓

Answer TMR WWP Questions: ✓

(1/11) ✓
(2/11) ✓

(3/11) ✓
(4/11) ✓
(5/11) ✓
(6/11) ✓
(7/11) ✓
(8/11) ✓
(9/11) ✓
(10/11) ✓
(11/11) ✓

Post-session Reflection

- Notes

First GWS after being gone 2 months, I gave up mentally because my self confidence and how I lost myself, I forget who I am, what I want, and why I even began this in the first place. All this time I've been in isolation feeling ashamed and embarrassed for trying to do this, feeling that I won't be enough and by extension my subconscious mind started viewing myself in this way.

I started hating myself, whenever I didn't do things I said I'll do my brain wouldn't shut up about, and would kill my self confidence even more. Doubting myself if I'm really cut out to do this, that I am barely doing any work when there are no expectations, how do you think you will perform when there are expectations and a deadline? These are things my subconscious throws out at me because of my self hate.

But I no longer care, I picked this path because I knew I can do this, and I can, I picked this path because I am a smart and critical human being that knows what he wants and what suits him best. I am not a dumb delusional person who picked a path, a person who's way over his head. No I am a smart person, I have been smart since day 1.

From now on I will no longer be tolerating any self hate, I am a dedicated and capable person even in this field, I have achieved and amounted to good things, and I will use this to gain even more experience and expertise, no matter what things that I'm not proud that I have done before, it's not me anymore.

I will expose myself, I will be open about this path I'm taking and no longer be ashamed of myself, I will hold my head high, declare that I will achieve the targets I have set out for myself in life. I make it clear to everyone around me that I am confident and proud of my decision to do so and I will go out and work as hard as I can to achieve my targets and prove myself right.

I am proud of myself for everything that I am, for everything I have achieved and for everything I am striving for, I love myself and I'm very proud of myself for the capabilities I possess. Of course I'm still starting out so there is still a lot for me to learn which only makes me excited because there are still things I can level up about myself. I will work hard everyday and continue to be proud of myself.

I will look in the mirror and be happy to see what is looking back at me, a man of will, discipline, power, and capabilities. A man that will achieve what everyone else wants to but won't, I will achieve what many others are trying to achieve along side, I will work, and learn, and experience, and level up, and become who I need to become.

But for now I am extremely proud of myself for who I currently am, for working hard to get to where I want to be in life, all in due time, with time and hard constant work, I will get there. So I am proud of myself.

SESSION #44 - 24/01/2024 + 70 mins

Desired Outcome:

- Objective

Perform TPA & Sketch Out Landing page Design

Planned Tasks:

- Task 1 ✓

Perform TPA

- Task 2

Sketch Out Design

- Task 3

Post-session Reflection

- Notes

Was only able to get half of the TPA done today.

SESSION #45 - 25/01/2024 + 100mins

Desired Outcome:

- Objective

Finish complete TPA, sketch out Design & Create copy for Landing page with Iron Clad

Planned Tasks:

- Task 1 ✓

Finish TPA

- Task 2 ✓

Sketch out Design

- Task 3

Create Copy

Post-session Reflection

- Notes

Finished first 2 tasks only, we will finish entire landing page design on canva next GWS, a promise to myself!

SESSION #46 - 28/01/2024 + 60mins

Desired Outcome:

- Objective

Finish Canva Designs First Draft & Maybe first iteration phase

Planned Tasks:

- Task 1

Finish Canva Designs First Draft

- Task 2

Iteration Phase 1:

Take a break

Review Copy

Apply Feedback

- Task 3

Post-session Reflection

- Notes

I finished like 80% of the landing pages first draft. Next GWS will finish it entirely, go through iteration phase 1 & 2 and then do the application part of phase 3. Whilst in that GWS I will also

start prepping WIX, learning new tactics and what not. I imagine they will be a period where I will have to spend time learning ways to make an actually professional page along with doing a refreshment on what it takes to launch a website and its costs along with SEO.

SESSION #47 - 29/01/2025 + 90 mins

Desired Outcome:

- Objective

Finish First Draft, Go Through Iteration Phases 1-3, Refresh on Webcreation knowledge, Prep Client Revival Pitch

Planned Tasks:

- Task 1

Finish HP LP First Draft ✓

- Task 2

Iteration Phase 1:

Take 5 minute break from It

Review it

Apply your feedback

- Task 3

Iteration Phase 2:

Have Ironclad Review it

Apply Feedback

- Task 4

Iteration Phase 3:

Apply for Feedback by students & Experts

- Task 5:

Refresh on Webcreation Knowledge:

- What you need to launch a website and how to do it
- The different web builders and their benefits
- Analyze the one your client has
- Learn google ads, organic and paid seo

Post-session Reflection

- Notes

Finished the first draft & Rereviewed it, I redid the first page, yet I still have all the other pages. I thought I could get more done but It'll just be til the next GWS.

SESSION #48 - 30/01/2024 + 130 mins

Desired Outcome:

- Objective

Finish Landing Pages iteration phases & learn what needs to be done after the website gets published, seo, google ads. Figure out what is the next project you'll pitch to your client.

Planned Tasks:

- Task 1 ✓

Iteration Phase 1: ✓

Take 5 minute break ✓ from It ✓

Review it ✓

Apply your feedback ✓

- Task 2 ✓

Iteration Phase 2: ✓

Have Ironclad Review it ✓

Apply Feedback ✓

- Task 3 ✓

Iteration Phase 3: ✓

Apply for Feedback by students & Experts ✓

- Task 4: ✓

Refresh on Webcreation Knowledge: ✓

- What you need to launch a website and how to do it ✓
- The different web builders and their benefits ✓
- Analyze the one your client has ✓
- Learn google ads, organic and paid seo ✓

Post-session Reflection

- Notes

This GWS I decided to not leave my table til I finish everything on my list, and I got it done. Proud of myself. Self confidence boosted, will keep pushing forward. Lets get it!

SESSION #49 - 31/01/2024 + 90 mins

Desired Outcome:

- Objective

Finish Landing Page draft and have it ready for client feedback review.

Prep client revival & Pitch for getting back into work together.

Create & Send Message to reconnect.

Learn google ads & web seo

Planned Tasks:

- Task 1 ✓

Iteration Phase 3:

Apply Feedback

- Task 2 ✓

Prep Client Relationship Revival Approach with Sales Simulator

- Task 3 ✓

Create & Send Client Revival Message

- Task 4 ✓

Iteration Phase 4: Ultimate Self-Review

Read TMA & Embody The Avatar

Review Copy from 7 Questions

Find Any Reasons to Why I Should Click Off

- Task 5 ✓

Prep Client Meeting

- Task 6

Learn Google ads

- Task 7

Learn Website SEO

Post-session Reflection

- Notes

Finished almost everything I set out to do, I just need to focus more next time on google ads and seo and later I can do my final self iteration phase of the web draft, and do the necessary preparations for the client meeting.

SESSION # - Date + Time

Desired Outcome:

- Objective

Planned Tasks:

- Task 1
- Task 2
- Task 3

Post-session Reflection

- Notes
-

SESSION # - Date + Time

Desired Outcome:

- Objective

Planned Tasks:

- Task 1
- Task 2
- Task 3

Post-session Reflection

- Notes
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SESSION # - Date + Time

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