

CURRICULUM VITAE



1. Personal Information:

Name: TRAN THI THANH NHAN

Date of birth: 20/10/1990

Gender: Female

Address: 55 Nguyen Huu Than Street, Nhon Binh Ward, Quy Nhon City, Binh Dinh Province

Telephone: (+84) 097.969.17.67

Email: tranthithanhnhan@qnu.edu.vn

Occupation: Lecturer, Department of Economics and Accounting, Quy Nhon University

Highest Degree: Master

2. Education background:

2.1. Educational Process (Bachelor's degree, Master, Ph.D., Scientific Ph.D.):

Year of Graduation	Educational level	Major	Place of Graduation
2012	Bachelor's degree	Economics	Quy Nhon University
2017	Master	Economics	National Economics University
2018	Bachelor's degree	English Language	Quy Nhon University

2.2. Short-term Training Program (if any):

Time	Training Specialization	Place of Training
12/2015 – 01/2016	Professional training for university and college lecturers	Academy of Educational Management
01/2018 – 04/2018	Training according to professional title standards for main lecturers	Quy Nhon University
06/2018	Basic IT application	Quy Nhon University
12/2019	Training source lecturers on innovative entrepreneurship	Sông Hàn Startup Incubator
06/2020	Data analysis with R software	Institute for Advanced Study in Mathematics

07/2022	Valuation of environmental resource value	Vietnam Institute of Environmental Economics (EEIV)
09/2023	Innovative Startup Advisor	FINO and Department of Science and Technology of Binh Dinh province

2.3. Second Language Level:

No.	Language	Level (Proficient/Advanced/Intermediate/ Basic)			
		Listening	Speaking	Reading	Writing
1	English	Intermediate	Intermediate	Intermediate	Intermediate

2.4. Information Technology Level: Advanced

3. Employment:

Time	Workplace	Employment
10/2012 – present	Quy Nhon University	Lecturer

4. Research:

4.1. Research Interest: Welfare Economics, Environmental Economics, Health Economics, International Economics, Consumer Behavior, Risk Assessment and Management in Supply Chain, Environmental Economics

4.2. Publications:

4.2.1. Monographs, Reference books, Textbooks:

No.	Publishing year	Title	Participation level (First Author, Co-author)	Publishing house	International Standard code-ISBN (if any)
1	2015	Microeconomics Textbook	Co-author	Political Publishing House	ISBN: 978-604-57-1756-1
2	2022	Microeconomics Exercises	Co-author	Labor Publishing House	ISBN 978 604 386 283 6
3	2024	Project Appraisal Textbook	Co-author	National Economics University Publishing House	ISBN: 978-604-330-929 -4

4.2.2. Publications in the international and internal journal/ conferences/ seminars

No	Title	Authors (in-order in the publication)	Journal/ Conference/Seminar	Number I/Vol./ Page/ Link(if any)	Publishing Year/Organizing Time	SCI/SCIE/Scopus
1	Factors affecting employment ability of students graduates in Faculty of Economics – case of Binh Dinh province	Ngo Nu Mai Quynh, Tran Thi Thanh Nhan	Proceedings of National Conference in Vietnam	pp.702-720	2018	
2	Factors Influencing Tourists' Intention to Use E-Commerce: A Case Study in Quy Nhon City, Binh Dinh Province	Tran Thi Thanh Nhan	The 1st international conference proceedings commerce and distribution	pp.818 - 832	2018	

			CODI 2018			
3	Developing Logistics services in the Central Vietnam key economic region during the fourth industry revolution	Tran Thi Thanh Nhan, Nguyen Thi Thuy Dung, Dao Quyet Thang, Hoang Thi Hoai Huong	Proceedings of the international conference Current status and solutions for developing the national logistics system and the key economic region of the Central region	pp.757-767	2019	
4	Developing seaports and seaport logistics services in the central key economic region	Tran Thi Thanh Nhan, Le Nu Nhu Ngoc, Nguyen Thi Thuy Linh	Proceedings of the international conference Current status and solutions for developing the national logistics system and the key economic region of the Central region	pp. 210-217	2019	
5	Information technology: Current status and solutions for logistics businesses in the key economic region of the Central region	Le Nu Nhu Ngoc, Tran Thi Thanh Nhan, Nguyen Thi Thuy Linh	Proceedings of the international conference Current status and solutions for developing the national logistics system and the key economic region of the Central region	pp. 297-304	2019	
6	Proposing a model to research factors affecting high technology application behavior in the livestock industry	Tran Thi Thanh Nhan, Hoang Thi Hoai Huong, Dao Quyet Thang	Industry and Trade Magazine	Issue 21/106-112/2021	2021	
7	E-service quality and customer satisfaction in online supermarkets shopping in Quy Nhon city during the	Tran Thi Thanh Nhan, Nguyen Thi Thuy Dung	The 3rd international conference proceedings	pp.247-258	2022	

	covid-19 pandemic		commerce anh distribution – CODI 2022			
8	Consumption trends of Binh Dinh consumers during the covid 19	Su Thi Thu Hang, Tran Thi Thanh Nhan	The 3rd international conference proceedings commerce anh distribution – CODI 2022	Tr.339-349	2022	
9	Factors affecting consumer's trust in online shopping in Binh Dinh province	Nguyen Thi Thuy Dung, Tran Thi Thanh Nhan	International conference proceedings: "Future - oriented tranformation of bioeconomics and value chains"	Tr.1102-1119	2022	
10	Impacts of Social Capital on CommunityBased Tourism Development: A Case Study in Binh Dinh Province	Nguyen Thi Thuy Dung, Le My Kim, Tran Thi Thanh Nhan, Dao Quyet Thang	Business Management and Strategy	Vol. 13, No. 2, pp.236 - 24	2022	
11	Research on Factors Influencing Sustainable Tourism Development in Binh Dinh Province: Research Model and Measurement Scale	Cao Tan Binh, Tran Thi Thanh Nhan, Ngo Nu Mai Quynh	Asia - Pacific Economic Journal	Issue 632/53-55/2023	2023	ACI
12	Assessment of the potential for development of agritourism in Binh Dinh Province, Vietnam	Hoang Thi Hoai Huong, Dao Quyet Thang, Nguyen Thi Thu Thuy, Tran Thi Thanh Nhan, Nguyen Thi Thuy Dung, Nguyen Thi Thuy Giang	Dalat University Journal of Science	Volume 13, Issue 4S, 2023 42-57	2023	

4.2.3. Research Project

No.	Time	Project	Project Managing Level	Responsibility	Results
1	2021-2022	The factors affecting high technology application behavior in the livestock industry in Binh Dinh Province	University level scientific research	Leader	Good

2	2022-2023	The impact of social capital on community – based tourism in Binh Dinh Province	University level scientific research	Member	Good
3	2022-2023	Research on Factors Influencing Sustainable Tourism Development in Binh Dinh Province	University level scientific research	Member	Good
4	2021-2023	Solutions to support women to participate in developing agricultural tourism in the northern districts and towns of Binh Dinh Province	Provincial-level science and technology topics	Member	Qualified

4.3. International and internal Research Awards

No.	Date of issue	Awards	Sponsor Organizations
1			
2			
3			

4.4. Patent and Invention:

No.	Date of issue	Title	Organization of issue	Number of authors

4.5. Advisor of Graduate students:

No.	Student's Name	Dissertation's title	Training place	Training time	Role
Ph.D.					
Master					