

Launch checklist

1. Set up clear goals and your why

- ☐ Your why (Deeply personal reason that keeps you going when everything gets hard)
- ☐ Set up a daily action plan (Things you do every day that brings you closer to your goals. Example: [Action Plan](#))
- ☐ 30 day goal (Personal Rank, Ranks in your team, Something you want to buy)
- ☐ 90 day goal (Personal Rank, Ranks in your team, Something you want to buy)
- ☐ 180 day goal (Personal Rank, Ranks in your team, Something you want to buy)

2. Create your prospect list

- ☐ List of 200 people you know (people you played sports with, went to school with, from social media, friends and family.)
- ☐ Put a star in front of the names of the top 10-30 people you really want to work with
- ☐ Write on top of the paper “SWSWSW” (Some Will, Some Won't, So What)

3. Master Inviting and Edification

- ☐ Sit together with your closest Platinum and above leader and go through your list

Follow this blueprint for massive success

Inviting Script (Voice Message or Text):

“Hey [Name]! Quick one—I have something I absolutely have to show you. Honestly, I’m not sure if it’s your thing, but I’m going 100% all-in, and I’d hate for you to come back in a year saying, ‘Why didn’t you show me this earlier?’ All I need is 10 minutes—I’ll send you a short video clearly showing exactly what we’re doing. If you’re interested, great! If not, no worries at all. Cool?”

Step-by-Step Blueprint with Instagram 3-Way Groups:

Step 1: Clear & Energetic Invite

- Use the inviting script provided above.
- Keep the message genuine and high-energy.

Step 2: Send the Short Video: [AkashX Presentation](#)

- Once they agree:

“Awesome! Here’s the quick video—watch it now, it’s short and powerful. Let’s connect right after.”

Step 3: Create the Instagram 3-Way Group

- Immediately after they've watched the video:

"Hey [Name], glad you checked out the video! I'm connecting you in a quick Instagram group with [Leader's Name]. They've been amazing at explaining everything and helping me get started. Feel free to ask any questions you have there—they'll help you out quickly!"

Step 4: Edify Your Leader Clearly (within the IG group)

- Clearly introduce your leader in the IG group chat:

"[Leader's Name] has created amazing results and knows exactly how everything works. They genuinely care and have helped so many people succeed—I know you'll get all the clarity you need here!"

Key Points for you:

- **Master Inviting:** Simple, energetic, and clear.
- **Master Edifying:** Clearly build trust and respect for your leader in the Instagram group.
- **Leverage the Tools:** Let the short video and IG group handle all explanations and questions—keeping your role simple and duplicatable.

This streamlined method ensures easy duplication, clear communication, and effective follow-ups for everyone involved! 

For Platinums and Above

Voice Message Example (Leader Intro & Call Invitation):

"Hey [Prospect's Name], great to connect! I'm [Leader's Name], and I've been working closely with [Person who invited prospect] and our amazing team. Just quickly about me—I started because [brief, authentic reason, e.g., 'I was looking for more freedom, and this opportunity changed everything']". Honestly, the easiest way to answer all your questions clearly and quickly is by jumping on a short call together.

Are you available for about 10-15 minutes today at [Time Option 1, e.g., 17:00 CET] or tomorrow at [Time Option 2, e.g., 13:00 CET]? Let me know what suits you best!"

Teaching Points for Leaders (Scheduling Technique):

- **Provide Two Clear Time Options:**

Offering two specific time slots helps prospects quickly make a decision.

- **Keep Times Within 24-48 Hours:**

Urgency and clarity encourage faster responses and bookings.

- **Clearly Ask for Confirmation:**

"Let me know which suits you best" clearly prompts immediate action.

This method clearly guides prospects towards quick decisions, simplifies scheduling, and dramatically improves booking effectiveness! 