

# List of Technology Market Leaders for UASG communication efforts

Whom UASG would like to meet, listed by priority to work with ICANN org and Board to get those market leaders to hold meetings.

## 1. Criteria to form the list

Criteria to find out who the market leaders are in the technology industry.

### By number of downloads/active users

<https://www.businessofapps.com/data/most-popular-apps/>

#### Most Popular Apps 2020 (Global)

App	Downloads 2020
TikTok	850 million
WhatsApp	600 million
Facebook	540 million
Instagram	503 million
Zoom	477 million
Messenger	404 million
Snapchat	281 million
Telegram	256 million
Google Meet	254 million

Netflix

223 million

### By revenue/market share

<https://www.thetealmango.com/featured/biggest-tech-companies-in-the-world/>

1. Apple – \$260.174 Billion (American tech company)
2. Samsung Electronics – \$197.705 Billion (South Korea-based multinational electronics company)
3. Foxconn – \$178.869 Billion (a Taiwanese electronics contract manufacturing company)
4. Alphabet – \$161.857 Billion (Alphabet Inc, an American multinational company is the parent company of Google LLC and several other subsidiary companies.)
5. Microsoft – \$125.843 Billion
6. Huawei – \$124.316 Billion (a Chinese technology company)
7. Dell Technologies – \$92.154 Billion (an American tech major)
8. Hitachi – \$80.639 Billion (a multinational technology conglomerate from Japan)
9. IBM – \$77.147 Billion (a US-based multinational technology)
10. Sony – \$75.972 Billion (a Japanese consumer electronics conglomerate)
11. Intel – \$71.965 Billion (a US-based multinational technology company)
12. Facebook – \$70.697 Billion (California-based Facebook Inc)
13. Panasonic – \$68.897 Billion (a Japanese major consumer electronics company)
14. HP Inc. – \$58.756 Billion (a Palo Alto-based US tech major )
15. Tencent – \$54.613 Billion (a Chinese conglomerate tech company)
16. LG Electronics – \$53.464 Billion (a South Korean multinational electronics company)
17. Cisco – \$51.904 Billion (an American tech giant)
18. Lenovo – \$50.71 Billion (a Chinese multinational technology company )
19. TSMC – \$47.95 Billion (aiwan based multinational company)
20. Xiaomi – \$46.1 Billion (a Chinese electronics major)

## By popularity of a website

<https://www.alexa.com/topsites>

### 50 Top Sites:

Google.com  
Youtube.com  
Tmall.com  
Facebook.com  
Qq.com  
Baidu.com  
Sohu.com  
Taobao.com  
360.cn  
Wikipedia.org  
Weibo.com  
Sina.com.cn  
Xinhuanet.com  
Live.com  
Zoom.us  
Microsoft.com  
Instagram.com  
Office.com  
Panda.tv  
Google.com.hk  
Zhanqi.tv  
Alipay.com  
Csdn.net  
Bing.com  
Myshopify.com  
Vk.com  
Microsoftonline.com  
Yahoo.co.jp  
Twitter.com  
Canva.com  
Naver.com  
Bongacams.com  
Twitch.tv  
Aliexpress.com  
Ebay.com  
Force.com  
Linkedin.com  
Tianya.cn  
Amazon.in  
Adobe.com  
Chaturbate.com  
Huanqiu.com  
Yy.com  
Amazon.co.jp  
Whatsapp.com

## By regions

<https://www.businessofapps.com/data/most-popular-apps/>

**Most Popular Apps 2020 (United States)**

App	Downloads 2020
TikTok	89 million
Zoom	81 million
Instagram	62 million
Messenger	61 million
Facebook	53 million
Cash App	52 million
Snapchat	51 million
Disney+	45 million
WhatsApp	45 million
Netflix	45 million

**Most Popular Apps 2020 (United Kingdom)**

App	Downloads 2020
TikTok	22 million
NHS Covid-19	20 million

Zoom	19 million
WhatsApp	18 million
Instagram	16 million
Microsoft Teams	14 million
Google Meet	12 million
YouTube	12 million
Snapchat	10 million
Facebook	10 million

Other resources:

<https://www.forbes.com/sites/johnkoetsier/2021/01/07/here-are-the-10-most-downloaded-apps-of-2020/?sh=60d3b7f15d1a>

[https://en.wikipedia.org/wiki/List\\_of\\_most-downloaded\\_Google\\_Play\\_applications](https://en.wikipedia.org/wiki/List_of_most-downloaded_Google_Play_applications)

<https://www.statista.com/statistics/693944/leading-android-apps-worldwide-by-downloads/>

<https://www.cyberclick.net/numericalblogen/top-10-most-downloaded-apps-of-2020-so-far>

<https://sensortower.com/blog/top-apps-worldwide-august-2021-by-downloads>

<https://blog.sagiopl.com/most-used-apps/>

[https://en.wikipedia.org/wiki/List\\_of\\_most\\_popular\\_smartphone\\_apps](https://en.wikipedia.org/wiki/List_of_most_popular_smartphone_apps)

## 2. Initial List

(TBD with EAI and Tech WGs)