

# Zearn Math in Colorado

## Communications toolkit

Districts and schools across Colorado are implementing Zearn Math, a digital math accelerator, as part of a landmark statewide investment in math learning. Funded by the Governor's Emergency Education Relief Fund (GEER), the initiative provides all interested districts and schools with free access to Zearn Math, ongoing training for educators and tutoring resources for K-8 math.

[More Information](#)

### Sample Newsletter Blurbs



#### Math Learning Announcement

As part of Colorado's statewide investment in math learning, [school/district] is using Zearn Math to support our students. Zearn Math is the top-rated digital math learning platform proven to have [transformative results for all kids](#). Families can help support their student's math learning with Zearn using [these downloadable resources](#). To learn more about Zearn, visit [about.zearn.org/colorado](https://about.zearn.org/colorado).



#### Celebrate Math Learning with Zearn

Congratulations to this month's Zearn Math contest winners! [Teacher name]'s class earned a [certificate/incentive] for completing the most Zearn lessons this [week/month].

*Accompany with an image of the winning class enjoying their party/incentive or using Zearn in class.  
(example)*

Families: help support your student's math learning with Zearn at home using [these downloadable resources](#). To learn more about Zearn, visit [about.zearn.org/colorado](https://about.zearn.org/colorado).



#### Find Zearn on Social

**X/Twitter:** [@zearned](#) | **Facebook:** [@zearn](#) | **Instagram:** [@zearnmath](#) | **LinkedIn:** [@Zearn](#)

### Sample Social Posts



As part of our investment in math learning, [Your school/district] is using @zearned to support our students. Zearn Math is a top-rated digital math accelerator that is proven to have transformative results. Learn more here: <https://bit.ly/3Fsv6uF>



[Your school/district] has adopted @zearned to help our students catch up and move forward in math. Zearn Math can be used during math class, for tutoring, or at home to support math learning. Visit <https://bit.ly/3Fsv6uF> to learn more.



Attention families! [Your school/district] is using @zearn to help our students catch up and move forward in math. Visit <https://bit.ly/42R3msS> to download resources you can use to support your student's math learning at home.



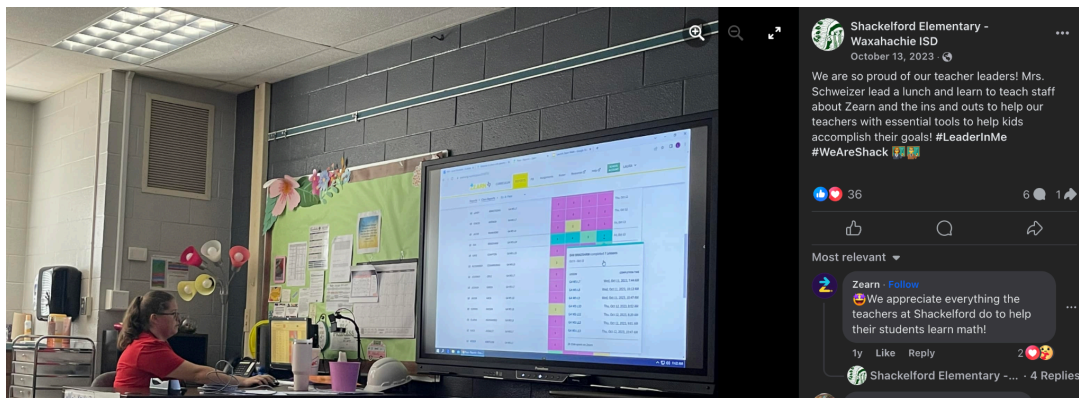
Congratulations to [teacher name]'s class! These students received [a certificate of completion / incentive] for completing [x] @zearn lessons in [Mission X]. Keep up the great work!

*Accompany with an image of students holding up certificates of completion or other prizes. ([example](#))*



Great things are happening at [school/district name]! [Teacher name] led an info session on the ins and outs of @zearn to help our team support students' math learning growth.

*Accompany with an image of teachers presenting to the team about Zearn. ([example](#))*





Math learning is in full swing at [school/district name]! Today, students worked through [math concept], both in small groups with [teacher name] and on @zearn.

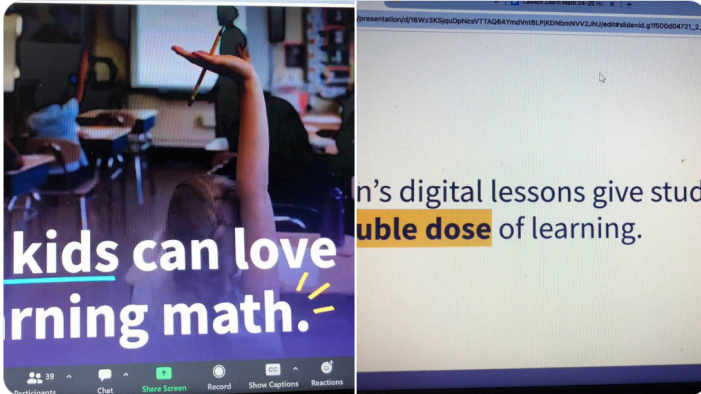
*Accompany with an image of students working on Zearn in math class. ([example](#))*



**Kelly Moran**  
@KellyAnnMoran

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Awesome to see so many educators engaged in deep professional learning today. I had the opportunity to learn what makes Zearn such an impactful math intervention. Thankful our state has made free licenses available to students. @ESCofttheWR @zearn



**About Zearn:** Zearn is the nonprofit educational organization behind Zearn Math, the top-rated math learning platform used by 1 in 4 elementary-school and 1 million middle-school students nationwide. Learn more at [about.zearn.org](https://about.zearn.org).