

Privacy Policy

WordFlight

Last updated: March 2026

WordFlight ("we", "our", or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and share information when you use our mobile application WordFlight (the "App").

By using the App, you agree to the collection and use of information in accordance with this policy.

1. Information We Collect

1.1 Information You Provide

- Google account information (name, email address, profile photo) when you sign in with Google Sign-In.
- Username or display name if you choose to set one in your profile.

1.2 Information Collected Automatically

- Gameplay data: scores, stamps collected, daily streaks, achievements unlocked, and game mode usage.
- Device information: device type, operating system version, and language settings.
- App usage data: session duration, features accessed, and in-app interactions.
- Time zone and local time (used to determine the daily challenge reset).

1.3 Information from Third-Party Services

We use the following third-party services that may collect information:

- Google Sign-In: for authentication. Governed by Google's Privacy Policy.
 - Google Play Games Services: to sync achievements and leaderboards. Governed by Google's Privacy Policy.
 - Firebase (Google): for storing game data, daily challenges, and leaderboards. Governed by Google's Privacy Policy.
 - Google AdMob: to serve advertisements to free users. AdMob may collect device identifiers and usage data for ad personalization. Governed by Google's Privacy Policy.
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2. How We Use Your Information

We use the information we collect to:

- Operate and improve the App and its features.
- Authenticate your identity via Google Sign-In.
- Save your progress, scores, stamps, and achievements.
- Display global leaderboards and weekly event rankings.

- Send daily push notifications reminding you to play (you may opt out at any time in your device settings).
 - Serve relevant advertisements to free users via AdMob.
 - Process in-app purchases (Remove Ads / Premium subscription).
 - Analyze usage patterns to improve game balance and user experience.
 - Enforce our Terms of Service and prevent fraud.
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3. How We Share Your Information

We do not sell your personal data. We may share information in the following circumstances:

- Service providers: We share data with Google (Firebase, AdMob, Play Games) to operate the App. These providers are contractually bound to protect your data.
 - Leaderboards: Your display name and score may be visible to other players on public leaderboards.
 - Legal requirements: We may disclose information if required by law or to protect the rights and safety of our users.
 - Business transfers: If WordFlight is acquired or merged, your data may be transferred as part of that transaction.
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4. Data Retention

We retain your data for as long as your account is active or as needed to provide the App's services. If you delete your account, we will delete your personal data within 30 days, except where retention is required by law.

Anonymized gameplay statistics may be retained indefinitely for analytics purposes.

5. Children's Privacy

WordFlight is not directed to children under the age of 13. We do not knowingly collect personal information from children under 13. If you believe we have inadvertently collected such information, please contact us and we will delete it promptly.

6. Advertising

Free users will see advertisements served by Google AdMob. AdMob may use device identifiers and usage data to show personalized ads. You can opt out of personalized advertising by:

- Going to your device Settings → Google → Ads → Opt out of Ads Personalization.
- Purchasing the Remove Ads or Premium plan within the App to remove all advertisements.

For more information on how Google uses data from apps that use its advertising services, visit: policies.google.com/technologies/partner-sites

7. Security

We take reasonable measures to protect your information from unauthorized access, loss, or misuse. Your data is stored in Google Firebase, which uses industry-standard security practices including encryption in transit and at rest.

However, no method of transmission over the internet is 100% secure. We cannot guarantee absolute security.

8. Your Rights

Depending on your location, you may have the following rights regarding your personal data:

- Access: Request a copy of the personal data we hold about you.
- Correction: Request correction of inaccurate data.
- Deletion: Request deletion of your personal data.
- Portability: Request your data in a portable format.
- Objection: Object to the processing of your data for certain purposes.

To exercise any of these rights, please contact us at the email address below.

If you are located in the European Economic Area (EEA), you have additional rights under the General Data Protection Regulation (GDPR). Our legal basis for processing your data is your consent (given by using the App) and our legitimate interest in operating and improving the service.

9. Push Notifications

The App may send you daily push notifications to remind you to play the daily challenge. You can disable notifications at any time through your device's notification settings. Disabling notifications will not affect your ability to use the App.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of significant changes by posting a notice in the App or by other means. The "Last updated" date at the top of this policy will always reflect the most recent revision.

Your continued use of the App after any changes constitutes your acceptance of the updated policy.

11. Contact Us

If you have any questions about this Privacy Policy or our data practices, please contact us at:

WordFlight Support

Email: cesarlozano89@gmail.com

Developer: clozanodev

This policy applies to the WordFlight application available on Google Play.