

Communications Lead Contractor

Salary: \$20,000, part time, contractor, possible promotion to full time communications manager

About Us: EndSlaveryMN is a statewide coalition working to end legal slavery in our prisons. People in prison are forced to work for \$0.25 an hour, stealing \$100 million a year from children, families, victims, and future success. EndSlaveryMN is sponsored by the Minnesota Incarcerated Workers Organizing Committee (IWOC), a 501(c)3 charitable group. IWOC is an inside/out organization working to dismantle and transform the prison system in partnership with those behind bars.

Position Summary: This is a new role that will lead the organization's public narrative, media relationships, digital presence, and internal communications to drive campaigns and build public support. You'll be running a team of communications volunteers, with a budget for initiating additional contracts, elevating work from within our prisons and the End Slavery Campaign and working with Operations Manager to streamline internal systems. Hired by and reporting to Co-Executive Directors

Key Responsibilities:

- Coordinate communications team
- Develop messaging frameworks and campaign narratives
- Develop our press list and cultivate media relationships and responses to relevant news
- Train and support spokespeople with talking points and media training
- Manage and grow social media platforms and digital campaigns
- Lead content creation: videos, toolkits, flyers, newsletters, and social posts
- Track media engagement and adjust communication strategies
- Maintain the internal communication calendar and event reminders
- Oversee website upgrades and ensure alignment with SEO and campaign goals

Qualifications:

- Experience in communications strategy, media relations, and social media management
- Strong writing, editing, graphic design, and storytelling skills
- Ability to train diverse spokespeople and engage a broad audience
- Must be a member of IWOC / End Slavery upon starting the position
- End Slavery In Minnesota is an Equal Opportunity Employer. We actively welcome and encourage formerly incarcerated and justice-impacted people to apply

To Apply: Please send a letter of interest and resume to tc.iwoc@gmail.com, with "Position Title" in the email's subject line. Include: your interest in the position and the organization, evidence of the required experience, and contact information. Applicants will be screened on a rolling basis until filled.