

To Whom it May Concern,

I'm writing today to tell you about an incredible initiative that our youth are leading. This league came from the imagination of our youth as a response to the growing rate of trauma associated with gun violence within the City of Philadelphia. Our youth believe this league is a way to curb gun violence by giving youth an outlet to build positive relationships, focusing on mental, physical, and emotional health, and to provide resources to families who have been affected by gun violence. With your help, we believe we can center student voices and put them in a position to lead the change that our city desperately needs.

The Citywide Teen Ninja Warrior Pilot Concept

We Love Philly and The Revolution School, with the huge help of Urban Air Delco, have joined forces to create a City Wide Ninja Warrior League that puts high school age youth at the center of a solution for the rising gun violence statistics in the City of Philadelphia. Twenty four students from the Revolution School are creating, from scratch, a ninja warrior league that teens from grassroots nonprofits across the city can participate in and use as an opportunity to share resources and ideas related to reducing gun violence within Philadelphia.

Currently Revolution School students are separated into four teams and are creating the rules, gameplay, and structure of our league. They have decided to hold their "game days" at a trampoline park and believe this kind of venue has enough space to actualize the project they are creating. They will beta-test their design at a trampoline park in early spring to refine the gameplay and rules needed for the future league. Students are also currently designing jerseys, advertising materials, and trophies that will serve the league as we move forward. After building the league internally, it is our goal to invite three more grassroots organizations that serve teenagers into our league. Our goal is to hold twice monthly game days in order for these teams to compete and for their supporters and networks to come together to share stories and resources around the effects of gun violence.

We Love Philly's Contribution

Students have been given a 14k budget from We Love Philly to actualize this league and are deciding how to use that money to maximize impact.

One of the ways youth voted to spend the money is to take 6k for stipends for all of the content that they are creating and will be distributing to outside organizations. Students agreed on a profit sharing agreement in class and set deadlines for created content. Students have the

opportunity to make 270 dollars each if they uphold the profit sharing agreement they co created.

Students will be utilizing We Love Philly's network to advertise, promote, and connect partners with individuals and families who will be willing to support this league. This may look like reposting information on social media, creating podcasts, writing blogs, or creating digital graphics to advertise our events and in turn, our business.

If interested in communicating further please contact Wellness and Art Educator at Revolution School and We Love Philly Executive Director, Carlos Aponte, at <a href="mailto:caponte@

Thank you so much for your time and energy,

Carlos Aponte